

Client: Wings over Scotland

Agency: Panelbase

Universe: Adults resident in Scotland

Methodology: Online omnibus

Sample size: 1018

Fieldwork dates: 21 June - 27 June 2018

Weighting: All the results were weighted by age, sex, and country of birth, and voters were also weighted to match the 2014 independence and 2017 Westminster election results.

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Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum				
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote		
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93		
	(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)		
Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow? (Likely voters)	Base: Likely voters	859	121	146	156	114	137	184	493	366	235	208	53	303	18	203	192	49	290	94	359	451	49	
		(860)	(80)	(145)	(161)	(128)	(149)	(196)	(476)	(384)	(202)	(180)	(43)	(360)	(18)	(178)	(166)	(41)	(340)	(95)	(436)	(378)	(46)	
	SNP	290	57	41	46	41	54	51	146	143	2	9	2	261	9	0	0	0	290	0	239	32	19	
		34%	47%	28%	30%	36%	39%	28%	30%	39%	<1%	4%	4%	8%	49%	0	0	0	100%	0	67%	7%	38%	
	Conservative	203	16	39	43	10	33	62	121	82	191	3	4	1	2	203	0	0	0	0	23	172	8	
		24%	13%	27%	28%	9%	24%	34%	25%	22%	81%	2%	8%	<1%	10%	100%	0	0	0	0	0	6%	38%	17%
	Labour	192	28	42	33	37	22	32	100	92	12	160	0	14	6	0	192	0	0	0	52	128	13	
		22%	23%	29%	21%	32%	16%	17%	20%	25%	5%	77%	0	5%	31%	0	100%	0	0	0	14%	28%	26%	
	Liberal Democrat	49	6	9	17	5	4	9	43	6	6	7	34	2	0	0	49	0	0	0	9	40	0	
		6%	5%	6%	11%	5%	3%	5%	9%	2%	2%	3%	65%	<1%	0	0	0	100%	0	0	3%	9%	0	
	Green Party	14	3	3	0	2	3	3	10	4	0	3	2	7	0	0	0	0	0	0	7	7	0	
		2%	3%	2%	<1%	2%	2%	1%	2%	1%	0	1%	4%	2%	0	0	0	0	0	0	2%	2%	0	
	UKIP	7	2	2	1	0	2	0	4	2	3	1	0	1	0	0	0	0	0	0	2	5	0	
		<1%	2%	1%	<1%	<1%	1%	0	<1%	<1%	1%	<1%	0	<1%	0	0	0	0	0	0	<1%	1%	<1%	
	Other	1	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	
		<1%	0	0	0	<1%	0	0	<1%	0	0	0	0	0	0	0	0	0	0	0	0	<1%	0	
	Would not vote	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Don't Know/ Not sure	94	7	12	14	16	17	27	59	35	22	26	10	15	2	0	0	0	0	94	26	63	5	
		11%	5%	8%	9%	14%	13%	15%	12%	10%	9%	13%	19%	5%	10%	0	0	0	0	100%	7%	14%	10%	
	Prefer not to say	8	3	0	2	3	0	6	2	0	0	0	0	1	0	0	0	0	0	0	1	3	4	
		<1%	3%	0	0	1%	2%	0	1%	<1%	0	0	0	<1%	0	0	0	0	0	0	<1%	<1%	8%	
Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	756	111	135	141	96	117	157	427	329	213	182	43	287	16	203	192	49	290	0	331	385	40	
		(758)	(74)	(133)	(147)	(107)	(126)	(171)	(411)	(347)	(182)	(156)	(34)	(341)	(16)	(178)	(166)	(41)	(340)	(0)	(403)	(318)	(37)	
	SNP	290	57	41	46	41	54	51	146	143	2	9	2	261	9	0	0	0	290	0	239	32	19	
		38%	51%	30%	33%	42%	46%	33%	34%	44%	<1%	5%	5%	91%	55%	0	0	0	100%	0	72%	8%	47%	
	Conservative	203	16	39	43	10	33	62	121	82	191	3	4	1	2	203	0	0	0	0	23	172	8	
		27%	14%	29%	31%	10%	28%	40%	28%	25%	90%	2%	10%	<1%	11%	100%	0	0	0	0	7%	45%	21%	
	Labour	192	28	42	33	37	22	32	100	92	12	160	0	14	6	0	192	0	0	0	52	128	13	
		25%	25%	31%	23%	38%	19%	20%	23%	28%	5%	88%	0	5%	34%	0	100%	0	0	0	16%	33%	32%	
	Liberal Democrat	49	6	9	17	5	4	9	43	6	6	7	34	2	0	0	49	0	0	0	9	40	0	
		7%	5%	6%	12%	5%	3%	5%	10%	2%	3%	4%	80%	<1%	0	0	0	100%	0	0	3%	10%	0	
	Green Party	14	3	3	0	2	3	3	10	4	0	3	2	7	0	0	0	0	0	0	7	7	0	
		2%	3%	2%	<1%	2%	2%	2%	2%	1%	0	1%	4%	3%	0	0	0	0	0	0	2%	2%	0	
	UKIP	7	2	2	1	0	2	0	4	2	3	1	0	1	0	0	0	0	0	0	2	5	0	
		<1%	2%	1%	1%	<1%	1%	0	1%	<1%	1%	<1%	0	<1%	0	0	0	0	0	0	<1%	1%	<1%	
	Other	1	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	
		<1%	0	0	0	1%	0	0	<1%	0	0	0	0	0	0	0	0	0	0	0	0	<1%	0	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212 (180)	203 (177)	60 (51)	350 (408)	87 (92)	71 (71)	215 (182)	196 (168)	52 (45)	328 (385)	133 (136)	555 (556)	361 (361)	102 (101)	122 (118)	163 (154)	222 (218)	511 (528)	
Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow? (Likely voters)	Base: Likely voters	202 (172)	188 (164)	57 (47)	317 (374)	30 (32)	45 (45)	205 (174)	173 (149)	46 (40)	301 (355)	92 (94)	489 (491)	327 (329)	43 (40)	103 (100)	135 (128)	201 (199)	419 (433)	
	SNP	<1%	3%	6%	82%	35%	13%	0	0	2%	93%	5%	39%	24%	43%	42%	27%	36%	33%	
	Conservative	81%	4%	22%	1%	15%	18%	90%	1%	14%	<1%	6%	14%	39%	11%	8%	25%	23%	28%	
	Labour	10	142	5	19	7	7	1	160	1	11	14	119	64	9	39	42	41	70	
	Liberal Democrat	10	9	27	2	1	0	7	5	35	1	0	39	8	3	3	4	18	24	
	Green Party	0	3	2	7	0	0	0	0	0	1	0	12	2	0	2	2	3	7	
	UKIP	4	0	0	1	0	0	1	0	0	0	0	0	5	1	0	2	3	2	
	Other	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	
	Would not vote	0	<1%	0	0	0	0	0	<1%	0	0	0	<1%	0	0	0	<1%	0	0	
	Don't Know/ Not sure	13	20	7	24	6	20	10	5	3	6	67	50	39	5	7	13	16	59	
	Prefer not to say	0	0	0	0	0	9%	0	0	0	<1%	<1%	<1%	4%	0	1%	2%	<1%		
	Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	189 (160)	168 (147)	50 (41)	293 (349)	24 (24)	21 (19)	195 (166)	168 (145)	44 (38)	295 (348)	25 (24)	434 (437)	286 (287)	36 (34)	96 (93)	121 (115)	183 (182)	357 (368)
		SNP	<1%	3%	7%	89%	43%	28%	0	0	2%	95%	20%	44%	28%	51%	45%	30%	39%	
Conservative		87%	5%	25%	1%	19%	38%	95%	1%	15%	<1%	24%	16%	45%	13%	8%	28%	25%	32%	
Labour		10	142	5	19	7	7	1	160	1	11	14	119	64	9	39	42	41	70	
Liberal Democrat		10	9	27	2	1	0	7	5	35	1	0	39	8	3	3	4	18	24	
Green Party		0	3	2	7	0	0	0	0	0	1	0	12	2	0	2	2	3	7	
UKIP		4	0	0	1	0	0	1	0	0	0	0	0	5	1	0	2	3	2	
Other		0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	
Would not vote		0	<1%	0	0	0	0	0	<1%	0	0	0	<1%	0	0	0	<1%	0	0	
Don't Know/ Not sure		13	20	7	24	6	20	10	5	3	6	67	50	39	5	7	13	16	59	
Prefer not to say		0	0	0	0	0	9%	0	0	0	<1%	<1%	<1%	4%	0	1%	2%	<1%		

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion				
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say	
Total		369 (339)	114 (117)	33 (32)	33 (36)	93 (104)	37 (35)	224 (232)	94 (101)	614 (600)	136 (137)	236 (252)	32 (29)	845 (824)	92 (122)	81 (72)	352 (345)	112 (114)	32 (30)	522 (529)	
Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow? (Likely voters)	Base: Likely voters	316 (289)	89 (93)	24 (26)	25 (26)	72 (81)	32 (30)	205 (212)	78 (84)	543 (535)	111 (108)	184 (197)	21 (20)	716 (700)	82 (108)	61 (52)	315 (310)	87 (93)	30 (27)	426 (430)	
	SNP	113 (113)	30 (30)	7 (7)	11 (11)	35 (35)	14 (14)	53 (53)	24 (24)	151 (151)	48 (48)	86 (86)	5 (5)	252 (252)	16 (16)	21 (21)	88 (88)	34 (34)	8 (8)	159 (159)	
	Conservative	59 (59)	20 (20)	8 (8)	5 (5)	12 (12)	5 (5)	70 (70)	22 (22)	155 (155)	21 (21)	22 (22)	5 (5)	162 (162)	29 (29)	12 (12)	101 (101)	11 (11)	2 (2)	89 (89)	
	Labour	84 (84)	27 (27)	4 (4)	7 (7)	11 (11)	10 (10)	35 (35)	9 (9)	122 (122)	22 (22)	45 (45)	4 (4)	165 (165)	16 (16)	11 (11)	64 (64)	28 (28)	14 (14)	86 (86)	
	Liberal Democrat	17 (17)	3 (3)	2 (2)	0 (0)	2 (2)	1 (1)	20 (20)	5 (5)	44 (44)	2 (2)	2 (2)	1 (1)	39 (39)	4 (4)	6 (6)	20 (20)	2 (2)	2 (2)	26 (26)	
	Green Party	7 (7)	1 (1)	2 (2)	0 (0)	0 (0)	0 (0)	2 (2)	1 (1)	8 (8)	3 (3)	2 (2)	0 (0)	11 (11)	3 (3)	0 (0)	2 (2)	1 (1)	1 (1)	10 (10)	
	UKIP	2 (2)	1 (1)	0 (0)	0 (0)	1 (1)	0 (0)	1 (1)	1 (1)	2 (2)	2 (2)	3 (3)	1 (1)	6 (6)	0 (0)	0 (0)	2 (2)	0 (0)	0 (0)	5 (5)	
	Other	1 (1)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	0 (0)	0 (0)	0 (0)	1 (1)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	
	Would not vote	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	
	Don't Know/ Not sure	31 (31)	6 (6)	1 (1)	1 (1)	11 (11)	1 (1)	24 (24)	16 (16)	58 (58)	9 (9)	24 (24)	4 (4)	74 (74)	13 (13)	7 (7)	38 (38)	9 (9)	2 (2)	45 (45)	
	Prefer not to say	3 (3)	1 (1)	1 (1)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	2 (2)	4 (4)	1 (1)	1 (1)	6 (6)	0 (0)	2 (2)	1 (1)	2 (2)	1 (1)	5 (5)	
			<1% (0)	<1% (0)	4% (1)	0% (0)	0% (0)	0% (0)	0% (0)	1% (1)	<1% (0)	3% (3)	<1% (0)	4% (4)	<1% (0)	0% (0)	4% (4)	<1% (0)	2% (2)	3% (3)	1% (1)
Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	282 (258)	82 (85)	22 (24)	24 (25)	61 (69)	31 (29)	182 (189)	61 (66)	483 (475)	98 (95)	159 (172)	17 (15)	636 (627)	69 (89)	51 (42)	276 (272)	77 (82)	27 (24)	377 (380)	
	SNP	113 (113)	30 (30)	7 (7)	11 (11)	35 (35)	14 (14)	53 (53)	24 (24)	151 (151)	48 (48)	86 (86)	5 (5)	252 (252)	16 (16)	21 (21)	88 (88)	34 (34)	8 (8)	159 (159)	
	Conservative	59 (59)	20 (20)	8 (8)	5 (5)	12 (12)	5 (5)	70 (70)	22 (22)	155 (155)	21 (21)	22 (22)	5 (5)	162 (162)	29 (29)	12 (12)	101 (101)	11 (11)	2 (2)	89 (89)	
	Labour	84 (84)	27 (27)	4 (4)	7 (7)	11 (11)	10 (10)	35 (35)	9 (9)	122 (122)	22 (22)	45 (45)	4 (4)	165 (165)	16 (16)	11 (11)	64 (64)	28 (28)	14 (14)	86 (86)	
	Liberal Democrat	17 (17)	3 (3)	2 (2)	0 (0)	2 (2)	1 (1)	20 (20)	5 (5)	44 (44)	2 (2)	2 (2)	1 (1)	39 (39)	4 (4)	6 (6)	20 (20)	2 (2)	2 (2)	26 (26)	
	Green Party	7 (7)	1 (1)	2 (2)	0 (0)	0 (0)	0 (0)	2 (2)	1 (1)	8 (8)	3 (3)	2 (2)	0 (0)	11 (11)	3 (3)	0 (0)	2 (2)	1 (1)	1 (1)	10 (10)	
	UKIP	2 (2)	1 (1)	0 (0)	0 (0)	1 (1)	0 (0)	1 (1)	1 (1)	2 (2)	2 (2)	3 (3)	1 (1)	6 (6)	0 (0)	0 (0)	2 (2)	0 (0)	0 (0)	5 (5)	
	Other	1 (1)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	0 (0)	0 (0)	0 (0)	1 (1)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	
			<1% (0)	2% (2)	0% (0)	1% (1)	2% (2)	0% (0)	<1% (0)	1% (1)	<1% (0)	2% (2)	<1% (0)	8% (8)	<1% (0)	<1% (0)	0% (0)	<1% (0)	0% (0)	<1% (0)	1% (1)
			<1% (0)	0% (0)	0% (0)	0% (0)	0% (0)	0% (0)	0% (0)	<1% (0)	0% (0)	0% (0)	0% (0)	<1% (0)	0% (0)	0% (0)	0% (0)	0% (0)	0% (0)	<1% (0)	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place tomorrow? (Likely voters)	Base: Likely voters 878 (877)	126 (82)	146 (145)	159 (164)	119 (133)	144 (156)	183 (196)	502 (483)	376 (394)	236 (202)	209 (180)	54 (44)	308 (367)	24 (23)	207 (179)	190 (164)	51 (42)	297 (349)	99 (99)	367 (446)	461 (383)	50 (48)
SNP	315	57	41	51	52	61	53	159	157	2	19	2	271	11	2	11	289	9	258	38	19	
Conservative	208	18	41	49	11	31	58	128	80	193	9	4	0	2	187	3	7	0	10	21	180	7
Labour	173	20	41	31	31	20	29	94	78	10	145	1	9	4	158	5	0	0	4	39	123	11
Liberal Democrat	49	8	5	15	6	6	11	40	9	5	3	38	2	0	1	37	1	3	11	38	0	
Green	19	7	5	0	2	2	4	13	6	0	6	3	7	0	0	3	0	3	1	11	9	0
UKIP	10	2	4	0	0	2	1	4	5	4	1	0	1	0	1	0	0	0	2	3	6	1
Other	2	0	1	1	0	0	0	0	2	1	0	0	1	0	0	1	1	0	1	1	1	0
Would not vote	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't Know/ Not sure	94	11	9	11	17	18	26	59	35	19	25	6	15	7	6	12	4	71	24	62	7	
Prefer not to say	9	3	0	0	1	3	2	5	4	2	1	0	2	0	0	2	0	1	1	3	5	
	1%	3%	0%	0%	<1%	2%	<1%	<1%	1%	<1%	<1%	0%	<1%	0%	0%	<1%	0%	1%	<1%	<1%	11%	
Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place tomorrow? (Likely voters excluding undecided)	Base: Likely voters excluding undecided 775 (775)	111 (73)	137 (136)	148 (152)	101 (112)	122 (133)	155 (169)	438 (419)	337 (356)	215 (183)	183 (156)	48 (38)	291 (349)	17 (17)	201 (173)	176 (153)	51 (42)	292 (345)	27 (26)	342 (416)	395 (324)	38 (35)
SNP	315	57	41	51	52	61	53	159	157	2	19	2	271	11	2	11	289	9	258	38	19	
Conservative	208	18	41	49	11	31	58	128	80	193	9	4	0	2	187	3	7	0	10	21	180	7
Labour	173	20	41	31	31	20	29	94	78	10	145	1	9	4	158	5	0	0	4	39	123	11
Liberal Democrat	49	8	5	15	6	6	11	40	9	5	3	38	2	0	1	37	1	3	11	38	0	
Green	19	7	5	0	2	2	4	13	6	0	6	3	7	0	0	3	0	3	1	11	9	0
UKIP	10	2	4	0	0	2	1	4	5	4	1	0	1	0	1	0	0	0	2	3	6	1
Other	2	0	1	1	0	0	0	0	2	1	0	0	1	0	0	1	1	0	1	1	1	0
	<1%	0%	<1%	<1%	0%	0%	0%	0%	<1%	<1%	0%	0%	<1%	0%	0%	2%	<1%	0%	<1%	<1%	0%	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place tomorrow? (Likely voters)	Base: Likely voters	204	187	58	332	27	49	208	173	49	315	94	496	332	50	106	144	201	427
		(173)	(163)	(48)	(390)	(27)	(49)	(176)	(148)	(42)	(371)	(94)	(500)	(330)	(47)	(103)	(136)	(197)	(441)
	SNP	1	10	3	281	11	6	0	0	0	315	0	211	79	26	51	42	73	150
		<1%	5%	6%	84%	42%	12%	0	0	0	100%	0	43%	24%	51%	48%	29%	36%	35%
	Conservative	177	7	5	5	6	7	208	0	0	0	0	67	134	7	10	35	48	115
		87%	4%	8%	2%	23%	14%	100%	0	0	0	0	13%	40%	15%	10%	24%	24%	27%
	Labour	7	140	1	17	4	3	0	173	0	0	0	106	59	8	32	40	39	61
		3%	75%	2%	5%	15%	6%	0	100%	0	0	0	21%	18%	16%	31%	28%	20%	14%
	Liberal Democrat	4	3	38	4	0	0	0	0	49	0	0	39	8	2	2	2	16	28
		2%	2%	67%	1%	0	0	0	0	100%	0	0	8%	2%	5%	2%	1%	8%	7%
	Green	0	4	2	6	0	2	0	0	0	0	0	16	3	0	2	2	7	8
		0	2%	4%	2%	0	4%	0	0	0	0	0	3%	<1%	0	2%	1%	4%	2%
	UKIP	4	0	0	1	0	2	0	0	0	0	0	0	8	1	0	2	4	4
		2%	0	0	<1%	<1%	4%	0	0	0	0	0	0	2%	3%	0	1%	2%	<1%
	Other	1	0	0	1	0	0	0	0	0	0	0	1	1	0	0	1	0	1
		<1%	0	0	<1%	0	0	0	0	0	0	0	<1%	<1%	0	0	<1%	0	<1%
	Would not vote	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Don't Know/ Not sure	9	23	8	17	5	25	0	0	0	0	94	51	40	3	8	18	13	56
		4%	12%	13%	5%	19%	51%	0	0	0	0	100%	10%	12%	6%	7%	12%	6%	13%
	Prefer not to say	2	0	0	1	0	4	0	0	0	0	0	6	1	3	0	4	2	4
		<1%	0	0	<1%	0	9%	0	0	0	0	0	1%	<1%	5%	0	2%	<1%	<1%
Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place tomorrow? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	193	164	50	315	22	20	208	173	49	315	0	439	291	44	98	123	187	367
		(163)	(143)	(41)	(372)	(20)	(18)	(176)	(148)	(42)	(371)	(0)	(445)	(288)	(42)	(96)	(118)	(182)	(379)
	SNP	1	10	3	281	11	6	0	0	0	315	0	211	79	26	51	42	73	150
		<1%	6%	7%	89%	52%	31%	0	0	0	100%	0	48%	27%	58%	52%	34%	39%	41%
	Conservative	177	7	5	5	6	7	208	0	0	0	0	67	134	7	10	35	48	115
		91%	4%	9%	2%	29%	35%	100%	0	0	0	0	15%	46%	17%	10%	28%	26%	31%
	Labour	7	140	1	17	4	3	0	173	0	0	0	106	59	8	32	40	39	61
		4%	85%	2%	5%	18%	15%	0	100%	0	0	0	24%	20%	18%	33%	33%	21%	17%
	Liberal Democrat	4	3	38	4	0	0	0	0	49	0	0	39	8	2	2	2	16	28
		2%	2%	77%	1%	0	0	0	0	100%	0	0	9%	3%	5%	2%	2%	9%	8%
	Green	0	4	2	6	0	2	0	0	0	0	0	16	3	0	2	2	7	8
		0	2%	4%	2%	0	9%	0	0	0	0	0	4%	1%	0	2%	1%	4%	2%
	UKIP	4	0	0	1	0	2	0	0	0	0	0	0	8	1	0	2	4	4
		2%	0	0	<1%	<1%	10%	0	0	0	0	0	0	3%	3%	0	1%	2%	1%
	Other	1	0	0	1	0	0	0	0	0	0	0	1	1	0	0	1	0	1
		<1%	0	0	<1%	0	0	0	0	0	0	0	<1%	<1%	0	0	<1%	0	<1%

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place tomorrow? (Likely voters)	Base: Likely voters	329	88	26	26	71	32	209	79	553	109	196	21	729	79	69	324	94	31	429
		(300)	(93)	(27)	(27)	(80)	(30)	(216)	(85)	(540)	(109)	(208)	(20)	(713)	(104)	(60)	(316)	(97)	(28)	(436)
	SNP	128	35	8	11	32	16	57	24	161	54	94	6	271	17	28	91	40	11	173
		39%	39%	29%	44%	45%	50%	27%	30%	29%	49%	48%	29%	37%	21%	40%	28%	43%	35%	40%
	Conservative	67	17	8	5	10	5	73	23	162	17	23	6	168	22	17	105	16	2	85
		20%	19%	31%	17%	14%	16%	35%	29%	29%	15%	12%	29%	23%	28%	25%	32%	17%	8%	20%
	Labour	75	17	5	7	11	10	35	9	114	13	43	2	149	14	9	64	23	14	72
		23%	19%	18%	28%	15%	32%	17%	11%	21%	12%	22%	9%	20%	18%	13%	20%	25%	44%	17%
	Liberal Democrat	13	5	2	2	2	0	21	5	43	3	2	1	35	8	6	20	1	2	26
		4%	6%	7%	6%	2%	0	10%	6%	8%	3%	<1%	6%	5%	10%	8%	6%	1%	5%	6%
	Green	12	1	1	0	1	0	3	1	11	4	4	0	17	2	0	2	1	0	15
		4%	2%	4%	1%	1%	1%	1%	1%	2%	4%	2%	1%	2%	3%	0	<1%	1%	0	4%
	UKIP	2	1	0	0	3	0	1	1	4	2	3	0	8	1	1	4	0	0	5
		<1%	1%	0	1%	5%	0	<1%	<1%	<1%	2%	2%	0	1%	1%	2%	1%	0	0	1%
	Other	0	0	0	0	1	0	1	0	0	1	1	0	1	1	0	2	0	0	0
		0	0	0	0	<1%	0	<1%	0	0	<1%	<1%	0	<1%	<1%	0	<1%	0	0	0
	Would not vote	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Don't Know/ Not sure	32	11	2	1	11	0	18	16	55	13	23	2	72	14	7	33	11	3	47
		10%	12%	7%	4%	16%	0	9%	20%	10%	12%	12%	8%	10%	18%	10%	10%	11%	9%	11%
	Prefer not to say	1	2	1	0	1	0	1	1	2	2	2	3	8	0	2	3	2	0	5
		<1%	2%	4%	0	1%	0	<1%	1%	<1%	1%	1%	16%	1%	0	2%	<1%	2%	0	1%
Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place tomorrow? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	296	76	23	25	59	32	190	62	495	94	171	16	649	65	61	288	81	29	377
		(270)	(81)	(24)	(26)	(68)	(30)	(196)	(67)	(482)	(95)	(183)	(15)	(639)	(85)	(51)	(280)	(85)	(25)	(385)
	SNP	128	35	8	11	32	16	57	24	161	54	94	6	271	17	28	91	40	11	173
		43%	46%	33%	45%	54%	50%	30%	39%	33%	57%	55%	39%	42%	26%	46%	31%	50%	38%	46%
	Conservative	67	17	8	5	10	5	73	23	162	17	23	6	168	22	17	105	16	2	85
		23%	22%	35%	18%	17%	16%	38%	37%	33%	18%	14%	39%	26%	34%	28%	36%	19%	8%	22%
	Labour	75	17	5	7	11	10	35	9	114	13	43	2	149	14	9	64	23	14	72
		25%	22%	21%	29%	18%	32%	18%	14%	23%	14%	25%	13%	23%	22%	15%	22%	28%	48%	19%
	Liberal Democrat	13	5	2	2	2	0	21	5	43	3	2	1	35	8	6	20	1	2	26
		4%	7%	7%	6%	3%	0	11%	8%	9%	4%	1%	8%	5%	12%	10%	7%	1%	5%	7%
	Green	12	1	1	0	1	0	3	1	11	4	4	0	17	2	0	2	1	0	15
		4%	2%	4%	1%	1%	1%	1%	1%	2%	4%	2%	2%	3%	3%	0	<1%	2%	0	4%
	UKIP	2	1	0	0	3	0	1	1	4	2	3	0	8	1	1	4	0	0	5
		<1%	2%	0	1%	6%	0	<1%	1%	<1%	2%	2%	0	1%	1%	2%	1%	0	0	1%
	Other	0	0	0	0	1	0	1	0	0	1	1	0	1	1	0	2	0	0	0
		0	0	0	0	<1%	0	<1%	0	0	<1%	<1%	0	<1%	<1%	0	<1%	0	0	0

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum			
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q7c. And who would you vote for with your regional vote? (Likely voters)	Base: Likely voters	878	126	146	159	119	144	183	502	376	236	209	54	308	24	207	190	51	297	99	367	461	50
		(877)	(82)	(145)	(164)	(133)	(156)	(196)	(483)	(394)	(202)	(180)	(44)	(367)	(23)	(179)	(164)	(42)	(349)	(99)	(446)	(383)	(48)
	SNP	275	48	34	43	45	57	49	128	147	2	17	0	242	6	9	0	254	8	226	33	16	
		31%	38%	23%	27%	37%	40%	27%	26%	39%	<1%	8%	0	79%	27%	<1%	5%	0	86%	8%	62%	7%	32%
	Conservative	207	18	42	49	12	29	57	130	77	188	8	10	0	1	181	3	10	0	10	23	176	8
		24%	14%	28%	31%	10%	20%	31%	26%	20%	80%	4%	18%	0	3%	88%	1%	20%	0	10%	6%	38%	15%
	Labour	178	22	36	37	32	20	32	96	82	13	137	5	14	5	2	155	8	5	7	43	124	11
		20%	18%	25%	23%	27%	14%	17%	19%	22%	5%	65%	9%	5%	21%	1%	81%	16%	2%	7%	12%	27%	22%
	Liberal Democrat	55	11	6	12	4	8	13	42	13	8	8	29	6	3	11	3	29	5	6	14	40	2
		6%	9%	4%	8%	4%	6%	7%	8%	3%	3%	4%	54%	2%	12%	5%	1%	57%	2%	6%	4%	9%	3%
	Green	45	12	15	2	4	4	7	34	12	1	9	3	27	0	1	5	2	22	2	31	13	1
		5%	10%	11%	2%	3%	3%	4%	7%	3%	<1%	5%	5%	9%	0	<1%	3%	4%	7%	2%	9%	3%	1%
	UKIP	9	2	3	1	0	2	1	3	6	4	1	0	1	0	2	0	0	0	2	3	7	0
		1%	2%	2%	<1%	<1%	1%	<1%	<1%	2%	2%	<1%	0	<1%	0	1%	0	0	0	2%	<1%	1%	<1%
	Other	2	0	1	1	0	0	0	2	0	0	1	0	1	0	0	0	0	1	1	1	1	0
		<1%	0	<1%	<1%	0	0	0	<1%	0	0	<1%	0	<1%	0	0	0	0	<1%	<1%	<1%	<1%	0
	Would not vote	1	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	1	0
		<1%	0	0	<1%	0	0	0	<1%	0	0	0	0	5%	0	0	0	<1%	0	0	<1%	0	
	Don't Know/ Not sure	98	9	9	12	22	21	23	62	36	19	28	7	15	8	8	14	1	8	64	25	64	9
		11%	8%	6%	8%	18%	14%	13%	12%	10%	8%	13%	13%	5%	33%	4%	8%	2%	3%	64%	7%	14%	17%
	Prefer not to say	7	3	0	1	2	1	4	3	2	0	0	2	0	0	0	2	0	0	0	1	2	4
		<1%	3%	0	0	<1%	1%	<1%	<1%	<1%	<1%	0	0	<1%	0	0	<1%	0	0	<1%	<1%	8%	
Q7c. And who would you vote for with your regional vote? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	772	113	137	146	97	121	159	435	337	215	182	47	291	15	199	174	50	287	35	342	393	37
		(774)	(74)	(136)	(151)	(108)	(132)	(173)	(418)	(356)	(184)	(155)	(37)	(348)	(15)	(172)	(151)	(41)	(339)	(34)	(416)	(323)	(35)
	SNP	275	48	34	43	45	57	49	128	147	2	17	0	242	6	9	0	254	8	226	33	16	
		36%	42%	25%	30%	46%	47%	31%	30%	44%	<1%	9%	0	83%	43%	<1%	5%	0	89%	22%	66%	8%	43%
	Conservative	207	18	42	49	12	29	57	130	77	188	8	10	0	1	181	3	10	0	10	23	176	8
		27%	16%	30%	34%	13%	24%	36%	30%	23%	87%	4%	21%	0	4%	91%	2%	21%	0	29%	7%	45%	21%
	Labour	178	22	36	37	32	20	32	96	82	13	137	5	14	5	2	155	8	5	7	43	124	11
		23%	20%	26%	25%	33%	16%	20%	22%	24%	6%	75%	10%	5%	34%	1%	89%	17%	2%	20%	13%	32%	29%
	Liberal Democrat	55	11	6	12	4	8	13	42	13	8	8	29	6	3	11	3	29	5	6	14	40	2
		7%	10%	5%	8%	4%	7%	8%	10%	4%	4%	5%	63%	2%	19%	6%	2%	59%	2%	16%	4%	10%	4%
	Green	45	12	15	2	4	4	7	34	12	1	9	3	27	0	1	5	2	22	2	31	13	1
		6%	11%	11%	2%	4%	4%	5%	8%	3%	<1%	5%	6%	9%	0	<1%	3%	4%	8%	6%	9%	3%	2%
	UKIP	9	2	3	1	0	2	1	3	6	4	1	0	1	0	2	0	0	0	2	3	7	0
		1%	2%	2%	<1%	<1%	2%	<1%	<1%	2%	2%	<1%	0	<1%	0	1%	0	0	0	5%	<1%	2%	<1%
	Other	2	0	1	1	0	0	0	2	0	0	1	0	1	0	0	0	0	1	1	1	1	0
		<1%	0	<1%	<1%	0	0	0	<1%	0	0	<1%	0	<1%	0	0	0	0	<1%	2%	<1%	<1%	0
Q9. Which, if any, football club do you support?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
	Rangers	163	29	25	41	27	23	17	67	95	46	51	5	43	12	38	48	4	41	22	64	87	12
		16%	19%	15%	24%	17%	13%	8%	12%	21%	18%	22%	4%	13%	15%	17%	22%	7%	13%	16%	16%	17%	13%
	Celtic	122	26	19	19	23	22	13	65	57	16	45	2	50	8	9	47	5	46	11	65	48	10
		12%	17%	11%	11%	15%	12%	7%	12%	12%	6%	19%	3%	15%	10%	4%	22%	9%	15%	8%	16%	9%	10%
	Another club	222	42	56	49	21	25	29	140	82	48	54	19	71	13	49	44	19	75	17	88	111	23
		22%	28%	34%	29%	14%	14%	14%	25%	18%	19%	23%	31%	22%	16%	23%	21%	35%	24%	21%	21%	22%	25%
	I don't support any football club	511	54	66	61	82	106	141	284	227	140	87	37	159	49	121	75	27	146	88	196	266	48
		50%	36%	40%	36%	54%	60%	71%	51%	49%	56%	37%	62%	49%	60%	56%	35%	50%	47%	64%	48%	52%	52%

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
Q7c. And who would you vote for with your regional vote? (Likely voters)		Base: Likely voters																		
		204	187	58	332	27	49	208	173	49	315	94	496	332	50	106	144	201	427	
		(173)	(163)	(48)	(390)	(27)	(49)	(176)	(148)	(42)	(371)	(94)	(500)	(330)	(47)	(103)	(136)	(197)	(441)	
SNP		1	7	1	248	12	3	0	2	1	267	4	180	73	23	44	39	60	133	
		<1%	4%	2%	75%	46%	6%	0	1%	2%	85%	5%	36%	22%	45%	41%	27%	30%	31%	
Conservative		17	9	9	5	6	6	190	3	7	1	4	70	129	9	9	37	43	118	
		84%	5%	15%	1%	23%	12%	91%	2%	14%	<1%	4%	14%	39%	17%	8%	26%	22%	28%	
Labour		8	135	5	18	4	8	4	158	3	7	2	107	63	8	34	38	41	65	
		4%	72%	8%	5%	15%	16%	2%	91%	7%	2%	2%	22%	19%	16%	32%	27%	20%	15%	
Liberal Democrat		7	6	32	9	0	1	5	5	35	8	3	43	11	1	4	3	22	26	
		4%	3%	55%	3%	0	2%	2%	3%	71%	3%	3%	9%	3%	2%	4%	2%	11%	6%	
Green		0	8	2	29	0	0	0	2	2	23	3	38	6	2	4	3	16	21	
		0	4%	4%	9%	<1%	<1%	0	1%	4%	7%	3%	8%	2%	3%	4%	2%	8%	5%	
UKIP		5	0	0	1	0	2	2	0	0	0	0	0	0	8	1	2	2	4	
		2%	0	0	<1%	<1%	4%	1%	0	0	0	0	0	2%	3%	1%	2%	<1%	<1%	
Other		0	1	0	0	0	1	0	0	0	1	0	1	1	0	1	1	1	0	
		0	<1%	0	0	0	2%	0	0	0	<1%	<1%	<1%	<1%	0	<1%	0	<1%	0	
Would not vote		0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0	
		0	0	0	<1%	0	0	0	0	0	<1%	0	<1%	0	0	0	<1%	0	0	
Don't Know/ Not sure		11	21	9	20	4	27	7	2	1	7	7	52	40	5	8	16	16	57	
		5%	11%	15%	6%	14%	54%	3%	1%	3%	2%	83%	11%	12%	11%	8%	11%	8%	13%	
Prefer not to say		2	0	0	1	0	2	0	0	0	0	0	4	1	2	0	4	2	2	
		<1%	0	0	<1%	0	4%	0	0	0	0	0	<1%	<1%	3%	0	2%	<1%	<1%	
Q7c. And who would you vote for with your regional vote? (Likely voters excluding undecided)		Base: Likely voters excluding undecided																		
		192	166	49	310	23	21	201	170	48	307	16	438	291	43	97	123	184	367	
		(162)	(145)	(40)	(367)	(22)	(20)	(170)	(146)	(41)	(363)	(17)	(445)	(288)	(41)	(95)	(118)	(180)	(381)	
SNP		1	7	1	248	12	3	0	2	1	267	4	180	73	23	44	39	60	133	
		<1%	4%	3%	80%	54%	15%	0	1%	2%	87%	26%	41%	25%	53%	45%	32%	32%	36%	
Conservative		17	9	9	5	6	6	190	3	7	1	4	70	129	9	9	37	43	118	
		89%	6%	18%	2%	27%	28%	95%	2%	14%	<1%	23%	16%	44%	20%	9%	30%	24%	32%	
Labour		8	135	5	18	4	8	4	158	3	7	2	107	63	8	34	38	41	65	
		4%	81%	10%	6%	17%	38%	2%	93%	7%	2%	13%	25%	22%	18%	35%	31%	22%	18%	
Liberal Democrat		7	6	32	9	0	1	5	5	35	8	3	43	11	1	4	3	22	26	
		4%	4%	65%	3%	0	5%	2%	3%	73%	3%	15%	10%	4%	3%	5%	2%	12%	7%	
Green		0	8	2	29	0	0	0	2	2	23	3	38	6	2	4	3	16	21	
		0	5%	5%	9%	<1%	<1%	0	1%	4%	8%	18%	9%	2%	4%	4%	3%	9%	6%	
UKIP		5	0	0	1	0	2	2	0	0	0	0	0	0	8	1	2	2	4	
		3%	0	0	<1%	<1%	10%	1%	0	0	0	0	0	3%	3%	1%	2%	<1%	1%	
Other		0	1	0	0	0	1	0	0	0	1	0	1	1	0	1	1	1	0	
		0	<1%	0	0	0	4%	0	0	0	<1%	5%	<1%	<1%	0	<1%	0	<1%	0	
Q9. Which, if any, football club do you support?		Base: All respondents																		
		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)	
Rangers		39	46	2	48	9	14	36	46	2	44	24	80	70	13	0	163	0	0	
		18%	23%	4%	14%	10%	20%	17%	24%	4%	13%	18%	14%	20%	12%	0	100%	0	0	
Celtic		14	36	2	52	14	3	11	37	4	53	10	73	39	11	122	0	0	0	
		6%	18%	3%	15%	16%	4%	5%	19%	7%	16%	8%	13%	11%	11%	100%	0	0	0	
Another club		45	42	22	77	14	14	50	43	16	76	14	130	71	21	0	0	222	0	
		21%	21%	37%	22%	16%	20%	24%	22%	31%	23%	11%	23%	20%	20%	0	0	100%	0	
I don't support any football club		115	79	35	174	51	40	117	69	30	156	84	272	181	58	0	0	0	511	
		54%	39%	57%	50%	58%	56%	55%	35%	58%	47%	63%	49%	50%	57%	0	0	0	100%	

Base: 1,018		Working Status								Household Tenure					Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say	
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522	
Q7c. And who would you vote for with your regional vote? (Likely voters)	Base: Likely voters	329 (300)	88 (93)	26 (27)	26 (27)	71 (80)	32 (30)	209 (216)	79 (85)	553 (540)	109 (109)	196 (208)	21 (20)	729 (713)	79 (104)	69 (60)	324 (316)	94 (97)	31 (28)	429 (436)	
	SNP	110	33	7	11	30	12	49	21	137	47	86	6	237	17	21	83	35	9	148	
	Conservative	64	15	7	5	10	5	79	21	164	17	21	6	167	21	18	101	13	2	91	
	Labour	76	18	3	7	10	11	39	10	118	13	45	2	155	14	9	63	28	15	73	
	Liberal Democrat	16	6	5	3	2	0	17	6	41	6	6	1	43	6	6	27	2	2	24	
	Green	23	1	2	0	4	4	6	4	31	5	8	0	34	6	5	5	3	1	37	
	UKIP	1	2	0	0	3	0	1	1	3	3	3	0	6	2	1	4	1	0	4	
	Other	<1%	3%	0	1%	5%	0	<1%	<1%	<1%	3%	2%	0	<1%	2%	2%	1%	1%	0	<1%	
	Would not vote	<1%	0	0	0	1%	0	0	0	0	0	<1%	0	<1%	1%	0	<1%	<1%	0	0	
	Don't Know/ Not sure	0	0	0	0	0	0	<1%	0	<1%	0	0	0	<1%	0	0	<1%	0	0	0	
	Prefer not to say	37	10	2	1	11	0	16	17	56	16	24	2	78	13	6	37	9	3	48	
		11%	12%	7%	4%	16%	0	8%	21%	10%	15%	12%	8%	11%	16%	9%	12%	10%	9%	11%	
		<1%	2%	4%	0	0	0	<1%	0	<1%	1%	<1%	16%	<1%	0	2%	<1%	2%	0	<1%	
Q7c. And who would you vote for with your regional vote? (Likely voters excluding undecided)	Base: Likely voters excluding undecided	290 (265)	76 (81)	23 (24)	25 (26)	60 (69)	32 (30)	191 (198)	63 (68)	495 (483)	91 (93)	171 (183)	16 (15)	644 (634)	67 (88)	62 (52)	284 (277)	83 (86)	29 (25)	377 (386)	
	SNP	110	33	7	11	30	12	49	21	137	47	86	6	237	17	21	83	35	9	148	
	Conservative	64	15	7	5	10	5	79	21	164	17	21	6	167	21	18	101	13	2	91	
	Labour	76	18	3	7	10	11	39	10	118	13	45	2	155	14	9	63	28	15	73	
	Liberal Democrat	16	6	5	3	2	0	17	6	41	6	6	1	43	6	6	27	2	2	24	
	Green	23	1	2	0	4	4	6	4	31	5	8	0	34	6	5	5	3	1	37	
	UKIP	1	2	0	0	3	0	1	1	3	3	3	0	6	2	1	4	1	0	4	
	Other	<1%	3%	0	1%	5%	0	<1%	1%	<1%	3%	2%	0	<1%	3%	2%	1%	1%	0	1%	
	Would not vote	<1%	0	0	0	2%	0	0	0	0	0	<1%	0	<1%	1%	0	<1%	1%	0	0	
		<1%	0	0	0	2%	0	0	0	0	0	<1%	0	<1%	1%	0	<1%	1%	0	0	
Q9. Which, if any, football club do you support?	Base: All respondents	369 (339)	114 (117)	33 (32)	33 (36)	93 (104)	37 (35)	224 (232)	94 (101)	614 (600)	136 (137)	236 (252)	32 (29)	845 (824)	92 (122)	81 (72)	352 (345)	112 (114)	32 (30)	522 (529)	
	Rangers	69	21	3	5	17	3	31	9	85	24	48	5	153	6	4	82	5	6	70	
	Celtic	57	14	2	4	14	5	13	11	62	17	43	0	113	2	8	14	45	13	51	
	Another club	104	21	4	5	19	6	52	8	153	27	36	6	178	24	19	97	16	3	105	
	I don't support any football club	139	59	23	19	43	23	127	66	314	68	109	20	401	60	50	159	46	10	295	
		38%	52%	70%	58%	47%	61%	57%	70%	51%	50%	46%	63%	47%	65%	62%	45%	41%	31%	57%	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum			
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q10. Broadly speaking, do you think the Scottish Parliament has been treated fairly and respectfully by the UK Parliament in recent weeks, with regard to the allocation of powers after Brexit?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Yes		315	41	71	68	22	43	71	196	119	179	72	23	24	6	166	64	27	18	29	54	251	10
No		472	82	74	78	71	77	88	250	222	26	108	24	261	28	20	99	19	253	48	297	138	36
Don't know		231	26	23	24	60	56	41	111	120	45	57	13	38	47	32	51	6	38	60	61	123	47
		23%	18%	14%	14%	39%	32%	20%	20%	26%	18%	24%	22%	12%	58%	15%	24%	15%	12%	44%	15%	24%	50%
Q11. Who do you think is MOST to blame for the current deadlock between the Scottish Government and UK Government over devolved powers?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
The UK Government		411	86	69	62	62	61	69	217	194	11	92	16	251	22	9	88	15	247	28	288	99	24
The Scottish Government		287	27	66	68	19	31	75	180	106	177	61	18	11	9	161	49	22	9	32	34	239	13
Both sides equally		221	21	19	39	42	54	46	119	101	50	56	25	45	22	36	61	16	34	48	59	134	28
Don't know		99	17	13	2	29	29	10	40	59	12	28	1	17	28	11	17	1	18	29	32	40	28
		10%	11%	8%	<1%	19%	17%	5%	7%	13%	5%	12%	2%	5%	35%	5%	8%	2%	6%	21%	8%	8%	30%
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
I would vote for an independent Scotland in the EU		430	91	72	53	82	71	60	236	194	9	87	7	267	28	9	73	7	269	41	311	84	35
I would vote for Scotland to stay in the UK and leave the EU		443	44	80	101	44	71	103	249	194	220	110	37	36	20	191	103	36	25	66	73	347	23
Don't know		145	16	15	16	27	34	36	72	73	21	40	16	20	33	18	39	12	15	31	29	81	35
		14%	10%	9%	10%	18%	19%	18%	13%	16%	9%	17%	26%	6%	40%	8%	18%	22%	5%	22%	7%	16%	38%
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote? (Likely voters)	Base: Likely voters at Q15	969	146	161	163	140	163	195	541	428	242	229	59	318	60	214	208	54	306	130	404	501	64
I would vote for an independent Scotland in the EU		422	91	71	53	79	68	59	231	191	8	84	7	265	27	9	71	7	267	39	307	83	32
I would vote for Scotland to stay in the UK and leave the EU		433	44	79	96	42	69	103	244	189	218	108	36	34	19	190	103	36	25	64	70	343	19
Don't know		115	11	12	14	18	26	33	67	48	17	37	16	19	14	15	34	12	14	27	26	75	13
		12%	7%	7%	9%	13%	16%	17%	12%	11%	7%	16%	27%	6%	24%	7%	16%	22%	5%	21%	7%	15%	20%
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote? (Likely voters excl)	Base: Likely voters a Q15 excluding undecided	855	135	150	149	122	137	161	474	380	225	192	43	300	46	199	173	43	293	103	377	426	51
I would vote for an independent Scotland in the EU		422	91	71	53	79	68	59	231	191	8	84	7	265	27	9	71	7	267	39	307	83	32
I would vote for Scotland to stay in the UK and leave the EU		433	44	79	96	42	69	103	244	189	218	108	36	34	19	190	103	36	25	64	70	343	19
		49%	68%	47%	35%	65%	49%	36%	49%	50%	3%	44%	16%	88%	59%	4%	41%	16%	91%	38%	81%	19%	63%
		51%	32%	53%	65%	35%	51%	64%	51%	50%	97%	56%	84%	12%	41%	96%	59%	84%	9%	62%	19%	81%	37%

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Referendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
Q10. Broadly speaking, do you think the Scottish Parliament has been treated fairly and respectfully by the UK Parliament in recent weeks, with regard to the allocation of powers after Brexit?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Yes		162	74	23	31	5	13	172	67	21	18	23	124	178	14	33	66	70	146	
No		24	82	23	271	35	22	16	79	21	266	49	316	116	40	70	64	114	224	
Don't know		26	48	14	48	47	35	27	51	10	44	60	115	67	48	19	33	38	141	
		12%	23%	24%	14%	53%	50%	12%	26%	19%	14%	45%	21%	19%	47%	16%	20%	17%	28%	
Q11. Who do you think is MOST to blame for the current deadlock between the Scottish Government and UK Government over devolved powers?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
The UK Government		10	69	18	262	27	19	7	74	16	261	28	286	93	31	68	57	97	189	
The Scottish Government		157	61	22	20	7	14	165	46	19	9	30	99	176	11	22	51	68	146	
Both sides equally		38	53	20	48	28	20	33	57	16	37	48	119	70	32	27	40	41	114	
Don't know		8	21	1	19	25	18	9	19	1	20	27	50	21	28	6	15	16	63	
		4%	10%	2%	5%	29%	25%	4%	10%	3%	6%	21%	9%	6%	27%	5%	9%	7%	12%	
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
I would vote for an independent Scotland in the EU		7	62	8	282	32	24	6	57	8	286	42	307	81	42	73	62	100	196	
I would vote for Scotland to stay in the UK and leave the EU		187	106	36	45	26	32	195	103	31	26	60	166	253	24	37	81	98	227	
Don't know		18	35	16	23	29	15	13	37	13	16	31	82	27	36	13	20	24	88	
		8%	17%	27%	7%	33%	21%	6%	19%	25%	5%	24%	15%	7%	35%	10%	12%	11%	17%	
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote? (Likely voters)		Base: Likely voters at Q15	206	198	60	346	64	67	211	192	52	324	128	544	352	73	118	157	216	478
I would vote for an independent Scotland in the EU		7	60	8	279	30	24	6	55	8	284	41	304	79	39	72	60	98	192	
I would vote for Scotland to stay in the UK and leave the EU		183	106	36	45	24	29	193	103	31	26	58	163	249	21	36	81	96	219	
Don't know		15	32	16	22	10	14	12	34	13	14	29	77	25	13	10	15	22	67	
		7%	16%	27%	6%	15%	20%	6%	18%	25%	4%	22%	14%	7%	17%	9%	10%	10%	14%	
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote? (Likely voters excl)		Base: Likely voters a Q15 excluding undecided	191	166	44	324	54	54	199	158	39	309	99	467	328	60	108	141	194	411
I would vote for an independent Scotland in the EU		7	60	8	279	30	24	6	55	8	284	41	304	79	39	72	60	98	192	
I would vote for Scotland to stay in the UK and leave the EU		183	106	36	45	24	29	193	103	31	26	58	163	249	21	36	81	96	219	
Don't know		15	32	16	22	10	14	12	34	13	14	29	77	25	13	10	15	22	67	
		4%	36%	17%	86%	55%	45%	3%	35%	20%	92%	41%	65%	24%	64%	66%	43%	50%	47%	
		96%	64%	83%	14%	45%	55%	97%	65%	80%	8%	59%	35%	76%	36%	34%	57%	50%	53%	

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion				
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing association	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say	
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522	
Q10. Broadly speaking, do you think the Scottish Parliament has been treated fairly and respectfully by the UK Parliament in recent weeks, with regard to the allocation of powers after Brexit?		Base: All respondents	(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
Yes		118	33	11	7	11	7	90	33	234	25	49	8	249	41	25	144	30	15	126	
No		182	53	17	13	53	15	93	35	262	74	124	12	404	30	38	135	56	8	272	
Don't know		69	28	5	13	29	15	41	26	119	38	63	11	192	21	18	73	26	9	123	
		19%	24%	16%	40%	31%	39%	18%	28%	19%	28%	27%	34%	23%	23%	22%	21%	23%	27%	24%	
Q11. Who do you think is MOST to blame for the current deadlock between the Scottish Government and UK Government over devolved powers?		Base: All respondents	(369)	(114)	(33)	(33)	(93)	(37)	(224)	(94)	(614)	(136)	(236)	(32)	(845)	(92)	(81)	(352)	(112)	(32)	(522)
The UK Government		171	49	13	14	44	15	70	25	219	60	123	9	356	26	29	109	51	14	237	
The Scottish Government		94	32	9	4	19	7	93	25	222	21	36	8	225	41	20	133	30	7	117	
Both sides equally		72	19	7	10	18	10	52	28	130	38	48	5	187	13	21	85	19	7	110	
Don't know		32	14	3	5	12	6	8	16	43	19	30	8	77	11	11	24	12	5	59	
		9%	12%	8%	14%	13%	17%	4%	17%	7%	14%	13%	27%	9%	12%	14%	7%	11%	15%	11%	
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote?		Base: All respondents	(369)	(114)	(33)	(33)	(93)	(37)	(224)	(94)	(614)	(136)	(236)	(32)	(845)	(92)	(81)	(352)	(112)	(32)	(522)
I would vote for an independent Scotland in the EU		186	52	10	14	41	21	62	35	222	82	116	10	361	27	42	101	60	15	254	
I would vote for Scotland to stay in the UK and leave the EU		141	46	14	13	41	12	126	42	316	41	77	10	356	53	34	202	41	16	183	
Don't know		42	16	9	6	11	4	35	17	76	13	44	12	128	12	5	49	11	2	84	
		11%	14%	27%	17%	12%	11%	16%	18%	12%	10%	19%	37%	15%	13%	6%	14%	9%	5%	16%	
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote? (Likely voters)		Base: Likely voters at Q15	(363)	(105)	(28)	(30)	(88)	(36)	(216)	(86)	(598)	(129)	(221)	(21)	(807)	(89)	(73)	(344)	(110)	(31)	(483)
I would vote for an independent Scotland in the EU		183	51	10	14	40	20	60	35	219	80	113	10	354	27	40	99	60	15	247	
I would vote for Scotland to stay in the UK and leave the EU		141	44	13	12	40	12	122	41	311	38	75	9	349	52	32	200	40	16	176	
Don't know		39	9	5	3	7	3	33	10	69	10	33	3	104	9	1	45	9	1	59	
		11%	9%	19%	12%	9%	9%	15%	12%	11%	8%	15%	13%	13%	11%	2%	13%	9%	2%	12%	
Q12. The UK is currently scheduled to leave the EU in March of 2019. If a referendum on Scottish independence was held around this time, and if a Yes vote meant that Scotland would stay in the EU, which way do you think you would vote? (Likely voters excl)		Base: Likely voters a Q15 excluding undecided	(298)	(96)	(23)	(27)	(80)	(32)	(182)	(76)	(530)	(119)	(188)	(19)	(703)	(79)	(72)	(299)	(101)	(31)	(424)
I would vote for an independent Scotland in the EU		183	51	10	14	40	20	60	35	219	80	113	10	354	27	40	99	60	15	247	
I would vote for Scotland to stay in the UK and leave the EU		141	44	13	12	40	12	122	41	311	38	75	9	349	52	32	200	40	16	176	
Don't know		39	9	5	3	7	3	33	10	69	10	33	3	104	9	1	45	9	1	59	
		44%	46%	57%	46%	50%	37%	67%	54%	59%	32%	40%	47%	50%	66%	44%	67%	40%	53%	42%	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/Not sure	I voted Yes	I voted No	I did not vote
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Q13a. Other than Scotland, are there any other democratic nations you think would be run better by a much larger neighbouring country?	443 (402)	44 (25)	80 (70)	101 (92)	44 (44)	71 (71)	103 (100)	249 (219)	194 (183)	220 (188)	110 (93)	37 (30)	36 (42)	20 (19)	191 (165)	103 (87)	36 (29)	25 (29)	66 (63)	73 (89)	347 (290)	23 (23)
Ireland would be better run by the UK	51	9	16	12	6	4	4	28	23	32	7	2	5	2	24	7	5	4	7	14	36	1
Pakistan would be better run by India	27	2	9	8	0	2	6	18	10	20	6	0	1	0	16	5	0	2	3	3	24	1
Israel would be better run by Egypt	12	2	1	4	3	2	0	8	4	6	5	0	0	0	8	6	0	3	0	1	10	0
Canada would be better run by the USA	12	2	4	3	1	2	1	7	4	5	2	2	2	1	5	3	4	2	1	6	4	2
Belgium would be better run by France	11	3	6	0	0	0	2	9	2	6	4	2	0	0	5	5	2	0	0	3	9	0
The Netherlands would be better run by Germany	11	0	4	2	1	2	1	8	2	7	3	0	0	1	6	3	0	0	2	0	11	0
Poland would be better run by Russia	10	2	3	0	3	3	0	6	4	5	3	2	0	0	3	4	2	0	0	2	8	0
Portugal would be better run by Spain	10	0	3	4	2	0	1	6	4	4	4	0	2	0	4	4	0	1	0	2	8	0
Uruguay would be better run by Argentina	10	2	3	2	1	1	1	6	3	6	1	2	0	0	5	1	2	0	1	2	6	1
New Zealand would be better run by Australia	9	0	7	0	0	1	1	6	3	5	3	0	0	1	5	4	0	0	0	2	7	0
Iraq would be better run by Iran	5	0	1	1	0	1	1	1	4	2	3	0	0	0	1	4	0	0	0	1	4	0
Switzerland would be better run by Italy	4	2	0	0	2	0	1	4	0	1	0	2	1	0	1	1	2	0	1	2	2	1
Japan would be better run by China	3	0	0	0	0	1	1	0	3	0	1	0	1	0	2	0	0	0	0	2	1	0
Other	6	2	0	0	1	0	2	6	0	1	0	3	0	0	0	3	0	1	0	0	6	0
None of the above	347	30	54	82	30	61	89	189	158	168	88	31	28	17	150	78	26	18	56	53	274	19
	78%	69%	68%	81%	69%	86%	87%	76%	81%	76%	80%	84%	77%	84%	79%	76%	73%	70%	85%	73%	79%	86%

Base: 1,018	Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?			
	CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q13a. Other than Scotland, are there any other democratic nations you think would be run better by a much larger neighbouring country?	187	106	36	45	26	32	195	103	31	26	60	166	253	24	37	81	98	227
Base: Would vote for Scotland to stay in the UK and leave the EU at Q12	(158)	(91)	(31)	(50)	(27)	(31)	(165)	(87)	(27)	(30)	(59)	(146)	(236)	(20)	(31)	(69)	(87)	(215)
Ireland would be better run by the UK	28	6	3	5	3	5	29	5	2	4	4	20	29	1	7	14	15	15
Pakistan would be better run by India	17	6	0	1	0	2	16	5	0	1	3	5	21	1	5	7	6	10
Israel would be better run by Egypt	5	4	0	1	1	2	4	4	0	3	0	4	7	0	3	1	4	4
Canada would be better run by the USA	4	2	2	2	1	1	5	3	2	2	0	6	6	0	3	1	3	4
Belgium would be better run by France	5	5	2	0	0	0	4	4	2	0	1	9	3	0	2	1	2	7
The Netherlands would be better run by Germany	7	3	0	0	1	0	7	2	0	0	1	6	4	1	4	4	3	0
Poland would be better run by Russia	5	3	2	0	0	0	4	3	2	0	0	4	6	0	4	1	2	3
Portugal would be better run by Spain	4	4	0	1	1	0	3	3	0	1	1	3	6	0	3	4	4	0
Uruguay would be better run by Argentina	6	1	2	0	0	1	5	1	2	0	0	2	7	0	3	2	3	1
New Zealand would be better run by Australia	5	2	1	0	0	0	6	1	0	0	1	4	4	0	1	1	4	2
Iraq would be better run by Iran	1	4	0	0	0	0	1	3	0	0	1	3	2	0	0	1	1	3
Switzerland would be better run by Italy	1	1	2	0	0	1	1	1	2	0	0	4	0	0	2	1	2	0
Japan would be better run by China	0	2	0	0	1	0	0	2	0	0	0	2	1	0	0	0	1	2
Other	1	2	0	0	0	1	1	1	2	0	1	4	0	0	0	0	3	2
None of the above	142	85	30	36	21	24	149	82	27	19	51	125	200	21	24	59	72	192
	76%	80%	83%	81%	81%	77%	76%	80%	85%	74%	86%	76%	79%	89%	64%	73%	74%	85%

Base: 1,018	Working Status								Household Tenure				Country of birth			Religion			
	Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say
Total	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q13a. Other than Scotland, are there any other democratic nations you think would be run better by a much larger neighbouring country?	141	46	14	13	41	12	126	42	316	41	77	10	356	53	34	202	41	16	183
Base: Would vote for Scotland to stay in the UK and leave the EU at Q12	(114)	(42)	(14)	(15)	(41)	(9)	(116)	(43)	(281)	(39)	(72)	(10)	(311)	(65)	(26)	(180)	(38)	(12)	(172)
Ireland would be better run by the UK	2	7	1	2	3	2	12	2	35	8	7	4	43	4	4	24	3	3	21
Pakistan would be better run by India	6%	3%	0	0	6%	10%	7%	8%	20	0	8	0	21	1	5	13	3	0	11
Israel would be better run by Egypt	3%	10%	0	10%	0	0	<1%	0	2%	3%	4%	0	3%	4%	0	2%	3%	0	3%
Canada would be better run by the USA	5	0	0	0	0	1	2	2	9	1	2	0	6	0	4	5	1	2	4
Belgium would be better run by France	8	1	3	0	0	0	0	0	10	1	0	0	8	2	1	3	0	2	7
The Netherlands would be better run by Germany	3	2	0	1	3	0	2	0	8	3	0	0	10	1	0	4	1	0	6
Poland would be better run by Russia	6	1	0	1	1	0	0	0	6	4	0	0	9	0	1	2	0	2	6
Portugal would be better run by Spain	4	1	0	4	0	0	0	1	4	1	5	0	9	1	0	4	1	0	5
Uruguay would be better run by Argentina	4	1	0	0	1	2	1	0	8	2	0	0	8	0	2	4	0	2	4
New Zealand would be better run by Australia	4	1	0	0	1	0	0	2	8	0	1	0	7	0	1	4	0	0	5
Iraq would be better run by Iran	3	1	0	1	0	0	0	0	3	1	1	0	5	0	3	0	0	0	2
Switzerland would be better run by Italy	2	1	0	0	0	2	0	0	2	1	1	0	3	1	1	2	0	2	1
Japan would be better run by China	0	3%	0	6%	0	0	0	0	0	3%	2%	0	<1%	0	0	<1%	0	0	1%
Other	2	0	0	0	0	1	1	1	6	0	0	0	6	0	0	2	0	0	3
None of the above	105	33	12	9	34	8	108	36	252	29	57	9	277	43	26	155	34	14	144
	74%	72%	80%	70%	83%	63%	85%	85%	80%	72%	75%	87%	78%	82%	78%	77%	82%	84%	79%

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q13a/b. Are there any democratic nations you think would be run better by a much larger neighbouring country?	873 (879)	135 (88)	152 (152)	154 (160)	126 (145)	142 (155)	164 (178)	484 (470)	388 (409)	229 (197)	197 (169)	44 (35)	303 (363)	48 (47)	200 (174)	176 (152)	43 (35)	294 (346)	107 (109)	384 (464)	431 (358)	58 (57)	
Ireland would be better run by the UK	79	20	19	14	14	6	6	42	37	34	16	2	19	3	25	15	5	19	9	36	42	2	
Pakistan would be better run by India	33	2	11	10	2	3	6	23	11	21	8	0	4	0	16	7	0	6	3	8	24	1	
Israel would be better run by Egypt	27	6	4	3	4	1	1	16	10	7	10	0	2	3	5	0	0	3	2	11	14	2	
The Netherlands would be better run by Germany	24	8	5	2	4	4	1	13	11	7	8	0	6	3	6	7	0	7	2	11	13	0	
Belgium would be better run by France	23	9	7	2	2	1	3	16	7	6	9	4	4	0	5	8	3	7	0	10	13	0	
Canada would be better run by the USA	23	10	5	3	2	3	1	12	11	5	5	2	9	2	5	7	2	8	1	17	4	2	
Poland would be better run by Russia	20	6	7	0	4	3	0	13	7	5	8	2	4	0	3	8	2	5	0	12	8	0	
Portugal would be better run by Spain	20	0	6	5	5	2	2	10	10	5	7	0	5	2	4	7	0	6	1	6	14	0	
Uruguay would be better run by Argentina	17	4	4	2	3	3	1	10	7	7	4	2	3	0	5	4	2	3	1	8	9	1	
New Zealand would be better run by Australia	17	3	7	2	2	2	2	10	7	6	3	0	5	3	6	5	0	5	0	9	8	0	
Iraq would be better run by Iran	10	1	1	2	3	2	1	5	5	2	4	0	4	0	1	5	0	4	0	6	4	0	
Switzerland would be better run by Italy	8	2	1	0	4	1	1	7	2	1	2	2	3	0	1	2	2	2	2	6	2	1	
Japan would be better run by China	8	0	0	1	3	3	1	2	5	0	3	0	4	1	4	0	3	0	6	1	0	0	
Other	18	8	4	2	3	0	2	16	3	1	4	3	6	0	3	1	3	5	5	7	11	0	
None of the above	695	91	109	129	92	126	147	379	316	173	144	36	258	41	155	127	31	248	88	306	336	52	
	80%	67%	72%	84%	73%	89%	90%	78%	81%	76%	73%	82%	85%	84%	77%	72%	74%	84%	83%	80%	78%	91%	
Q14. When, if at all, should there be a second independence referendum?	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Base: All respondents	(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)	
During the current Scottish Parliament, i.e. before Brexit is fully implemented in 2021	344	79	49	41	68	62	44	180	164	8	58	7	213	31	9	52	9	210	34	240	65	39	
During the next Scottish Parliament, i.e. between 2021 and 2026	171	26	22	26	27	31	39	93	78	12	55	7	75	11	9	54	5	76	17	104	57	10	
Later than 2026	161	18	34	42	21	20	27	93	68	58	48	19	18	9	55	44	10	13	27	32	116	13	
Never	341	28	62	61	37	63	91	191	150	172	75	27	17	30	144	65	30	9	59	37	273	31	
	34%	19%	37%	36%	24%	36%	45%	34%	33%	69%	32%	45%	5%	37%	66%	30%	55%	3%	43%	9%	53%	33%	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Referendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q13a/b. Are there any democratic nations you think would be run better by a much larger neighbouring country?	Base: Answered Q13a or Q13b	195	168	44	326	58	56	201	159	39	312	102	473	334	66	110	143	197	423
		(165)	(148)	(37)	(383)	(62)	(55)	(170)	(137)	(34)	(366)	(105)	(482)	(334)	(63)	(107)	(137)	(193)	(442)
	Ireland would be better run by the UK	30	13	3	20	4	8	29	11	2	20	9	34	42	3	11	23	18	27
		15%	8%	7%	6%	7%	14%	15%	7%	4%	6%	8%	7%	13%	4%	10%	16%	9%	6%
	Pakistan would be better run by India	18	8	0	3	0	2	16	7	0	5	3	11	21	1	5	9	9	11
		9%	5%	0	<1%	0	4%	8%	4%	0	2%	3%	2%	6%	2%	4%	6%	5%	3%
	Israel would be better run by Egypt	5	5	0	10	3	4	5	5	0	2	6	16	8	2	6	2	4	9
		3%	3%	0	3%	5%	7%	2%	3%	0	2%	6%	3%	2%	4%	6%	2%	4%	2%
	The Netherlands would be better run by Germany	7	8	0	6	3	1	7	7	0	7	1	17	5	3	6	10	7	1
		4%	5%	0	2%	4%	1%	4%	5%	0	2%	1%	4%	1%	4%	7%	4%	<1%	
	Belgium would be better run by France	5	10	4	4	0	0	4	7	3	7	1	17	6	0	3	4	7	9
		3%	6%	9%	1%	0	0	2%	4%	8%	2%	1%	4%	2%	0	3%	3%	4%	2%
	Canada would be better run by the USA	4	5	2	9	2	1	5	6	2	9	0	14	8	1	6	5	4	9
		2%	3%	4%	3%	4%	2%	2%	4%	4%	3%	0	3%	2%	2%	5%	3%	2%	2%
	Poland would be better run by Russia	5	7	2	4	0	1	4	6	2	6	0	10	10	0	8	3	6	3
		3%	4%	6%	1%	0	2%	2%	4%	6%	2%	0	2%	3%	0	7%	2%	3%	<1%
	Portugal would be better run by Spain	5	7	0	4	2	2	3	6	0	6	3	10	9	0	5	7	6	2
		3%	4%	0	1%	3%	4%	1%	4%	0	2%	2%	2%	3%	0	4%	5%	3%	<1%
	Uruguay would be better run by Argentina	7	5	2	2	0	1	5	4	2	4	0	7	10	0	4	4	4	4
		4%	3%	4%	<1%	0	2%	2%	2%	4%	1%	0	2%	3%	0	4%	3%	2%	<1%
	New Zealand would be better run by Australia	5	4	1	4	2	1	6	3	0	5	1	10	5	1	3	5	6	4
		2%	2%	3%	1%	3%	2%	3%	2%	0	2%	1%	2%	2%	2%	2%	3%	3%	<1%
	Iraq would be better run by Iran	1	6	0	4	0	0	1	3	0	4	1	5	5	0	2	2	2	3
		<1%	3%	0	1%	0	0	<1%	2%	0	1%	1%	2%	0	2%	2%	1%	<1%	
	Switzerland would be better run by Italy	1	3	2	2	0	1	2	2	2	3	0	8	0	0	2	3	3	0
		<1%	2%	4%	<1%	0	2%	<1%	1%	4%	1%	0	2%	0	2%	2%	1%	0	
	Japan would be better run by China	0	4	0	3	1	0	0	4	0	3	0	6	2	0	1	1	2	4
		0	2%	0	<1%	1%	0	0	2%	0	1%	0	1%	<1%	0	<1%	<1%	<1%	1%
	Other	1	4	2	7	2	3	3	3	2	4	6	14	3	1	5	0	11	2
		<1%	2%	5%	2%	3%	5%	1%	2%	6%	1%	6%	3%	<1%	2%	4%	0	6%	<1%
	None of the above	148	123	36	278	48	40	151	118	33	265	81	377	258	60	76	101	147	370
		76%	73%	81%	85%	82%	71%	75%	74%	84%	85%	80%	80%	77%	91%	70%	71%	75%	87%
Q14. When, if at all, should there be a second independence referendum?	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	During the current Scottish Parliament, i.e. before Brexit is fully implemented in 2021	7	39	10	227	31	18	7	44	8	226	31	231	69	44	65	44	75	160
		3%	19%	17%	65%	36%	25%	3%	22%	16%	69%	23%	42%	19%	43%	53%	27%	34%	31%
	During the next Scottish Parliament, i.e. between 2021 and 2026	10	46	6	78	16	11	4	47	6	76	25	109	52	11	25	29	38	80
		5%	23%	9%	22%	18%	15%	2%	24%	12%	23%	19%	20%	14%	10%	20%	18%	17%	16%
	Later than 2026	43	49	19	25	7	13	47	38	14	15	30	78	69	14	13	28	37	83
		20%	24%	31%	7%	8%	18%	22%	19%	27%	5%	22%	14%	19%	14%	10%	17%	17%	16%
	Never	152	70	25	20	33	30	155	68	24	10	47	137	171	34	20	62	71	188
		72%	34%	42%	6%	38%	42%	72%	34%	46%	3%	35%	25%	47%	33%	16%	38%	32%	37%

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
	Base: Answered Q13a or Q13b	327	98	24	27	82	33	188	77	538	123	192	20	717	80	76	303	102	31	437
Q13a/b. Are there any democratic nations you think would be run better by a much larger neighbouring country?		(301)	(102)	(26)	(30)	(91)	(31)	(197)	(84)	(530)	(124)	(206)	(19)	(705)	(107)	(67)	(300)	(102)	(28)	(449)
	Ireland would be better run by the UK	32	12	1	5	7	3	13	5	43	19	16	4	69	6	4	31	10	6	32
	Pakistan would be better run by India	11	4	0	0	2	1	10	3	24	0	9	0	27	1	5	14	4	1	14
	Israel would be better run by Egypt	3	4	0	0	2	0	5	4	15	4	2	1	22	2	2	6	1	1	18
	The Netherlands would be better run by Germany	7	7	0	4	4	0	2	0	13	5	6	0	23	1	0	6	3	0	16
	Belgium would be better run by France	15	3	3	1	1	0	2	0	14	5	4	0	19	2	1	5	5	2	11
	Canada would be better run by the USA	8	2	0	3	1	1	2	3	15	5	4	0	19	0	4	8	3	2	11
	Poland would be better run by Russia	13	2	0	2	2	0	0	0	10	6	3	1	18	0	1	5	2	3	10
	Portugal would be better run by Spain	9	4	0	4	1	0	1	1	6	4	9	0	18	2	0	5	5	1	9
	Uruguay would be better run by Argentina	9	2	0	1	1	3	0	1	11	2	4	0	15	0	2	4	3	3	6
	New Zealand would be better run by Australia	8	2	0	0	3	0	2	2	12	2	3	0	15	0	1	7	1	0	9
	Iraq would be better run by Iran	5	4	0	1	0	0	0	0	5	4	1	0	10	0	4	2	0	5	
	Switzerland would be better run by Italy	3	2	0	1	0	2	0	1	4	2	3	0	7	1	2	2	2	2	2
	Japan would be better run by China	1	3	0	1	0	0	0	2	3	2	2	0	8	0	0	1	2	1	4
	Other	8	1	0	0	1	3	3	2	14	1	4	0	18	0	1	5	0	0	13
	None of the above	249	74	21	18	69	26	165	63	435	93	151	16	563	68	65	239	83	21	351
		76%	75%	88%	66%	84%	79%	88%	81%	81%	75%	79%	82%	78%	85%	85%	79%	82%	68%	80%
Q14. When, if at all, should there be a second independence referendum?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
	During the current Scottish Parliament, i.e. before Brexit is fully implemented in 2021	(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	During the next Scottish Parliament, i.e. between 2021 and 2026	139	44	12	11	46	17	39	30	162	69	104	10	294	14	36	84	51	9	201
	Later than 2026	70	21	5	7	8	6	40	11	103	24	40	5	140	18	13	46	22	11	92
	Never	19	19	14	23	8	16	18	12	17	17	15	17	17	20	17	13	20	34	18
		52	19	8	4	12	5	49	10	123	12	21	6	128	20	13	63	12	6	79
		108	30	8	11	28	10	96	43	227	32	71	12	283	40	19	159	27	6	150
		29%	26%	26%	32%	30%	26%	43%	46%	37%	24%	30%	37%	33%	43%	23%	45%	24%	19%	29%

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q15. If there were to be an independence referendum before 2021, do you think you would vote in it (regardless of which WAY you might vote)?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
4 - I would definitely vote	855	126	142	157	116	138	174	495	360	238	189	50	300	31	207	172	50	287	100	365	445	45	
3 - I would probably vote	114	19	19	6	24	25	20	46	68	5	40	9	18	29	7	36	4	19	30	39	56	19	
2 - I would probably NOT vote	24	3	<1%	1%	5%	3%	2%	1%	4%	<1%	3%	0	1%	13%	<1%	2%	0	<1%	1%	5%	2%	10	
1 - I would definitely NOT vote	25	2	4	4	6	7	4	10	16	6	2	1	5	11	2	2	0	1	5	2	18		
NET Would vote (3-4)	969	146	161	163	140	163	195	541	428	242	229	59	318	60	214	208	54	306	130	404	501	64	
NET Would not vote (1-2)	49	5	6	7	13	13	5	16	33	8	8	1	5	21	4	7	0	2	8	9	11	29	
Mean score	3.8	4%	3%	4%	9%	7%	3%	3%	7%	3%	3%	2%	1%	26%	2%	3%	0	<1%	6%	2%	2%	31%	
Q16. When Brexit negotiations are concluded and the final deal is known - currently due to happen in late 2018 - do you think there should be a second referendum on the UK leaving the EU?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Yes	464	90	80	65	88	74	65	302	162	47	114	35	208	28	41	99	39	206	47	243	188	33	
No	417	43	73	92	33	71	106	201	216	189	91	14	81	21	168	88	8	70	60	119	268	30	
Don't know	137	18	14	12	32	31	29	54	83	14	32	12	33	32	9	28	7	33	30	51	56	30	
Mean score	13%	12%	8%	7%	21%	18%	15%	10%	18%	6%	13%	19%	10%	40%	4%	13%	13%	11%	22%	12%	11%	32%	
Q17. Brexit negotiations are currently stalled over the issue of the Irish border. Which of these would be your preferred solution?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
The UK abandoning Brexit entirely	329	53	59	51	57	54	53	233	96	46	87	35	125	19	40	80	30	122	35	135	173	21	
The reunification of Ireland as a single independent EU member state	152	29	33	26	12	29	22	68	83	22	40	1	72	8	24	37	2	73	6	88	49	14	
Northern Ireland remaining part of the UK but retaining all existing EU laws, with a hard customs/immigration border between Northern Ireland and the rest of the UK	121	9	19	28	18	21	26	61	60	44	28	8	32	3	36	29	7	27	17	44	71	6	
The return of a hard customs/immigration border between Northern Ireland and the rest of the UK	115	26	29	20	8	12	20	64	51	54	22	3	23	6	49	18	4	21	14	37	68	10	
Don't know	302	34	27	45	57	60	78	132	170	84	60	14	71	44	69	51	12	67	64	109	151	42	
Mean score	30%	22%	16%	27%	37%	34%	39%	24%	37%	34%	25%	23%	22%	55%	32%	24%	22%	22%	47%	26%	29%	45%	
Q17b. If part of the price of Brexit was Scotland leaving the UK, do you think that would be a price worth paying?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Yes	368	83	65	58	52	52	57	198	170	16	65	6	236	23	22	60	7	228	26	277	65	26	
No	472	45	88	96	49	84	109	288	184	209	126	49	45	19	177	111	46	40	70	73	369	29	
Don't know	178	24	14	16	52	39	34	71	107	25	46	5	42	39	18	43	2	41	41	63	78	38	
Mean score	18%	16%	8%	9%	34%	22%	17%	13%	23%	10%	19%	8%	13%	48%	8%	20%	3%	13%	30%	15%	15%	40%	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Referendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
Q15. If there were to be an independence referendum before 2021, do you think you would vote in it (regardless of which WAY you might vote)?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
			(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
4 - I would definitely vote		202	166	55	321	43	46	206	156	48	302	99	484	321	50	103	135	197	420	
		95%	82%	91%	92%	49%	66%	96%	80%	91%	92%	74%	87%	89%	49%	84%	83%	89%	82%	
3 - I would probably vote		4	32	6	25	22	21	5	36	5	22	29	60	32	23	16	21	19	58	
		2%	16%	9%	7%	25%	30%	2%	18%	9%	7%	22%	11%	9%	22%	13%	13%	9%	11%	
2 - I would probably NOT vote		3	5	0	2	10	1	1	4	0	3	3	1	1	1	2	2	2	15	
		1%	3%	0	<1%	12%	2%	<1%	2%	0	<1%	2%	1%	1%	11%	2%	2%	2%	3%	
1 - I would definitely NOT vote		4	0	0	2	13	2	2	0	0	2	3	4	3	18	2	3	1	19	
		2%	0	0	<1%	14%	3%	1%	0	0	<1%	2%	<1%	<1%	18%	2%	2%	<1%	4%	
NET Would vote (3-4)		206	198	60	346	64	67	211	192	52	324	128	544	352	73	118	157	216	478	
		97%	97%	100%	99%	74%	95%	98%	98%	100%	99%	96%	98%	98%	71%	97%	96%	98%	93%	
NET Would not vote (1-2)		7	5	0	4	23	3	4	4	0	4	5	11	9	29	4	6	5	33	
		3%	3%	0	1%	26%	5%	2%	2%	0	1%	4%	2%	2%	29%	3%	4%	2%	7%	
Mean score		3.9	3.8	3.9	3.9	3.1	3.6	3.9	3.8	3.9	3.9	3.7	3.8	3.9	3.0	3.8	3.8	3.9	3.7	
Q16. When Brexit negotiations are concluded and the final deal is known - currently due to happen in late 2018 - do you think there should be a second referendum on the UK leaving the EU?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
			(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
Yes		41	94	33	222	29	31	45	88	33	221	48	384	46	33	74	66	114	209	
		19%	46%	55%	63%	34%	44%	21%	45%	63%	67%	36%	69%	13%	32%	60%	41%	52%	41%	
No		162	85	17	90	22	26	162	85	11	69	58	104	284	29	39	76	86	217	
		76%	42%	28%	26%	26%	37%	75%	43%	21%	21%	44%	19%	79%	28%	31%	47%	39%	43%	
Don't know		10	25	10	37	35	14	8	23	8	38	27	67	30	40	10	20	22	85	
		5%	12%	17%	11%	41%	19%	4%	12%	15%	12%	20%	12%	8%	39%	8%	13%	10%	17%	
Q17. Brexit negotiations are currently stalled over the issue of the Irish border. Which of these would be your preferred solution?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
			(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
The UK abandoning Brexit entirely		41	73	34	131	25	14	43	68	30	132	34	285	24	19	41	36	85	168	
		19%	36%	56%	37%	28%	20%	20%	35%	57%	40%	26%	51%	7%	19%	33%	22%	38%	33%	
The reunification of Ireland as a single independent EU member state		17	32	3	76	8	9	20	37	3	73	8	78	59	15	16	24	43	69	
		8%	16%	5%	22%	9%	13%	9%	19%	5%	22%	6%	14%	16%	14%	13%	15%	19%	13%	
Northern Ireland remaining part of the UK but retaining all existing EU laws, with a hard customs/immigration border between Northern Ireland and the rest of the UK		37	28	9	30	5	8	37	28	7	26	16	45	68	8	21	23	23	54	
		18%	14%	14%	9%	6%	12%	17%	14%	14%	8%	12%	8%	19%	7%	17%	14%	11%	10%	
The return of a hard customs/immigration border between Northern Ireland and the rest of the UK		50	23	3	26	5	3	48	21	3	22	11	33	77	5	19	28	23	45	
		24%	11%	4%	7%	6%	4%	22%	11%	6%	7%	8%	6%	21%	5%	15%	17%	10%	9%	
Don't know		66	47	13	86	44	36	66	42	9	77	64	114	133	55	25	53	47	176	
		31%	23%	21%	25%	50%	51%	31%	22%	17%	23%	48%	20%	37%	54%	21%	33%	21%	34%	
Q17b. If part of the price of Brexit was Scotland leaving the UK, do you think that would be a price worth paying?		Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
			(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
Yes		16	50	6	245	26	14	14	55	8	234	26	228	108	32	63	52	84	169	
		8%	25%	10%	70%	30%	20%	7%	28%	15%	71%	20%	41%	30%	31%	52%	32%	38%	33%	
No		176	119	50	57	26	32	184	108	41	44	65	235	203	34	45	77	117	232	
		83%	59%	83%	16%	30%	46%	86%	55%	79%	13%	49%	42%	56%	33%	37%	47%	53%	45%	
Don't know		20	34	4	48	35	24	16	33	3	50	42	91	50	37	14	34	21	110	
		10%	17%	7%	14%	40%	34%	8%	17%	6%	15%	32%	16%	14%	36%	12%	21%	9%	21%	

Base: 1,018		Working Status							Household Tenure					Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say
Total Q15. If there were to be an independence referendum before 2021, do you think you would vote in it (regardless of which WAY you might vote)?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	4 - I would definitely vote	87%	76%	79%	84%	80%	77%	88%	79%	88%	78%	80%	52%	83%	93%	81%	89%	86%	81%	80%
	3 - I would probably vote	11%	16%	6%	7%	15%	19%	8%	12%	9%	16%	13%	16%	12%	3%	10%	9%	12%	16%	12%
	2 - I would probably NOT vote	<1%	4%	14%	0%	5%	2%	1%	3%	1%	4%	3%	17%	2%	2%	2%	1%	<1%	0%	4%
	1 - I would definitely NOT vote	<1%	4%	0%	9%	<1%	2%	2%	6%	1%	2%	4%	15%	2%	2%	7%	1%	<1%	3%	4%
	NET Would vote (3-4)	98%	92%	86%	91%	94%	95%	96%	91%	97%	94%	93%	68%	96%	96%	91%	98%	98%	97%	93%
	NET Would not vote (1-2)	2%	8%	14%	9%	6%	5%	4%	9%	3%	6%	7%	32%	4%	4%	9%	2%	2%	3%	7%
	Mean score	3.8	3.6	3.7	3.7	3.7	3.7	3.8	3.6	3.8	3.7	3.7	3.0	3.8	3.9	3.6	3.9	3.8	3.8	3.7
	Q16. When Brexit negotiations are concluded and the final deal is known - currently due to happen in late 2018 - do you think there should be a second referendum on the UK leaving the EU?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
Yes		54%	50%	34%	45%	34%	59%	37%	38%	46%	56%	41%	20%	45%	40%	55%	37%	47%	44%	51%
No		36%	36%	48%	35%	46%	26%	53%	40%	44%	32%	40%	37%	41%	48%	32%	52%	38%	38%	34%
Don't know	10%	14%	17%	20%	20%	16%	10%	22%	10%	12%	19%	43%	14%	12%	13%	11%	15%	18%	15%	
Q17. Brexit negotiations are currently stalled over the issue of the Irish border. Which of these would be your preferred solution?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	The UK abandoning Brexit entirely	40%	32%	25%	33%	24%	30%	28%	27%	35%	38%	24%	12%	31%	35%	40%	29%	27%	25%	36%
	The reunification of Ireland as a single Independent EU member state	16%	13%	32%	16%	14%	21%	13%	9%	13%	13%	18%	28%	15%	16%	18%	13%	18%	5%	16%
	Northern Ireland remaining part of the UK but retaining all existing EU laws, with a hard customs/immigration border between Northern Ireland and the rest of the UK	9%	14%	16%	18%	11%	3%	17%	15%	13%	10%	11%	2%	12%	12%	12%	16%	9%	22%	9%
	The return of a hard customs/immigration border between Northern Ireland and the rest of the UK	14%	10%	5%	2%	12%	13%	9%	13%	12%	11%	10%	12%	12%	11%	5%	13%	15%	12%	9%
Don't know	22%	31%	22%	32%	39%	33%	33%	36%	26%	28%	37%	46%	30%	27%	25%	30%	31%	36%	29%	
Q17b. If part of the price of Brexit was Scotland leaving the UK, do you think that would be a price worth paying?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	Yes	43%	39%	51%	43%	40%	38%	25%	23%	31%	47%	44%	33%	37%	24%	37%	27%	41%	42%	41%
	No	42%	43%	41%	32%	38%	48%	62%	49%	55%	35%	32%	42%	45%	58%	45%	58%	39%	50%	40%
Don't know	15%	18%	8%	25%	23%	14%	12%	28%	14%	18%	24%	25%	17%	18%	19%	15%	20%	8%	19%	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q18. If Northern Ireland were to be granted special status which effectively meant it remained in the EU, but saw the imposition of customs and immigration checks between it and the rest of the UK, which of these is closest to your opinion?	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Base: All respondents	(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)	
The same status should be granted to Scotland	535	96	83	86	95	90	83	316	218	42	126	32	269	36	31	124	26	256	61	306	193	35	
The same status should NOT be granted to Scotland	267	36	59	57	17	43	55	150	117	152	58	14	21	9	144	43	12	20	36	50	201	16	
Don't know	216	19	24	27	41	43	62	90	125	56	53	14	33	36	43	48	17	33	40	56	118	42	
	21%	12%	15%	16%	27%	25%	31%	16%	27%	22%	23%	24%	10%	44%	20%	22%	31%	11%	29%	14%	23%	45%	
Q19. Regardless of whether you think the following are good policies or not, which of them do you think the Scottish Government has the POWER to implement if it wanted to?	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Base: All respondents	(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)	
Increase the minimum wage	444	57	60	69	77	87	94	231	213	113	102	20	148	31	93	94	14	136	78	184	228	32	
Ban zero-hours contracts	381	54	47	56	71	85	69	199	182	89	89	20	136	27	82	83	9	123	53	172	183	27	
Nationalise businesses like ScotRail or the Post Office	197	32	25	33	37	41	29	107	90	44	47	13	62	14	31	45	8	57	34	84	91	21	
Change the rate of VAT	239	37	43	35	35	49	41	141	98	66	52	16	80	14	49	49	11	69	41	91	130	19	
Raise or lower tax on alcohol and cigarettes	450	42	74	83	65	84	102	247	203	122	96	28	150	28	105	86	18	137	70	189	228	33	
Set taxes on large businesses, such as Amazon and BP	241	37	32	43	31	47	51	135	106	60	51	19	86	11	48	46	13	79	41	102	120	19	
Set immigration rules	250	31	29	41	39	56	54	110	140	60	55	13	83	21	53	51	8	78	38	116	114	20	
None of these	289	43	66	50	34	38	57	170	119	78	60	15	82	33	70	53	22	82	25	101	152	37	
	28%	29%	39%	29%	22%	21%	29%	31%	26%	31%	25%	25%	26%	40%	32%	25%	40%	27%	18%	24%	30%	39%	
Q20. None of the powers from the previous question are currently controlled by the Scottish Government. Which, if any, do you think should be transferred to Holyrood?	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Base: All respondents	(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)	
Setting of the minimum wage	530	85	73	84	88	95	105	278	253	55	125	27	256	39	50	106	22	239	73	300	190	40	
Employment law (including zero-hours contracts)	545	87	77	88	88	97	108	290	255	65	130	32	256	33	60	110	23	247	63	303	204	37	
Nationalising businesses like ScotRail or the Post Office	371	73	64	55	56	58	63	219	152	35	79	14	197	19	23	75	9	194	44	232	111	27	
Changing the rate of VAT	351	70	56	47	60	61	57	212	139	29	63	17	203	18	23	55	14	191	40	218	103	29	
Raising or lowering tax on alcohol and cigarettes	488	76	78	85	81	83	84	283	204	64	103	31	232	32	53	93	24	223	59	266	177	45	
Setting taxes on large businesses, such as Amazon and BP	416	74	66	73	54	67	82	246	170	40	100	21	215	21	33	82	18	208	46	248	136	33	
Setting immigration rules	448	65	60	84	75	74	90	235	213	36	97	22	233	33	35	90	17	224	47	260	149	39	
None of these	256	21	63	42	32	40	58	149	106	129	45	14	17	26	112	39	17	14	35	38	192	26	
	25%	14%	38%	25%	21%	23%	29%	27%	23%	52%	19%	24%	5%	32%	52%	18%	31%	4%	26%	9%	37%	28%	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
Q18. If Northern Ireland were to be granted special status which effectively meant it remained in the EU, but saw the imposition of customs and immigration checks between it and the rest of the UK, which of these is closest to your opinion?		Base: All respondents	(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
The same status should be granted to Scotland		38	108	28	278	42	25	30	114	25	271	57	380	110	45	90	71	124	250	
The same status should NOT be granted to Scotland		134	54	16	28	11	17	142	44	11	17	38	79	172	17	16	50	60	142	
Don't know		40	42	16	44	34	28	42	38	16	40	39	96	79	41	17	42	38	119	
		19%	20%	26%	13%	39%	40%	19%	19%	31%	12%	29%	17%	22%	40%	14%	26%	17%	23%	
Q19. Regardless of whether you think the following are good policies or not, which of them do you think the Scottish Government has the POWER to implement if it wanted to?		Base: All respondents	(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
Increase the minimum wage		93	88	26	160	36	30	93	91	19	142	65	235	169	40	62	70	97	215	
Ban zero-hours contracts		74	79	20	141	32	24	72	79	15	131	50	197	148	35	50	67	71	193	
Nationalise businesses like ScotRail or the Post Office		34	38	10	70	20	16	30	44	10	63	30	106	67	24	27	39	41	90	
Change the rate of VAT		52	43	18	86	19	15	50	42	14	77	35	135	90	15	31	48	54	107	
Raise or lower tax on alcohol and cigarettes		96	85	32	160	32	27	103	83	23	142	61	240	173	37	58	66	106	221	
Set taxes on large businesses, such as Amazon and BP		46	45	22	89	15	15	48	40	18	82	37	123	98	20	34	42	48	117	
Set immigration rules		50	41	16	94	23	19	49	48	13	85	38	118	106	26	39	51	47	113	
None of these		69	54	14	85	35	21	73	44	15	89	28	159	94	36	20	34	59	176	
		32%	26%	23%	24%	40%	30%	34%	22%	29%	27%	21%	29%	26%	35%	17%	21%	26%	34%	
Q20. None of the powers from the previous question are currently controlled by the Scottish Government. Which, if any, do you think should be transferred to Holyrood?		Base: All respondents	(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
Setting of the minimum wage		51	102	27	269	45	23	55	99	23	249	65	327	149	53	81	76	116	257	
Employment law (including zero-hours contracts)		53	108	29	270	39	25	61	98	25	253	61	332	159	54	83	73	127	263	
Nationalising businesses like ScotRail or the Post Office		29	68	10	212	20	17	25	68	7	199	42	234	100	37	54	55	91	171	
Changing the rate of VAT		22	53	18	208	20	17	24	42	15	198	41	229	87	36	48	48	91	164	
Raising or lowering tax on alcohol and cigarettes		61	83	30	242	32	18	49	84	24	231	57	298	137	52	62	65	119	241	
Setting taxes on large businesses, such as Amazon and BP		34	81	23	230	20	14	37	73	20	216	41	260	117	38	55	56	100	205	
Setting immigration rules		34	79	23	244	34	18	31	76	20	237	46	271	128	49	66	65	97	221	
None of these		111	38	14	21	30	32	117	34	13	18	35	117	111	28	11	41	52	152	
		52%	19%	24%	6%	35%	45%	54%	18%	24%	6%	27%	21%	31%	28%	9%	25%	24%	30%	

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing association	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say
Q18. If Northern Ireland were to be granted special status which effectively meant it remained in the EU, but saw the imposition of customs and immigration checks between it and the rest of the UK, which of these is closest to your opinion?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	The same status should be granted to Scotland	229	64	14	14	49	20	93	44	317	85	123	9	456	37	42	160	62	22	291
		62%	56%	42%	44%	52%	53%	42%	47%	52%	62%	52%	30%	54%	40%	51%	45%	55%	68%	56%
Q19. Regardless of whether you think the following are good policies or not, which of them do you think the Scottish Government has the POWER to implement if it wanted to?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	Increase the minimum wage	175	49	8	13	48	11	83	46	259	64	114	6	367	43	34	153	58	15	217
		47%	43%	26%	40%	51%	31%	37%	48%	42%	47%	48%	19%	43%	46%	42%	43%	52%	47%	42%
Q20. None of the powers from the previous question are currently controlled by the Scottish Government. Which, if any, do you think should be transferred to Holyrood?	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	Setting of the minimum wage	204	59	16	19	52	22	98	49	301	80	135	14	444	43	43	152	68	14	296
		55%	52%	49%	56%	56%	60%	44%	52%	49%	59%	57%	45%	53%	47%	53%	43%	61%	44%	57%
	Employment law (including zero-hours contracts)	201	66	20	23	55	20	102	46	307	82	146	10	452	46	47	165	78	12	290
		55%	58%	62%	69%	59%	52%	45%	49%	50%	60%	62%	31%	53%	50%	58%	47%	69%	37%	56%
	Nationalising businesses like ScotRail or the Post Office	153	41	15	10	39	18	60	26	224	57	80	9	303	28	39	109	45	13	204
		41%	36%	47%	30%	42%	49%	27%	27%	36%	42%	34%	30%	36%	31%	49%	31%	40%	40%	39%
	Changing the rate of VAT	143	34	15	12	37	17	57	27	200	60	85	6	297	25	28	91	41	10	209
		39%	30%	47%	36%	40%	46%	26%	28%	33%	44%	36%	19%	35%	27%	35%	26%	37%	30%	40%
	Raising or lowering tax on alcohol and cigarettes	188	51	21	14	48	21	95	40	298	68	110	11	399	39	50	146	52	10	281
		51%	45%	65%	41%	52%	56%	43%	43%	49%	50%	47%	34%	47%	42%	62%	41%	46%	29%	54%
	Setting taxes on large businesses, such as Amazon and BP	164	42	15	12	39	16	93	27	244	64	102	6	350	33	33	130	57	12	217
		44%	36%	48%	38%	42%	42%	41%	29%	40%	47%	43%	19%	41%	36%	41%	37%	51%	37%	42%
	Setting immigration rules	162	50	18	11	48	17	92	41	246	77	118	8	373	31	44	148	61	9	229
		44%	44%	54%	34%	52%	46%	41%	44%	40%	56%	50%	24%	44%	33%	55%	42%	54%	29%	44%
None of these	74	27	6	8	22	9	69	34	170	21	52	12	208	31	17	111	17	7	121	
	20%	24%	19%	23%	24%	25%	31%	36%	28%	16%	22%	39%	25%	34%	21%	31%	15%	22%	23%	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...The health service	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
5 - Excellent	118	30	22	14	20	15	15	71	47	13	21	6	64	7	10	19	6	69	11	83	28	7	
4 - Good	346	40	57	53	71	60	66	197	149	51	76	23	137	32	47	72	18	131	42	165	148	32	
3 - Neither good nor bad	258	47	38	43	30	55	45	134	124	67	63	16	71	19	56	57	13	70	46	91	140	27	
2 - Bad	204	28	25	38	25	35	53	89	115	73	49	10	44	21	63	50	7	33	27	57	123	24	
1 - Extremely bad	92	6	25	22	7	11	21	66	26	46	29	6	6	2	41	16	9	5	12	17	72	4	
NET Good (4-5)	464	70	79	67	91	75	81	268	196	64	97	28	202	39	57	92	25	200	53	248	177	39	
NET Bad (1-2)	296	34	50	60	33	46	74	155	141	119	77	15	50	23	104	66	17	38	38	74	195	27	
Mean score	3.2	3.4	3.2	3.0	3.5	3.2	3.0	3.2	3.2	2.6	3.0	3.2	3.6	3.3	2.6	3.1	3.1	3.7	3.1	3.6	2.9	3.2	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Education	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
5 - Excellent	82	18	10	5	22	14	13	43	39	7	16	2	44	5	10	10	2	51	4	58	16	7	
4 - Good	391	72	56	58	70	59	74	221	170	57	91	22	164	27	49	91	15	160	47	203	152	36	
3 - Neither good nor bad	275	41	45	40	41	53	56	135	140	53	71	20	76	36	45	63	17	69	52	98	140	36	
2 - Bad	199	13	33	52	17	43	41	106	93	83	50	15	33	11	68	43	17	26	29	43	145	11	
1 - Extremely bad	72	8	23	14	4	7	16	52	20	50	9	1	6	1	46	7	3	2	6	11	58	3	
NET Good (4-5)	472	89	67	64	91	73	87	264	208	64	107	24	207	33	59	101	18	211	50	261	168	43	
NET Bad (1-2)	271	21	56	67	21	49	57	158	113	133	59	16	39	12	114	51	20	29	35	54	203	14	
Mean score	3.2	3.5	3.0	2.9	3.6	3.2	3.1	3.2	3.2	2.6	3.2	3.2	3.6	3.3	2.6	3.2	2.9	3.7	3.1	3.6	2.8	3.4	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Public transport	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
5 - Excellent	55	20	9	5	8	5	8	34	22	10	11	2	19	3	8	8	2	25	5	31	19	6	
4 - Good	347	51	54	58	59	55	68	186	161	56	80	18	142	30	51	79	15	141	41	182	130	35	
3 - Neither good nor bad	314	40	45	58	42	67	62	158	156	87	67	18	85	36	72	62	19	82	47	113	167	34	
2 - Bad	231	29	32	40	35	40	56	128	104	60	63	19	66	11	48	55	15	51	38	71	142	18	
1 - Extremely bad	70	11	26	9	8	9	7	52	18	38	15	3	11	1	37	10	3	9	6	16	54	0	
NET Good (4-5)	402	71	63	63	68	60	76	220	183	66	92	20	161	33	60	87	18	166	46	213	149	41	
NET Bad (1-2)	302	40	58	49	43	49	62	180	122	97	79	22	77	13	85	65	18	60	44	87	196	18	
Mean score	3.1	3.3	2.9	3.1	3.2	3.0	3.1	3.0	3.1	2.8	3.0	2.9	3.3	3.3	2.8	3.1	3.0	3.4	3.0	3.3	2.8	3.3	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...The health service		Base: All respondents	(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
5 - Excellent		12	12	7	67	10	7	10	14	6	71	12	83	27	8	20	17	27	55	
4 - Good		44	66	21	149	29	24	45	65	21	142	37	221	95	30	42	48	84	171	
3 - Neither good nor bad		53	54	17	80	20	24	52	45	17	75	47	127	97	34	34	46	56	122	
2 - Bad		61	47	8	44	24	15	60	52	5	34	30	82	96	26	20	42	27	116	
1 - Extremely bad		43	24	8	10	4	1	48	20	3	6	6	42	46	5	6	11	29	47	
NET Good (4-5)		56	77	27	216	39	30	55	79	27	213	49	304	122	38	62	65	111	226	
NET Bad (1-2)		103	72	16	54	28	16	108	72	8	40	37	124	142	31	26	52	55	163	
Mean score		2.6	3.0	3.2	3.6	3.2	3.3	2.6	3.0	3.4	3.7	3.1	3.4	2.9	3.1	3.4	3.1	3.2	3.2	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Education		Base: All respondents	(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
5 - Excellent		6	7	4	51	3	4	6	9	2	52	4	53	22	7	12	10	17	42	
4 - Good		49	78	19	177	31	28	45	81	18	172	43	240	117	34	50	64	100	176	
3 - Neither good nor bad		43	62	14	82	35	24	43	55	15	75	53	143	88	43	37	39	48	151	
2 - Bad		66	50	17	33	17	13	73	44	13	26	28	96	89	14	19	41	36	103	
1 - Extremely bad		48	27	7	7	1	2	47	7	3	2	3	22	45	5	4	8	21	39	
NET Good (4-5)		55	85	22	228	34	32	52	90	21	224	48	293	138	41	63	74	117	218	
NET Bad (1-2)		115	56	24	40	18	15	120	51	16	29	32	118	134	18	23	50	56	142	
Mean score		2.5	3.1	2.9	3.7	3.2	3.3	2.5	3.2	3.1	3.7	3.1	3.4	2.9	3.2	3.4	3.2	3.3	3.2	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Public transport		Base: All respondents	(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
5 - Excellent		10	7	2	24	2	5	8	6	2	24	6	32	18	5	7	11	16	21	
4 - Good		51	60	17	161	26	21	49	73	18	154	35	203	107	37	44	60	76	167	
3 - Neither good nor bad		76	63	20	90	36	20	70	60	14	86	47	163	112	39	32	48	64	170	
2 - Bad		46	58	16	64	19	21	53	44	15	54	41	127	86	19	36	34	43	118	
1 - Extremely bad		30	16	6	11	5	2	35	13	3	10	4	30	38	3	3	10	21	35	
NET Good (4-5)		61	67	19	185	27	27	57	79	20	178	41	235	125	42	51	71	93	188	
NET Bad (1-2)		76	74	22	75	23	23	88	57	18	64	45	156	124	21	40	44	65	153	
Mean score		2.8	2.9	2.9	3.4	3.0	3.1	2.7	3.1	3.0	3.4	3.0	3.1	3.0	3.2	3.1	3.2	3.1	3.0	

Base: 1,018		Working Status								Household Tenure					Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say	
Total Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...The health service	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522	
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
	5 - Excellent	55	12	7	4	6	6	16	10	68	22	25	3	97	10	10	36	13	22	12	
		15%	10%	21%	12%	7%	16%	7%	10%	11%	16%	11%	9%	12%	11%	13%	10%	12%	22%	12%	
	4 - Good	136	43	7	13	28	13	70	31	206	54	78	8	285	31	30	110	36	10	190	
		37%	37%	21%	38%	30%	36%	31%	33%	34%	40%	33%	25%	34%	33%	37%	31%	32%	30%	36%	
	3 - Neither good nor bad	97	33	5	8	26	7	51	26	155	33	62	7	215	20	23	82	31	7	138	
		26%	29%	15%	24%	27%	19%	23%	28%	25%	25%	26%	22%	25%	22%	28%	23%	28%	21%	26%	
	2 - Bad	54	22	9	8	26	9	50	21	115	20	59	10	169	24	12	85	23	7	90	
		15%	19%	28%	24%	27%	23%	22%	22%	19%	15%	25%	31%	20%	26%	14%	24%	20%	20%	17%	
1 - Extremely bad	26	5	5	1	8	2	37	6	70	6	12	4	79	7	6	40	9	2	41		
	7%	5%	15%	4%	8%	6%	16%	7%	11%	5%	5%	13%	9%	8%	8%	11%	8%	7%	8%		
NET Good (4-5)	191	54	14	16	34	19	86	41	274	77	103	11	383	41	40	146	49	17	252		
	52%	48%	42%	49%	37%	52%	39%	43%	45%	56%	43%	34%	45%	45%	49%	41%	44%	52%	48%		
NET Bad (1-2)	81	27	14	9	33	11	87	27	185	26	72	14	247	31	18	124	32	9	131		
	22%	24%	43%	27%	36%	29%	39%	29%	30%	19%	30%	44%	29%	34%	22%	35%	28%	27%	25%		
Mean score	3.4	3.3	3.1	3.3	3.0	3.3	2.9	3.2	3.1	3.5	3.2	2.9	3.2	3.1	3.3	3.0	3.2	3.4	3.3		
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Education	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522	
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
	5 - Excellent	32	15	5	3	5	5	8	7	39	15	24	4	66	6	10	25	13	6	37	
		9%	14%	17%	10%	6%	13%	3%	7%	6%	11%	10%	12%	8%	6%	12%	7%	12%	18%	7%	
	4 - Good	159	44	13	9	24	16	80	39	232	67	82	11	327	28	36	117	43	18	213	
		43%	38%	40%	26%	26%	42%	36%	42%	38%	49%	35%	34%	39%	30%	45%	33%	38%	56%	41%	
	3 - Neither good nor bad	89	31	6	12	32	10	57	31	147	37	81	9	228	28	19	85	28	3	158	
		24%	27%	18%	35%	34%	26%	26%	33%	24%	27%	34%	28%	27%	30%	23%	24%	25%	10%	30%	
	2 - Bad	62	23	5	8	26	3	55	13	138	16	39	7	163	25	11	96	22	4	77	
		17%	20%	15%	26%	28%	7%	25%	14%	22%	11%	16%	21%	19%	27%	14%	27%	19%	13%	15%	
1 - Extremely bad	27	1	4	1	6	5	23	4	58	3	10	2	61	6	5	29	6	1	36		
	7%	1%	11%	3%	7%	13%	10%	4%	9%	2%	4%	5%	7%	6%	6%	8%	5%	4%	7%		
NET Good (4-5)	191	59	18	12	29	20	88	46	271	81	106	15	393	33	46	142	56	24	250		
	52%	52%	57%	36%	31%	55%	39%	49%	44%	60%	45%	46%	46%	36%	57%	40%	50%	73%	48%		
NET Bad (1-2)	89	24	8	10	32	7	79	17	196	18	49	8	224	31	16	125	28	6	113		
	24%	21%	26%	29%	34%	19%	35%	18%	32%	13%	21%	26%	27%	33%	20%	35%	25%	17%	22%		
Mean score	3.3	3.4	3.4	3.1	3.0	3.4	3.0	3.3	3.1	3.5	3.3	3.3	3.2	3.0	3.4	3.0	3.3	3.7	3.3		
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Public transport	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522	
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
	5 - Excellent	28	6	2	3	3	3	9	2	30	11	13	2	43	5	8	16	10	4	25	
		8%	5%	5%	9%	3%	7%	4%	2%	5%	8%	5%	5%	5%	5%	10%	5%	9%	14%	5%	
	4 - Good	134	39	9	10	27	18	76	31	205	49	83	10	284	28	35	112	36	14	184	
		36%	34%	27%	29%	29%	48%	34%	33%	33%	36%	35%	32%	34%	30%	44%	32%	32%	44%	35%	
	3 - Neither good nor bad	96	33	12	12	33	11	73	35	183	45	72	13	260	28	26	111	30	5	168	
		26%	29%	35%	36%	35%	29%	33%	37%	30%	33%	31%	40%	31%	31%	32%	32%	26%	16%	32%	
	2 - Bad	75	29	8	8	22	2	58	23	147	22	55	7	200	23	9	90	29	6	107	
		20%	26%	25%	23%	23%	5%	26%	24%	24%	16%	23%	23%	24%	24%	11%	26%	26%	18%	21%	
1 - Extremely bad	36	7	2	1	9	4	8	3	48	9	13	0	58	9	3	23	8	3	37		
	10%	6%	7%	3%	10%	11%	3%	3%	8%	6%	5%	0	7%	10%	3%	7%	7%	8%	7%		
NET Good (4-5)	162	45	11	13	30	21	85	34	235	60	96	12	327	32	43	128	46	19	210		
	44%	39%	32%	38%	32%	55%	38%	36%	38%	44%	40%	37%	39%	35%	53%	36%	41%	58%	40%		
NET Bad (1-2)	111	36	11	9	31	6	66	26	195	31	68	7	258	32	12	113	37	8	144		
	30%	32%	32%	26%	33%	16%	29%	28%	32%	23%	29%	23%	31%	34%	14%	32%	33%	26%	28%		
Mean score	3.1	3.1	3.0	3.2	2.9	3.3	3.1	3.1	3.0	3.2	3.1	3.2	3.1	3.0	3.5	3.0	3.1	3.4	3.1		

Base: 1,018		Total	Gender x Age					SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote
Total		1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Policing		1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Base: All respondents		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
5 - Excellent		48	12	7	3	10	8	9	32	16	6	9	2	26	2	4	9	2	25	4	33	13	2
4 - Good		336	67	51	48	61	49	59	186	150	57	62	15	144	30	50	66	11	138	42	167	131	39
3 - Neither good nor bad		324	37	44	50	49	68	75	163	161	67	82	24	97	31	57	68	22	97	49	135	155	34
2 - Bad		220	22	40	47	28	41	42	115	105	72	64	15	44	16	65	59	14	37	30	60	143	16
1 - Extremely bad		90	12	25	21	5	11	16	61	29	48	20	4	12	3	42	13	6	11	13	19	70	2
NET Good (4-5)		384	79	58	51	71	57	67	218	167	63	71	17	170	31	54	75	12	164	46	199	144	41
NET Bad (1-2)		310	35	65	68	33	51	58	176	134	120	85	20	56	19	107	72	20	48	42	79	213	18
Mean score		3.0	3.3	2.8	2.8	3.3	3.0	3.0	3.0	3.0	2.6	2.9	2.9	3.4	3.1	2.6	3.0	2.8	3.4	3.0	3.3	2.8	3.3
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Housing		1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Base: All respondents		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
5 - Excellent		27	12	3	1	4	3	4	16	11	1	6	0	15	1	1	5	0	19	1	19	6	2
4 - Good		232	50	39	26	38	39	37	137	95	39	42	9	109	13	30	41	6	106	34	131	83	17
3 - Neither good nor bad		365	42	61	66	53	64	78	202	162	93	67	28	104	43	85	65	23	99	56	136	181	47
2 - Bad		317	33	49	67	48	55	65	169	147	91	93	21	79	23	72	81	23	72	43	102	192	23
1 - Extremely bad		78	14	15	10	9	14	16	33	45	27	29	2	16	1	29	23	1	13	4	24	49	4
NET Good (4-5)		258	62	42	27	42	43	41	153	106	40	48	9	124	14	31	45	6	124	35	151	90	18
NET Bad (1-2)		395	47	63	77	57	69	81	202	193	118	122	23	95	24	102	104	25	85	47	126	241	27
Mean score		2.8	3.1	2.8	2.7	2.9	2.8	2.7	2.9	2.7	2.6	2.6	2.7	3.1	2.9	2.5	2.6	2.6	3.1	2.9	3.0	2.6	2.9
Q22. Which of these public services do you think the UK government would manage better than the Scottish Government?		1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Base: All respondents		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
The health service		271	31	54	52	31	43	60	156	115	134	57	10	42	15	118	43	16	37	44	60	193	19
Education		250	26	55	51	33	32	53	143	107	140	44	13	30	11	121	37	20	25	34	48	188	15
Policing		248	25	62	53	19	39	51	146	102	146	41	11	30	10	131	34	18	24	28	46	189	12
Public transport		200	24	48	33	25	28	42	116	84	95	42	13	30	8	84	29	20	27	26	48	138	13
Housing		194	23	40	34	26	31	40	94	100	96	43	4	31	12	86	32	11	30	24	47	137	10
None of the above		595	87	87	98	89	111	123	324	271	73	136	36	252	52	62	125	23	245	80	301	236	58
Mean score		58%	57%	52%	58%	58%	63%	61%	58%	59%	29%	57%	60%	78%	65%	28%	58%	42%	79%	58%	73%	46%	63%

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Policing	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	5 - Excellent	4	7	1	29	4	2	3	5	2	28	5	36	10	2	9	6	9	24
		2%	3%	2%	8%	<1%	3%	2%	3%	3%	8%	4%	7%	3%	2%	7%	4%	4%	5%
	4 - Good	49	50	15	152	28	26	46	60	14	144	41	211	93	33	38	53	75	171
		23%	25%	25%	44%	32%	37%	21%	31%	28%	44%	30%	38%	26%	32%	31%	32%	34%	33%
	3 - Neither good nor bad	55	69	21	109	34	24	53	57	22	104	54	175	104	44	41	52	73	158
		26%	34%	35%	31%	39%	33%	25%	29%	42%	32%	40%	32%	29%	43%	33%	32%	33%	31%
	2 - Bad	62	58	16	87	19	15	68	59	11	40	27	96	108	16	27	34	45	114
		29%	29%	27%	14%	21%	21%	32%	30%	20%	12%	20%	17%	30%	16%	22%	21%	20%	22%
1 - Extremely bad	42	19	6	13	6	4	44	15	3	13	7	37	46	7	9	18	19	45	
	20%	9%	11%	4%	7%	5%	21%	8%	7%	4%	5%	7%	13%	7%	7%	11%	9%	9%	
NET Good (4-5)	53	57	16	181	29	29	49	65	16	172	45	247	103	35	46	59	84	195	
	25%	28%	27%	52%	33%	40%	23%	33%	31%	52%	34%	44%	28%	34%	38%	36%	38%	38%	
NET Bad (1-2)	104	77	23	60	24	18	113	74	14	52	34	133	154	23	35	52	64	158	
	49%	38%	38%	17%	28%	26%	52%	38%	27%	16%	25%	24%	43%	23%	29%	32%	29%	31%	
Mean score	2.6	2.8	2.8	3.4	3.0	3.1	2.5	2.9	3.0	3.4	3.1	3.2	2.8	3.1	3.1	3.0	3.0	3.0	
Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Housing	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	5 - Excellent	1	1	1	17	1	2	1	1	0	18	1	20	4	2	7	1	7	12
		<1%	<1%	2%	5%	1%	3%	<1%	<1%	0	5%	<1%	4%	1%	2%	6%	<1%	3%	2%
	4 - Good	30	36	6	120	14	19	30	42	8	111	26	142	73	17	29	45	48	109
		14%	18%	11%	34%	16%	27%	14%	21%	15%	34%	19%	26%	20%	16%	24%	28%	22%	21%
	3 - Neither good nor bad	81	68	25	109	42	24	79	58	27	110	55	196	116	52	40	44	80	201
		38%	33%	42%	31%	48%	34%	37%	29%	53%	33%	41%	35%	32%	51%	32%	27%	36%	39%
	2 - Bad	74	82	22	86	25	21	78	74	15	74	50	170	120	27	39	54	69	155
		35%	40%	36%	25%	29%	30%	36%	38%	29%	23%	37%	31%	33%	27%	32%	33%	31%	30%
1 - Extremely bad	26	17	5	18	5	4	26	22	2	15	2	27	48	4	8	19	17	34	
	12%	9%	9%	5%	5%	6%	12%	11%	3%	5%	1%	5%	13%	4%	7%	12%	7%	7%	
NET Good (4-5)	31	37	8	136	15	21	31	43	8	129	27	162	77	19	36	46	55	121	
	15%	18%	13%	39%	17%	30%	14%	22%	15%	39%	20%	29%	21%	18%	29%	28%	25%	24%	
NET Bad (1-2)	100	99	27	105	30	25	104	96	17	89	52	196	167	31	47	73	86	189	
	47%	49%	45%	30%	34%	36%	49%	49%	32%	27%	39%	35%	46%	30%	38%	45%	39%	37%	
Mean score	2.6	2.6	2.6	3.1	2.8	2.9	2.5	2.6	2.8	3.1	2.8	2.9	2.6	2.9	2.9	2.7	2.8	2.8	
Q22. Which of these public services do you think the UK government would manage better than the Scottish Government?	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	The health service	120	49	14	48	16	18	120	44	11	41	37	119	134	18	21	67	58	126
		57%	24%	23%	14%	19%	26%	56%	23%	21%	12%	28%	21%	37%	18%	17%	41%	26%	25%
	Education	123	42	15	29	17	18	128	40	12	27	26	101	132	17	21	51	54	124
		58%	21%	25%	8%	20%	25%	59%	20%	24%	8%	20%	18%	37%	17%	17%	31%	24%	24%
	Policing	133	40	16	29	12	16	134	33	13	26	25	98	135	15	22	48	59	120
		62%	20%	27%	8%	14%	23%	63%	17%	25%	8%	19%	18%	37%	15%	18%	29%	27%	23%
	Public transport	84	36	15	30	13	17	92	28	11	32	23	85	103	11	21	31	44	103
	39%	18%	25%	9%	15%	24%	43%	14%	22%	10%	17%	15%	29%	11%	17%	19%	20%	20%	
Housing	87	31	9	34	14	18	90	31	7	32	19	76	106	12	14	39	46	95	
	41%	15%	14%	10%	16%	25%	42%	16%	13%	10%	15%	14%	29%	12%	12%	24%	21%	18%	
None of the above	58	111	32	277	53	38	55	110	28	254	83	356	166	70	73	71	132	320	
	27%	55%	54%	79%	61%	54%	26%	56%	54%	77%	62%	64%	47%	69%	59%	44%	59%	63%	

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion				
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say	
Total Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Policing	Base: All respondents	369 (339)	114 (117)	33 (32)	33 (36)	93 (104)	37 (35)	224 (232)	94 (101)	614 (600)	136 (137)	236 (252)	32 (29)	845 (824)	92 (122)	81 (72)	352 (345)	112 (114)	32 (30)	522 (529)	
	5 - Excellent	19 (15)	5 (3)	1 (1)	4 (7)	2 (2)	4 (4)	9 (9)	3 (3)	28 (28)	7 (7)	12 (12)	2 (2)	40 (26)	3 (3)	5 (5)	11 (11)	6 (6)	3 (3)	6 (6)	5 (5)
	4 - Good	151 (109)	34 (47)	14 (8)	7 (13)	20 (29)	13 (10)	64 (68)	30 (33)	199 (181)	56 (45)	69 (85)	13 (13)	267 (269)	34 (29)	36 (26)	102 (104)	34 (42)	18 (8)	183 (170)	
	3 - Neither good nor bad	109 (309)	47 (41)	8 (24)	13 (40)	29 (31)	10 (26)	68 (30)	33 (35)	181 (29)	45 (33)	85 (36)	13 (40)	269 (32)	29 (32)	26 (32)	104 (30)	42 (37)	8 (24)	170 (33)	
	2 - Bad	56 (15)	23 (29)	8 (23)	5 (14)	29 (31)	7 (18)	58 (26)	7 (27)	139 (13)	27 (50)	50 (8)	3 (3)	193 (23)	16 (11)	11 (11)	98 (23)	23 (4)	4 (4)	96 (8)	
	1 - Extremely bad	33 (9)	5 (5)	2 (8)	4 (13)	4 (11)	13 (11)	4 (2)	25 (2)	67 (11)	2 (8)	20 (4)	1 (1)	76 (9)	10 (11)	4 (5)	37 (11)	7 (6)	1 (1)	45 (9)	
	NET Good (4-5)	170 (46)	39 (34)	15 (45)	11 (33)	22 (24)	17 (46)	73 (33)	33 (35)	226 (37)	63 (81)	81 (14)	14 (14)	307 (307)	37 (37)	5 (5)	113 (41)	20 (20)	211 (20)		
	NET Bad (1-2)	89 (24)	29 (25)	10 (31)	9 (28)	42 (45)	11 (29)	83 (37)	27 (29)	206 (34)	29 (21)	70 (30)	5 (15)	269 (32)	26 (29)	14 (18)	135 (32)	30 (26)	5 (15)	140 (27)	
	Mean score	3.2	3.1	3.1	3.0	2.7	3.2	2.9	3.1	3.0	3.3	3.0	3.3	3.0	3.0	3.3	2.9	3.1	3.5	3.1	
	Q21. In your personal experience/opinion, how would you rate the overall state of each of the following public services in Scotland? ...Housing	Base: All respondents	369 (339)	114 (117)	33 (32)	33 (36)	93 (104)	37 (35)	224 (232)	94 (101)	614 (600)	136 (137)	236 (252)	32 (29)	845 (824)	92 (122)	81 (72)	352 (345)	112 (114)	32 (30)	522 (529)
5 - Excellent		12 (3)	6 (5)	0 (0)	1 (4)	2 (2)	1 (3)	4 (2)	1 (6)	14 (2)	3 (3)	9 (9)	2 (2)	23 (16)	1 (1)	2 (2)	4 (4)	6 (6)	0 (0)	17 (3)	
4 - Good		106 (29)	21 (18)	8 (26)	11 (34)	14 (15)	7 (20)	39 (18)	20 (21)	150 (24)	29 (21)	47 (20)	6 (18)	193 (23)	14 (16)	22 (27)	71 (20)	24 (21)	12 (38)	125 (24)	
3 - Neither good nor bad		125 (34)	43 (37)	7 (21)	11 (34)	29 (31)	19 (50)	87 (39)	39 (41)	232 (38)	48 (35)	73 (31)	12 (37)	280 (33)	43 (47)	41 (51)	117 (33)	38 (34)	10 (31)	199 (38)	
2 - Bad		103 (28)	36 (31)	13 (39)	6 (18)	33 (35)	8 (20)	80 (36)	29 (31)	185 (30)	46 (34)	76 (32)	9 (30)	277 (218)	26 (16)	15 (24)	128 (75)	34 (29)	9 (12)	145 (142)	
1 - Extremely bad		23 (6)	9 (8)	5 (14)	3 (9)	16 (17)	2 (7)	13 (6)	6 (5)	33 (3)	11 (8)	31 (13)	3 (11)	70 (8)	7 (8)	1 (1)	32 (9)	10 (9)	1 (3)	35 (7)	
NET Good (4-5)		118 (32)	27 (23)	8 (26)	13 (38)	15 (16)	9 (24)	43 (19)	21 (22)	164 (27)	32 (23)	56 (24)	7 (23)	218 (26)	16 (17)	24 (30)	75 (21)	29 (26)	12 (38)	142 (27)	
NET Bad (1-2)		126 (34)	45 (39)	17 (53)	9 (28)	49 (52)	10 (27)	93 (42)	35 (37)	218 (35)	57 (42)	108 (46)	13 (41)	346 (41)	33 (19)	16 (19)	160 (46)	44 (39)	10 (31)	180 (35)	
Mean score		2.9	2.8	2.6	3.0	2.5	2.9	2.7	2.8	2.9	2.8	2.7	2.8	2.8	2.7	3.1	2.7	2.8	3.0	2.9	
Q22. Which of these public services do you think the UK government would manage better than the Scottish Government?		Base: All respondents	369 (339)	114 (117)	33 (32)	33 (36)	93 (104)	37 (35)	224 (232)	94 (101)	614 (600)	136 (137)	236 (252)	32 (29)	845 (824)	92 (122)	81 (72)	352 (345)	112 (114)	32 (30)	522 (529)
	The health service	98 (27)	27 (23)	10 (32)	5 (15)	22 (24)	7 (19)	72 (32)	27 (29)	178 (24)	32 (19)	51 (22)	10 (8)	226 (205)	31 (31)	14 (11)	117 (112)	18 (18)	7 (7)	129 (114)	
	Education	94 (25)	20 (18)	7 (22)	5 (16)	19 (20)	10 (27)	71 (32)	21 (23)	179 (29)	25 (19)	40 (17)	7 (21)	199 (24)	33 (36)	18 (23)	112 (32)	18 (16)	7 (20)	114 (22)	
	Policing	85 (23)	23 (20)	9 (27)	7 (22)	18 (20)	10 (27)	70 (31)	24 (25)	179 (29)	22 (16)	40 (17)	8 (26)	205 (24)	31 (34)	11 (14)	112 (32)	15 (13)	8 (26)	113 (22)	
	Public transport	77 (21)	24 (21)	4 (13)	6 (18)	14 (15)	6 (16)	49 (22)	19 (21)	135 (19)	20 (15)	39 (17)	6 (30)	165 (162)	20 (23)	14 (9)	80 (22)	21 (18)	10 (32)	89 (17)	
	Housing	67 (18)	26 (22)	3 (10)	9 (26)	17 (18)	6 (17)	46 (20)	19 (21)	118 (19)	20 (14)	47 (20)	10 (30)	162 (19)	23 (25)	9 (11)	79 (22)	16 (14)	7 (21)	92 (18)	
	None of the above	203 (55)	69 (60)	17 (53)	20 (61)	63 (67)	17 (47)	133 (59)	56 (59)	341 (56)	88 (88)	152 (144)	14 (44)	493 (58)	45 (49)	57 (70)	191 (54)	69 (61)	14 (44)	322 (62)	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q23. One solution would be for the rest of the UK to lease the Faslane naval base from Scotland for a rental of £5 billion per year in the intervening time. Were Scotland to become independent, which of these would be closest to your view?	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
We should allow the UK to keep Trident at Faslane for free or a small token rent until we should lease Faslane for £5bn a year until the rUK is ready to remove Trident	33%	21%	43%	36%	26%	31%	38%	33%	32%	61%	32%	30%	17%	20%	64%	30%	26%	14%	36%	20%	45%	23%	
We should insist on Trident being removed within a year no matter what	31%	37%	22%	30%	34%	39%	28%	34%	28%	23%	31%	55%	31%	35%	24%	28%	55%	31%	39%	28%	33%	37%	
We should leave Faslane, but charge more than £5bn	20%	26%	21%	15%	21%	15%	23%	20%	21%	6%	20%	7%	36%	17%	3%	23%	12%	35%	9%	33%	10%	19%	
	16%	16%	15%	19%	19%	15%	12%	13%	19%	11%	17%	8%	17%	28%	9%	19%	7%	20%	15%	19%	12%	21%	
Q24. Broadly speaking, would you prefer Scotland/the UK to align itself politically and economically more closely with:	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
Europe	44%	55%	48%	42%	48%	40%	36%	50%	38%	20%	47%	65%	59%	42%	21%	47%	66%	62%	30%	56%	34%	45%	
The USA	13%	20%	19%	15%	10%	8%	8%	11%	15%	27%	11%	4%	8%	6%	26%	11%	14%	7%	10%	10%	16%	11%	
Neither	24%	10%	24%	32%	13%	28%	33%	24%	24%	42%	21%	9%	18%	15%	43%	23%	10%	17%	20%	18%	30%	16%	
Don't know	19%	15%	10%	11%	29%	24%	23%	15%	23%	11%	21%	22%	16%	37%	10%	18%	10%	14%	40%	15%	20%	28%	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...BBC Scotland	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
3 - Broadly positive	36%	26%	40%	37%	36%	36%	41%	37%	36%	36%	43%	61%	30%	29%	37%	45%	63%	28%	31%	32%	39%	41%	
2 - Neither positive nor negative	31%	33%	26%	32%	30%	34%	31%	31%	31%	35%	31%	30%	27%	27%	35%	32%	26%	27%	39%	27%	34%	27%	
1 - Broadly negative	20%	19%	23%	25%	13%	15%	21%	21%	18%	20%	14%	10%	30%	6%	18%	14%	11%	31%	11%	26%	16%	6%	
Don't watch/ read it	12%	20%	9%	5%	20%	15%	8%	11%	14%	8%	11%	0%	12%	29%	9%	8%	0%	13%	19%	14%	9%	19%	
Never heard of it	<1%	1%	3%	0%	2%	<1%	0%	<1%	2%	<1%	<1%	0%	<1%	8%	<1%	<1%	0%	<1%	0%	<1%	<1%	7%	
Mean score	2.2	2.1	2.2	2.1	2.3	2.2	2.2	2.2	2.2	2.2	2.3	2.5	2.0	2.4	2.2	2.3	2.5	2.0	2.2	2.1	2.3	2.5	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...STV	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
3 - Broadly positive	31%	25%	24%	26%	37%	34%	38%	29%	34%	32%	35%	31%	32%	23%	28%	38%	33%	32%	29%	31%	32%	25%	
2 - Neither positive nor negative	41%	38%	38%	45%	33%	40%	47%	39%	42%	40%	37%	43%	41%	42%	45%	37%	31%	41%	44%	39%	42%	43%	
1 - Broadly negative	12%	11%	21%	19%	5%	10%	5%	13%	10%	12%	11%	15%	14%	6%	12%	12%	20%	13%	5%	12%	12%	7%	
Don't watch/ read it	15%	21%	14%	10%	23%	16%	9%	17%	13%	14%	15%	6%	13%	24%	14%	11%	12%	13%	22%	17%	13%	19%	
Never heard of it	1%	4%	3%	0%	<1%	<1%	<1%	1%	2%	1%	2%	4%	<1%	5%	1%	2%	4%	<1%	0%	<1%	1%	6%	
Mean score	2.2	2.2	2.0	2.1	2.4	2.3	2.4	2.2	2.3	2.2	2.3	2.2	2.2	2.2	2.2	2.3	2.2	2.2	2.3	2.2	2.2	2.2	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?				
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club	
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
Q23. One solution would be for the rest of the UK to lease the Faslane naval base from Scotland for a rental of £5 billion per year in the intervening time. Were Scotland to become independent, which of these would be closest to your view?		Base: All respondents																		
		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)	
We should allow the UK to keep Trident at Faslane for free or a small token rent until we should lease Faslane for £5bn a year		138	67	23	56	23	20	142	60	13	50	46	144	164	27	30	68	67	170	
		65%	33%	38%	16%	27%	28%	66%	31%	25%	15%	35%	26%	45%	26%	25%	42%	30%	33%	
We should insist on Trident being removed within a year no matter what		48	61	25	116	27	30	51	58	27	107	49	194	88	38	28	45	76	170	
		23%	30%	42%	33%	31%	43%	24%	30%	52%	33%	37%	35%	24%	37%	23%	28%	34%	33%	
We should lease Faslane, but charge more than £5bn		11	35	8	116	17	9	6	44	6	107	17	124	64	17	49	19	40	96	
		5%	17%	13%	33%	19%	12%	3%	23%	12%	33%	13%	22%	18%	16%	40%	12%	18%	19%	
		15	41	5	61	20	12	17	34	6	64	20	93	45	21	15	30	39	76	
		7%	20%	8%	18%	23%	17%	8%	17%	11%	19%	15%	17%	13%	21%	12%	19%	17%	15%	
Q24. Broadly speaking, would you prefer Scotland/the UK to align itself politically and economically more closely with:		Base: All respondents																		
		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)	
Europe		51	86	39	201	33	24	43	85	35	207	43	352	59	41	57	62	120	212	
		24%	42%	65%	57%	38%	34%	20%	43%	67%	63%	32%	63%	16%	40%	46%	38%	54%	42%	
The USA		58	26	3	30	6	4	58	24	5	25	7	35	88	8	19	33	24	56	
		27%	13%	4%	9%	7%	5%	27%	12%	9%	8%	5%	6%	24%	8%	15%	20%	11%	11%	
Neither		85	47	10	62	20	16	91	47	7	51	32	77	151	16	26	31	52	135	
		40%	23%	17%	18%	23%	23%	42%	24%	13%	15%	24%	14%	42%	16%	21%	19%	24%	26%	
Don't know		18	44	8	57	28	27	23	40	6	45	51	90	63	38	21	36	26	108	
		8%	22%	13%	16%	33%	38%	11%	20%	11%	14%	38%	16%	18%	37%	18%	22%	12%	21%	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...BBC Scotland		Base: All respondents																		
		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)	
3 - Broadly positive		76	83	38	107	31	22	78	92	37	95	35	215	119	37	39	54	90	187	
		36%	41%	63%	30%	35%	32%	36%	47%	70%	30%	26%	39%	33%	36%	32%	33%	40%	37%	
2 - Neither positive nor negative		75	67	17	95	26	29	77	60	13	90	54	162	121	32	44	55	66	150	
		35%	33%	28%	27%	30%	40%	36%	31%	26%	28%	41%	29%	33%	31%	36%	34%	30%	29%	
1 - Broadly negative		46	32	3	103	4	8	42	25	2	97	17	111	82	6	29	33	48	89	
		22%	16%	6%	29%	5%	11%	19%	12%	4%	29%	12%	20%	23%	6%	23%	20%	22%	17%	
Don't watch/ read it		15	20	2	45	22	10	18	19	0	42	25	66	39	19	10	20	16	78	
		7%	10%	4%	13%	25%	15%	8%	10%	0	13%	19%	12%	11%	19%	8%	12%	7%	15%	
Never heard of it		0	1	0	1	5	2	0	1	0	1	2	1	0	9	0	1	2	7	
		0	<1%	0	<1%	5%	3%	0	<1%	0	<1%	1%	<1%	0	9%	0	1%	<1%	1%	
Mean score		2.2	2.3	2.6	2.0	2.4	2.3	2.2	2.4	2.7	2.0	2.2	2.2	2.1	2.4	2.1	2.2	2.2	2.2	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...STV		Base: All respondents																		
		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511	
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)	
3 - Broadly positive		66	74	21	116	23	14	63	79	18	105	34	173	115	28	46	60	60	151	
		31%	36%	34%	33%	26%	20%	29%	40%	34%	32%	26%	31%	32%	28%	38%	37%	27%	29%	
2 - Neither positive nor negative		83	78	25	139	34	39	97	68	18	136	58	221	151	41	43	61	97	212	
		39%	38%	41%	40%	39%	55%	45%	35%	35%	41%	44%	40%	42%	40%	35%	38%	44%	41%	
1 - Broadly negative		31	22	9	45	4	6	27	21	7	41	10	71	43	5	12	18	38	50	
		14%	11%	15%	13%	5%	8%	13%	11%	13%	13%	8%	13%	12%	5%	10%	11%	17%	10%	
Don't watch/ read it		31	26	4	48	21	12	25	24	7	45	29	86	47	23	18	21	22	94	
		14%	13%	6%	14%	24%	16%	12%	12%	13%	14%	22%	15%	13%	22%	15%	13%	10%	18%	
Never heard of it		2	3	2	1	5	0	2	3	2	1	1	4	5	3	2	5	4	4	
		<1%	2%	4%	<1%	6%	0	<1%	2%	4%	<1%	<1%	<1%	1%	5%	3%	1%	2%	<1%	
Mean score		2.2	2.3	2.2	2.2	2.3	2.1	2.2	2.3	2.3	2.2	2.2	2.2	2.2	2.3	2.3	2.3	2.1	2.2	

Base: 1,018		Working Status								Household Tenure					Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say	
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522	
Q23. One solution would be for the rest of the UK to lease the Faslane naval base from Faslane for a rental of £5 billion per year in the intervening time. Were Scotland to become independent, which of these would be closest to your view?		Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
We should allow the UK to keep Trident at Faslane for free or a small token rent until we should lease Faslane for £5bn a year until the rUK is ready to remove Trident		125	31	9	11	24	8	90	32	225	45	56	9	262	45	28	135	27	10	163	
		34%	28%	28%	32%	25%	21%	40%	34%	37%	33%	24%	28%	31%	49%	34%	39%	24%	31%	31%	
We should insist on Trident being removed within a year no matter what		108	45	12	8	31	13	62	33	190	51	70	7	266	27	26	109	44	5	161	
		29%	40%	36%	25%	34%	36%	28%	35%	31%	38%	30%	23%	31%	29%	33%	31%	39%	15%	31%	
We should lease Faslane, but charge more than £5bn		80	18	10	11	20	9	39	16	112	24	65	4	177	12	16	56	26	11	111	
		22%	16%	29%	33%	22%	25%	17%	17%	18%	17%	27%	14%	21%	13%	20%	16%	23%	35%	21%	
		56	20	2	3	18	7	32	14	87	17	45	11	140	9	11	51	15	6	88	
		15%	17%	6%	10%	19%	19%	14%	15%	14%	12%	19%	36%	17%	9%	13%	14%	13%	20%	17%	
Q24. Broadly speaking, would you prefer Scotland/the UK to align itself politically and economically more closely with:		Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
Europe		181	53	13	12	32	22	92	37	269	73	102	8	357	42	51	131	52	13	255	
		49%	46%	40%	37%	34%	58%	41%	39%	44%	53%	43%	24%	42%	46%	63%	37%	46%	40%	49%	
The USA		55	7	4	6	16	8	23	9	86	14	30	1	120	6	5	53	17	3	58	
		15%	6%	12%	19%	17%	22%	10%	10%	14%	10%	13%	4%	14%	7%	6%	15%	15%	10%	11%	
Neither		78	25	8	6	26	0	75	24	158	29	49	8	203	26	15	99	25	10	111	
		21%	22%	24%	19%	28%	0	34%	25%	26%	22%	21%	26%	24%	29%	19%	28%	22%	30%	21%	
Don't know		54	29	8	8	20	7	33	24	102	20	55	14	165	17	9	68	18	6	98	
		15%	25%	24%	25%	21%	19%	15%	25%	17%	14%	23%	46%	20%	18%	12%	19%	16%	20%	19%	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...BBC Scotland		Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
3 - Broadly positive		135	39	12	14	22	17	95	32	228	50	78	13	299	36	36	154	36	15	164	
		37%	34%	37%	43%	23%	45%	42%	34%	37%	37%	33%	42%	35%	39%	44%	44%	32%	47%	32%	
2 - Neither positive nor negative		117	44	5	8	35	8	63	25	198	41	68	7	262	26	27	116	40	10	148	
		32%	38%	17%	25%	38%	23%	28%	27%	32%	30%	29%	23%	31%	28%	33%	33%	36%	31%	28%	
1 - Broadly negative		65	17	9	6	23	4	52	17	127	22	46	4	174	14	11	57	26	5	111	
		17%	15%	29%	17%	24%	12%	23%	18%	21%	16%	19%	14%	21%	15%	14%	16%	23%	15%	21%	
Don't watch/ read it		50	12	6	4	13	6	14	19	59	22	39	5	105	15	5	24	9	2	89	
		14%	10%	18%	13%	14%	15%	6%	20%	10%	16%	17%	15%	12%	16%	6%	7%	8%	8%	17%	
Never heard of it		2	2	0	1	1	2	0	1	2	1	5	2	6	1	2	0	1	0	9	
		<1%	2%	0	2%	<1%	5%	0	<1%	<1%	2%	6%	<1%	2%	3%	0	<1%	0	2%	0	
Mean score		2.2	2.2	2.1	2.3	2.0	2.4	2.2	2.2	2.2	2.3	2.2	2.4	2.2	2.3	2.3	2.3	2.1	2.3	2.1	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...STV		Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)	
3 - Broadly positive		108	40	8	6	26	14	77	36	185	41	79	11	268	23	26	132	36	17	131	
		29%	35%	23%	19%	28%	37%	34%	39%	30%	30%	33%	36%	32%	25%	32%	38%	32%	52%	25%	
2 - Neither positive nor negative		144	43	12	16	39	13	100	35	261	52	92	9	348	33	32	155	48	6	205	
		39%	38%	36%	49%	42%	34%	45%	37%	43%	38%	39%	28%	41%	36%	40%	44%	42%	17%	39%	
1 - Broadly negative		44	13	3	7	13	4	23	9	77	12	26	4	101	12	6	32	12	4	70	
		12%	11%	9%	22%	14%	10%	10%	9%	13%	9%	11%	14%	12%	13%	7%	9%	11%	13%	13%	
Don't watch/ read it		65	16	11	3	14	7	22	14	86	30	34	5	118	23	14	30	12	6	108	
		18%	14%	32%	8%	15%	19%	10%	15%	14%	22%	14%	16%	14%	25%	17%	9%	10%	18%	21%	
Never heard of it		9	2	0	1	1	0	1	0	4	2	6	2	10	3	4	0	0	0	8	
		2%	2%	0	2%	<1%	<1%	<1%	0	<1%	2%	2%	6%	1%	<1%	4%	<1%	4%	0	1%	
Mean score		2.2	2.3	2.2	2.0	2.2	2.3	2.3	2.3	2.2	2.3	2.3	2.3	2.3	2.2	2.3	2.3	2.2	2.5	2.1	

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Channel 4	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	304	38	63	37	53	54	59	176	128	62	80	20	103	20	50	72	23	97	39	129	154	20	
2 - Neither positive nor negative	424	56	59	86	49	81	93	229	195	115	93	29	127	30	103	87	21	130	57	157	229	38	
1 - Broadly negative	70	15	16	16	5	8	8	34	36	17	20	3	28	1	15	16	6	23	5	40	27	3	
Don't watch/ read it	205	35	22	31	44	32	41	110	95	54	44	4	64	22	49	39	2	55	34	85	86	24	
Never heard of it	14	7	4	0	2	1	0	7	7	1	0	3	1	7	1	0	2	3	1	5	7	7	
Mean score	2.3	2.2	2.3	2.2	2.4	2.3	2.3	2.3	2.3	2.2	2.3	2.3	2.3	2.4	2.2	2.3	2.3	2.3	2.3	2.3	2.3	2.3	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Sun	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	92	13	16	15	14	19	15	35	57	20	24	5	33	5	9	30	6	27	14	48	37	6	
2 - Neither positive nor negative	205	37	25	30	35	39	40	92	114	48	51	6	70	19	43	47	4	66	33	92	95	19	
1 - Broadly negative	293	45	65	57	42	41	43	189	104	55	76	28	103	13	53	61	26	106	29	120	157	16	
Don't watch/ read it	404	48	56	65	59	74	100	227	177	123	80	18	114	39	106	73	15	105	60	149	212	42	
Never heard of it	24	8	5	3	3	3	2	14	9	4	6	4	2	5	7	4	4	4	1	3	11	10	
Mean score	1.7	1.7	1.5	1.6	1.7	1.8	1.7	1.5	1.8	1.7	1.7	1.4	1.7	1.8	1.6	1.6	1.4	1.6	1.7	1.7	1.6	1.8	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Daily Record	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	125	22	17	19	18	24	26	50	75	18	48	10	37	7	13	54	8	32	14	53	66	6	
2 - Neither positive nor negative	246	44	43	42	34	37	47	140	107	61	65	7	82	18	48	61	10	77	38	106	118	23	
1 - Broadly negative	202	26	49	40	28	28	31	127	74	49	44	16	78	6	48	30	16	80	13	96	98	8	
Don't watch/ read it	416	51	52	66	68	83	94	222	194	118	74	18	124	43	106	63	14	117	68	151	217	47	
Never heard of it	29	8	7	2	6	4	3	18	12	4	6	9	3	7	3	6	2	5	7	12	10	10	
Mean score	1.9	2.0	1.7	1.8	1.9	1.9	2.0	1.8	2.0	1.8	2.0	1.8	1.8	2.0	1.7	2.2	1.8	1.7	2.0	1.8	1.9	1.9	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Channel 4	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	48	74	21	113	23	18	51	70	20	107	30	188	93	23	34	51	65	154
		23%	36%	34%	32%	26%	26%	24%	36%	39%	33%	22%	34%	26%	23%	28%	31%	29%	30%
	2 - Neither positive nor negative	104	76	27	137	38	33	99	85	20	138	55	230	156	38	61	68	87	208
		49%	37%	44%	39%	43%	47%	46%	43%	38%	42%	41%	42%	43%	37%	50%	42%	39%	41%
	1 - Broadly negative	16	16	3	29	4	4	15	12	5	23	7	33	31	7	9	12	21	29
		7%	8%	4%	8%	2%	6%	7%	6%	10%	7%	5%	6%	9%	6%	7%	7%	9%	6%
	Don't watch/ read it	44	39	7	69	20	15	48	29	3	58	39	98	80	28	17	28	44	116
		21%	19%	12%	20%	23%	21%	23%	15%	7%	18%	29%	18%	22%	28%	14%	17%	20%	23%
	Never heard of it	0	0	3	1	5	0	0	0	3	2	3	6	1	7	1	4	5	4
		0%	<1%	6%	<1%	6%	0%	0%	0%	7%	<1%	2%	1%	<1%	6%	1%	2%	2%	<1%
	Mean score	2.2	2.4	2.4	2.3	2.3	2.2	2.2	2.3	2.3	2.3	2.3	2.3	2.2	2.2	2.2	2.3	2.3	2.3
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Sun	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	16	20	4	38	5	7	13	26	3	33	10	34	49	9	16	28	10	38
		7%	10%	7%	11%	6%	10%	6%	13%	7%	10%	7%	6%	14%	9%	13%	17%	4%	7%
	2 - Neither positive nor negative	43	45	5	69	22	16	40	43	4	72	35	110	76	19	35	53	43	75
		20%	22%	8%	20%	25%	22%	19%	22%	7%	22%	26%	20%	21%	19%	29%	32%	19%	15%
	1 - Broadly negative	44	65	27	114	15	18	51	56	25	111	26	196	78	19	33	32	84	143
		21%	32%	44%	32%	17%	26%	24%	29%	48%	34%	19%	35%	21%	19%	27%	20%	38%	28%
	Don't watch/ read it	107	70	22	126	38	30	107	66	18	108	61	206	150	48	34	43	78	249
		50%	34%	37%	36%	43%	42%	50%	33%	34%	33%	46%	37%	42%	47%	28%	26%	35%	49%
	Never heard of it	3	3	2	4	8	0	4	6	2	4	2	8	8	7	4	7	7	7
		1%	2%	4%	1%	9%	0%	2%	3%	4%	1%	1%	1%	2%	7%	3%	4%	3%	1%
	Mean score	1.7	1.7	1.4	1.7	1.8	1.7	1.6	1.8	1.3	1.6	1.8	1.5	1.9	1.8	1.8	2.0	1.5	1.6
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Daily Record	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	17	42	11	39	7	8	13	52	9	34	13	65	55	5	20	39	23	42
		8%	21%	19%	11%	8%	11%	6%	26%	17%	10%	9%	12%	15%	4%	16%	24%	10%	8%
	2 - Neither positive nor negative	52	59	8	85	22	13	45	59	9	83	37	129	95	23	51	45	62	88
		25%	29%	13%	24%	25%	19%	21%	30%	17%	25%	28%	23%	26%	22%	41%	28%	28%	17%
	1 - Broadly negative	42	33	11	83	8	17	50	24	12	82	14	134	58	10	23	26	56	97
		20%	16%	18%	24%	9%	24%	23%	12%	22%	25%	11%	24%	16%	10%	19%	16%	25%	19%
	Don't watch/ read it	98	65	28	133	45	30	103	57	18	125	63	217	146	53	26	48	77	265
		46%	32%	46%	38%	51%	43%	48%	29%	34%	38%	47%	39%	40%	52%	21%	29%	35%	52%
	Never heard of it	2	4	2	9	6	3	3	5	5	3	7	10	7	12	2	5	4	18
		1%	2%	4%	3%	7%	4%	1%	3%	10%	1%	5%	2%	2%	11%	2%	3%	2%	4%
	Mean score	1.8	2.1	2.0	1.8	2.0	1.8	1.7	2.2	1.9	1.8	2.0	1.8	2.0	1.8	2.0	2.1	1.8	1.8

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Channel 4	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	120	33	10	12	23	13	53	37	190	39	67	8	250	32	21	104	34	12	154
		33%	29%	30%	35%	25%	36%	24%	39%	31%	28%	28%	24%	30%	35%	26%	30%	30%	37%	30%
	2 - Neither positive nor negative	141	35	16	12	42	14	117	36	265	56	95	8	346	36	43	160	43	14	207
		38%	31%	49%	37%	45%	38%	52%	39%	43%	41%	40%	25%	41%	39%	53%	46%	39%	42%	40%
	1 - Broadly negative	27	10	0	9	11	1	12	2	40	4	22	5	62	1	1	8	5	3	33
		7%	9%	0%	9%	12%	2%	6%	2%	6%	3%	9%	15%	7%	8%	1%	8%	5%	9%	6%
	Don't watch/ read it	74	33	7	5	17	7	41	18	114	35	48	8	177	15	12	53	28	7	121
		20%	29%	22%	16%	18%	19%	18%	19%	19%	26%	20%	24%	21%	17%	15%	15%	25%	7%	23%
	Never heard of it	6	2	0	1	0	2	0	1	4	2	4	4	10	1	4	6	1	2	6
		2%	2%	0%	2%	0%	5%	0%	1%	<1%	2%	2%	12%	1%	<1%	5%	2%	<1%	5%	1%
	Mean score	2.3	2.3	2.4	2.3	2.2	2.4	2.2	2.5	2.3	2.3	2.2	2.1	2.3	2.3	2.3	2.3	2.3	2.3	2.3
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Sun	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	39	14	0	3	9	3	14	10	49	13	25	4	86	2	4	32	11	8	41
		11%	12%	0%	9%	9%	9%	6%	10%	8%	9%	11%	14%	10%	2%	5%	9%	10%	26%	8%
	2 - Neither positive nor negative	76	24	3	8	23	10	43	15	111	27	63	4	182	11	12	87	21	5	93
		21%	21%	10%	25%	25%	27%	19%	16%	18%	20%	27%	13%	22%	12%	15%	25%	18%	15%	18%
	1 - Broadly negative	116	29	11	10	24	9	61	23	200	40	45	7	236	29	29	85	38	5	165
		31%	25%	32%	31%	26%	24%	27%	25%	33%	30%	19%	24%	28%	31%	35%	24%	34%	17%	32%
	Don't watch/ read it	131	44	17	11	36	11	103	46	246	53	93	12	324	49	30	140	40	12	212
		35%	38%	51%	34%	39%	29%	46%	49%	40%	39%	39%	38%	38%	53%	38%	40%	36%	37%	41%
	Never heard of it	6	3	2	1	1	4	3	1	7	3	10	4	16	2	5	8	2	2	12
		2%	3%	7%	2%	<1%	11%	1%	<1%	1%	2%	4%	12%	2%	2%	6%	2%	2%	5%	2%
	Mean score	1.7	1.8	1.2	1.7	1.7	1.7	1.6	1.7	1.6	1.7	1.5	1.8	1.7	1.3	1.5	1.7	1.6	2.2	1.6
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Daily Record	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	47	14	2	4	8	7	27	14	73	13	36	4	112	8	5	56	14	8	47
		13%	13%	6%	12%	8%	20%	12%	14%	12%	9%	15%	12%	13%	9%	6%	16%	12%	26%	9%
	2 - Neither positive nor negative	107	22	4	9	17	7	53	20	147	33	57	10	208	14	24	98	33	15	101
		29%	20%	14%	26%	19%	18%	24%	21%	24%	24%	24%	31%	25%	15%	30%	28%	30%	46%	19%
	1 - Broadly negative	74	20	10	5	19	6	46	16	145	21	31	5	168	20	13	64	23	5	109
		20%	18%	31%	16%	21%	17%	21%	17%	24%	15%	13%	15%	20%	22%	17%	18%	21%	17%	21%
	Don't watch/ read it	131	50	15	12	48	14	95	45	231	67	107	11	337	46	33	127	33	3	252
		35%	43%	47%	36%	51%	38%	43%	48%	38%	49%	45%	36%	40%	50%	41%	36%	30%	9%	48%
	Never heard of it	9	8	1	3	1	3	3	0	19	3	6	2	19	4	6	7	9	1	13
		2%	7%	2%	10%	<1%	7%	1%	<1%	3%	2%	2%	6%	2%	4%	7%	2%	8%	2%	2%
	Mean score	1.9	1.9	1.5	1.9	1.7	2.0	1.9	2.0	1.8	1.9	2.0	1.9	1.9	1.7	1.8	2.0	1.9	2.1	1.8

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Daily Mail	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	116 11%	177 11%	143 8%	309 18%	91 6%	153 9%	309 15%	557 10%	461 13%	250 21%	237 12%	60 14%	323 5%	81 8%	218 22%	215 13%	54 16%	309 4%	137 9%	413 8%	512 14%	93 9%	
2 - Neither positive nor negative	230 23%	441 29%	351 21%	377 22%	388 25%	351 20%	411 21%	1222 22%	1088 23%	788 31%	451 19%	122 19%	661 21%	151 18%	611 28%	551 26%	81 16%	651 21%	331 24%	811 20%	1271 25%	221 24%	
1 - Broadly negative	239 23%	391 26%	541 33%	391 23%	388 25%	341 19%	331 16%	1641 30%	1474 16%	741 10%	521 22%	191 31%	1161 36%	111 13%	231 11%	401 19%	201 37%	1101 36%	121 16%	1021 29%	1021 20%	151 17%	
Don't watch/ read it	410 40%	461 30%	581 35%	631 37%	621 40%	881 50%	841 47%	2001 36%	2111 46%	911 37%	1061 45%	181 29%	1231 38%	441 54%	811 37%	871 41%	131 24%	1191 39%	691 50%	1711 41%	2041 40%	361 38%	
Never heard of it	22 2%	51 4%	51 3%	11 1%	61 4%	31 2%	21 1%	161 3%	61 1%	31 2%	51 2%	41 1%	21 1%	51 2%	31 1%	51 2%	41 1%	11 1%	61 1%	61 1%	61 1%	111 12%	
Mean score	1.8	1.8	1.6	1.9	1.7	1.8	2.0	1.7	1.9	2.2	1.8	1.7	1.5	1.9	2.2	1.9	1.7	1.5	1.9	1.6	1.9	1.9	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Daily Express	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	91 9%	133 8%	121 7%	181 11%	91 6%	131 7%	261 13%	401 7%	511 11%	361 14%	221 9%	221 14%	181 6%	41 4%	291 13%	191 9%	191 13%	171 5%	171 12%	331 8%	521 10%	61 6%	
2 - Neither positive nor negative	220 22%	361 24%	351 21%	431 25%	351 23%	321 18%	381 19%	1171 21%	1031 22%	771 31%	521 22%	91 16%	551 17%	151 18%	681 31%	521 24%	111 20%	491 16%	311 23%	711 17%	1311 26%	181 20%	
1 - Broadly negative	186 18%	351 23%	501 30%	361 21%	201 13%	201 11%	251 12%	1241 22%	611 13%	211 8%	451 19%	171 28%	871 27%	81 10%	161 7%	381 18%	131 24%	901 29%	151 11%	1011 24%	751 15%	101 10%	
Don't watch/ read it	491 48%	621 41%	641 39%	721 42%	791 52%	1021 58%	1111 55%	2581 46%	2331 51%	1121 45%	1111 47%	241 39%	1571 48%	481 59%	991 45%	1011 47%	211 39%	1471 48%	721 53%	1981 48%	2451 48%	491 53%	
Never heard of it	30 3%	71 4%	51 3%	01 1%	101 6%	81 4%	01 0%	171 3%	131 3%	41 2%	71 3%	21 4%	61 2%	71 9%	61 3%	51 2%	21 4%	61 2%	101 2%	91 2%	91 2%	101 11%	
Mean score	1.8	1.7	1.6	1.8	1.8	1.9	2.0	1.7	2.0	2.1	1.8	1.8	1.6	1.8	2.1	1.8	1.8	1.5	2.0	1.7	1.9	1.9	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Guardian	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	189 19%	401 26%	441 26%	161 10%	361 24%	291 16%	241 12%	1231 22%	671 15%	291 12%	521 22%	201 33%	561 17%	161 20%	211 10%	431 20%	241 45%	551 18%	231 17%	711 17%	991 19%	201 21%	
2 - Neither positive nor negative	230 23%	401 27%	431 26%	361 21%	371 24%	341 19%	401 20%	1411 25%	881 19%	641 26%	521 22%	121 19%	811 25%	91 11%	541 25%	561 26%	91 16%	731 24%	271 20%	931 22%	1141 22%	231 25%	
1 - Broadly negative	102 10%	201 13%	221 13%	191 11%	111 7%	131 7%	181 9%	671 12%	351 8%	371 15%	201 8%	11 1%	371 12%	21 2%	321 15%	121 6%	31 6%	361 12%	121 9%	491 12%	501 10%	31 3%	
Don't watch/ read it	481 47%	461 31%	521 31%	991 58%	661 43%	991 56%	1181 59%	2181 39%	2631 57%	1191 48%	1081 45%	241 40%	1471 46%	501 62%	1091 50%	981 46%	141 27%	1431 46%	741 54%	1931 47%	2481 48%	401 43%	
Never heard of it	16 2%	51 4%	61 4%	01 0%	31 2%	21 1%	11 1%	91 2%	81 2%	11 1%	51 2%	41 1%	21 1%	41 5%	21 1%	51 2%	41 7%	21 1%	81 2%	21 1%	71 1%	71 7%	
Mean score	2.2	2.2	2.2	2.0	2.3	2.2	2.1	2.2	2.2	1.9	2.3	2.6	2.1	2.5	1.9	2.3	2.6	2.1	2.2	2.1	2.2	2.4	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Referendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Daily Mail	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	53	26	9	18	3	6	54	26	8	15	7	49	57	11	15	30	27	45
		25%	13%	15%	5%	4%	9%	25%	13%	15%	5%	5%	9%	16%	10%	12%	19%	12%	9%
	2 - Neither positive nor negative	64	43	12	64	26	19	58	53	6	69	36	106	107	18	38	47	48	98
		30%	21%	19%	18%	30%	26%	27%	27%	12%	21%	27%	19%	30%	17%	31%	29%	22%	19%
	1 - Broadly negative	22	49	17	121	9	13	23	33	16	117	23	176	40	20	25	22	71	120
		10%	24%	28%	35%	10%	19%	11%	17%	30%	36%	17%	32%	11%	20%	21%	14%	32%	23%
	Don't watch/ read it	74	82	21	142	44	31	79	80	18	125	64	209	155	46	41	61	71	238
		35%	40%	34%	41%	50%	43%	37%	41%	35%	38%	48%	38%	43%	45%	33%	37%	32%	47%
	Never heard of it	0	4	2	4	6	2	1	4	4	2	4	12	3	7	4	2	6	11
		0%	2%	4%	1%	7%	3%	<1%	2%	7%	<1%	3%	2%	<1%	7%	3%	2%	2%	2%
	Mean score	2.2	1.8	1.8	1.5	1.9	1.8	2.2	1.9	1.7	1.5	1.8	1.6	2.1	1.8	1.9	2.1	1.7	1.7
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Daily Express	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	33	19	7	23	2	3	34	20	4	18	10	32	53	5	8	22	22	38
		16%	9%	12%	7%	2%	5%	16%	10%	7%	5%	8%	6%	15%	5%	7%	14%	10%	7%
	2 - Neither positive nor negative	66	50	8	53	21	15	63	53	9	55	31	111	93	16	39	51	48	82
		31%	25%	14%	15%	24%	22%	29%	27%	17%	17%	23%	20%	26%	15%	32%	32%	22%	16%
	1 - Broadly negative	20	36	14	97	7	10	17	31	13	94	16	133	42	11	20	18	56	92
		10%	18%	24%	28%	8%	14%	8%	16%	24%	29%	12%	24%	12%	10%	16%	11%	25%	18%
	Don't watch/ read it	90	94	28	169	49	40	98	86	25	155	72	264	168	60	52	66	87	286
		43%	46%	47%	48%	56%	57%	46%	44%	48%	47%	54%	48%	46%	59%	43%	41%	39%	56%
	Never heard of it	2	4	2	7	9	2	4	6	2	7	3	14	5	11	3	5	8	13
		1%	2%	4%	2%	10%	3%	2%	3%	4%	2%	2%	3%	1%	10%	2%	3%	4%	3%
	Mean score	2.1	1.8	1.8	1.6	1.8	1.8	2.2	1.9	1.6	1.5	1.9	1.6	2.1	1.8	1.6	2.0	1.7	1.7
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Guardian	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	29	46	20	62	15	10	28	45	17	58	22	131	33	25	20	23	47	101
		14%	23%	32%	18%	17%	14%	13%	23%	32%	18%	17%	24%	9%	24%	16%	14%	21%	20%
	2 - Neither positive nor negative	54	42	10	76	18	21	54	43	8	78	29	133	81	16	36	41	55	98
		26%	21%	16%	22%	21%	30%	25%	22%	16%	24%	22%	24%	23%	15%	29%	25%	25%	19%
	1 - Broadly negative	29	19	3	45	0	3	27	14	3	35	12	53	45	4	11	22	25	43
		14%	10%	6%	13%	<1%	4%	12%	7%	6%	11%	9%	9%	12%	4%	9%	14%	11%	8%
	Don't watch/ read it	100	93	25	161	50	37	106	90	20	153	70	230	200	51	54	73	91	263
		47%	46%	42%	46%	57%	53%	49%	46%	38%	47%	52%	41%	55%	50%	44%	45%	41%	51%
	Never heard of it	0	2	2	6	5	0	0	4	4	4	0	9	1	6	3	3	4	6
		0%	1%	4%	2%	5%	0%	0%	2%	7%	1%	0%	2%	<1%	6%	2%	2%	2%	1%
	Mean score	2.0	2.2	2.5	2.1	2.4	2.2	2.0	2.3	2.5	2.1	2.2	2.2	1.9	2.5	2.1	2.0	2.2	2.2

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Daily Mail	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	41	13	3	0	3	4	39	12	76	7	27	6	100	9	8	56	9	5	46
		11%	11%	8%	0	3%	10%	17%	13%	12%	5%	12%	18%	12%	9%	10%	16%	8%	15%	9%
	2 - Neither positive nor negative	94	19	5	10	23	11	48	16	131	40	51	9	202	11	18	88	26	13	104
		25%	17%	14%	32%	24%	29%	22%	17%	21%	29%	22%	27%	24%	12%	22%	25%	23%	39%	20%
	1 - Broadly negative	9	27	8	8	17	11	44	22	159	38	37	5	186	27	25	61	28	6	144
		26%	24%	25%	23%	19%	29%	20%	23%	26%	28%	16%	17%	22%	30%	31%	17%	25%	19%	28%
	Don't watch/ read it	130	53	17	13	50	9	91	43	237	48	117	8	340	43	27	143	46	6	216
		35%	46%	53%	38%	54%	24%	41%	45%	39%	35%	50%	25%	40%	47%	33%	41%	41%	19%	41%
	Never heard of it	10	2	0	2	0	3	1	2	10	4	3	4	17	2	3	4	3	3	12
		3%	2%	0	7%	0	8%	<1%	3%	2%	3%	1%	13%	2%	2%	4%	1%	3%	9%	2%
	Mean score	1.8	1.8	1.6	1.6	1.7	1.7	2.0	1.8	1.8	1.6	1.9	2.0	1.8	1.6	1.7	2.0	1.7	1.9	1.7
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scottish Daily Express	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	31	16	0	2	2	1	25	10	50	13	21	7	81	5	5	39	7	6	38
		9%	14%	0	5%	3%	3%	11%	11%	8%	9%	9%	22%	10%	6%	6%	11%	6%	19%	7%
	2 - Neither positive nor negative	82	19	8	10	19	13	53	16	146	20	49	6	193	14	13	97	24	8	92
		22%	17%	24%	30%	20%	34%	24%	17%	24%	14%	21%	19%	23%	15%	16%	28%	21%	24%	18%
	1 - Broadly negative	80	18	8	7	12	5	38	12	132	23	26	5	145	20	21	47	20	8	111
		22%	15%	26%	22%	13%	13%	17%	13%	22%	17%	11%	15%	17%	22%	25%	13%	18%	26%	21%
	Don't watch/ read it	163	58	15	14	57	16	107	52	276	75	130	10	404	50	38	162	56	8	266
		44%	51%	46%	42%	61%	42%	48%	56%	45%	55%	55%	32%	48%	54%	47%	46%	50%	23%	51%
	Never heard of it	11	3	2	1	3	3	0	3	9	7	10	4	23	2	5	7	5	2	15
		3%	3%	5%	2%	4%	8%	0	3%	1%	5%	4%	12%	3%	2%	6%	2%	5%	8%	3%
	Mean score	1.7	2.0	1.5	1.7	1.7	1.8	1.9	1.9	1.8	1.8	1.9	2.1	1.8	1.6	1.6	2.0	1.8	1.9	1.7
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Guardian	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	86	23	2	6	11	14	18	22	123	32	26	9	139	20	30	43	23	11	112
		23%	20%	7%	19%	12%	38%	8%	23%	20%	23%	11%	29%	16%	22%	37%	12%	21%	35%	21%
	2 - Neither positive nor negative	100	19	9	8	13	9	56	11	149	28	45	7	190	16	24	84	25	10	110
		27%	17%	28%	25%	13%	25%	25%	12%	24%	21%	19%	23%	22%	17%	30%	24%	22%	32%	21%
	1 - Broadly negative	36	14	8	2	9	2	20	8	65	12	22	3	85	11	5	39	12	2	49
		10%	13%	24%	7%	10%	4%	9%	9%	11%	9%	9%	10%	10%	12%	7%	11%	11%	5%	9%
	Don't watch/ read it	140	54	13	14	60	12	130	52	272	60	138	11	418	43	19	183	50	9	239
		38%	47%	41%	42%	64%	31%	58%	56%	44%	44%	58%	34%	49%	47%	24%	52%	44%	28%	46%
	Never heard of it	7	4	0	2	1	0	1	1	5	4	6	1	13	1	2	2	3	0	11
		2%	3%	0	7%	<1%	<1%	<1%	<1%	<1%	3%	3%	4%	2%	2%	3%	<1%	3%	0	2%
	Mean score	2.2	2.1	1.7	2.2	2.1	2.5	2.0	2.3	2.2	2.3	2.0	2.3	2.1	2.2	2.4	2.0	2.2	2.4	2.2

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Herald	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	119	17	21	24	17	16	25	73	47	28	34	9	32	8	25	26	11	35	15	47	63	8	
12%	11%	12%	14%	11%	9%	12%	13%	10%	11%	14%	15%	10%	10%	12%	12%	19%	11%	11%	11%	11%	12%	9%	
2 - Neither positive nor negative	258	47	47	39	43	41	40	152	106	61	60	18	84	17	53	59	14	84	33	103	127	27	
25%	31%	28%	23%	28%	23%	20%	27%	23%	24%	25%	30%	26%	21%	24%	28%	26%	27%	24%	25%	25%	25%	29%	
1 - Broadly negative	98	19	32	18	7	10	13	61	37	18	25	7	46	1	17	17	6	47	6	54	40	4	
10%	12%	19%	11%	4%	6%	6%	11%	8%	7%	10%	11%	14%	1%	8%	8%	10%	15%	5%	13%	8%	4%		
Don't watch/ read it	511	56	61	88	81	105	120	254	257	138	114	20	153	48	119	104	20	139	76	198	272	41	
50%	37%	36%	52%	53%	59%	60%	46%	56%	55%	48%	34%	47%	60%	55%	48%	37%	45%	55%	48%	53%	44%		
Never heard of it	32	12	6	1	6	4	1	18	14	5	5	6	7	7	2	8	4	4	7	9	10	12	
3%	8%	4%	<1%	4%	2%	<1%	3%	3%	2%	2%	10%	2%	8%	1%	4%	7%	1%	5%	2%	2%	13%		
Mean score	2.0	2.0	1.9	2.1	2.2	2.1	2.2	2.0	2.1	2.1	2.1	2.4	1.9	2.3	2.1	2.1	2.2	1.9	2.2	2.0	2.1	2.1	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scotsman	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	147	18	32	32	25	21	20	95	52	38	38	17	41	8	36	30	21	36	15	57	81	9	
14%	12%	19%	19%	16%	12%	10%	17%	11%	15%	16%	28%	13%	10%	17%	14%	38%	12%	11%	14%	16%	10%		
2 - Neither positive nor negative	251	46	46	39	39	41	40	156	95	67	58	15	75	15	55	58	8	75	39	93	134	24	
25%	30%	28%	23%	25%	23%	20%	28%	21%	27%	24%	24%	23%	19%	25%	27%	15%	24%	28%	23%	26%	26%		
1 - Broadly negative	105	22	24	14	13	14	17	64	42	15	28	4	54	2	12	22	4	53	11	68	35	2	
10%	15%	14%	8%	9%	8%	9%	11%	9%	6%	12%	7%	17%	2%	5%	10%	7%	17%	8%	16%	7%	3%		
Don't watch/ read it	495	62	60	83	70	98	121	233	261	128	111	21	150	50	112	100	18	141	72	191	258	46	
49%	41%	36%	49%	46%	55%	60%	42%	57%	51%	47%	35%	46%	62%	52%	47%	33%	46%	52%	46%	50%	49%		
Never heard of it	20	4	4	1	7	3	1	9	11	2	3	4	3	6	2	5	4	3	1	4	4	11	
2%	2%	3%	<1%	4%	1%	<1%	2%	2%	<1%	1%	6%	1%	7%	<1%	2%	7%	1%	<1%	<1%	<1%	12%		
Mean score	2.1	1.9	2.1	2.2	2.2	2.1	2.0	2.1	2.1	2.2	2.1	2.4	1.9	2.2	2.2	2.1	2.5	1.9	2.1	2.0	2.2	2.2	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Times	Base: All respondents 1018 (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	142	20	25	24	21	27	26	91	51	58	36	11	18	8	48	32	18	18	17	39	92	11	
14%	14%	15%	14%	14%	15%	13%	16%	11%	23%	15%	18%	6%	10%	22%	15%	34%	6%	13%	10%	18%	12%		
2 - Neither positive nor negative	240	46	50	26	41	41	36	142	98	59	59	16	76	16	53	56	12	77	29	84	129	27	
24%	31%	30%	15%	27%	23%	18%	25%	21%	23%	25%	27%	23%	19%	24%	26%	22%	25%	21%	20%	25%	29%		
1 - Broadly negative	111	21	29	21	11	13	15	65	46	11	23	4	62	5	10	20	5	58	9	71	36	3	
11%	14%	17%	13%	7%	8%	7%	12%	10%	4%	10%	7%	19%	7%	4%	9%	8%	19%	6%	17%	7%	4%		
Don't watch/ read it	500	55	57	98	75	94	120	250	250	121	113	24	161	46	107	100	16	151	80	212	245	43	
49%	37%	34%	58%	49%	53%	60%	45%	54%	49%	48%	40%	50%	57%	49%	47%	29%	49%	58%	51%	48%	47%		
Never heard of it	25	8	7	1	5	2	3	9	16	1	5	5	6	6	1	6	4	5	3	7	10	8	
2%	5%	4%	<1%	3%	<1%	1%	2%	3%	<1%	2%	8%	2%	7%	<1%	3%	7%	2%	2%	2%	2%	9%		
Mean score	2.1	2.0	2.0	2.0	2.1	2.2	2.1	2.1	2.0	2.4	2.1	2.2	1.7	2.1	2.3	2.1	2.4	1.7	2.2	1.8	2.2	2.2	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Referendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Herald	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	22	28	10	39	10	8	25	27	8	36	16	76	33	10	14	19	24	61
		10%	14%	17%	11%	11%	12%	12%	14%	16%	11%	12%	14%	9%	10%	12%	12%	11%	12%
	2 - Neither positive nor negative	54	55	17	85	16	21	50	59	14	91	28	146	88	24	40	48	61	109
		25%	27%	28%	24%	19%	30%	23%	30%	27%	28%	21%	26%	24%	23%	33%	30%	27%	21%
	1 - Broadly negative	17	20	4	50	2	3	19	14	4	47	9	65	29	4	10	11	33	44
		8%	10%	7%	14%	2%	5%	9%	7%	8%	14%	7%	12%	8%	4%	8%	7%	15%	9%
	Don't watch/ read it	115	96	25	166	54	36	119	91	22	150	73	249	208	54	56	76	97	282
		54%	47%	42%	48%	62%	51%	55%	46%	41%	46%	55%	45%	58%	52%	45%	47%	44%	55%
	Never heard of it	4	3	4	10	6	2	1	6	4	4	7	19	2	11	3	8	6	15
		2%	1%	6%	3%	6%	2%	<1%	3%	7%	1%	5%	3%	<1%	11%	2%	5%	3%	3%
	Mean score	2.1	2.1	2.2	1.9	2.3	2.2	2.1	2.1	2.2	1.9	2.1	2.0	2.0	2.2	2.1	2.1	1.9	2.1
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scotsman	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	34	34	14	43	8	11	38	33	16	40	13	83	50	14	20	19	40	69
		16%	17%	24%	12%	9%	15%	18%	17%	31%	12%	10%	15%	14%	14%	16%	12%	18%	13%
	2 - Neither positive nor negative	54	54	13	81	19	19	53	54	7	82	35	148	82	21	33	42	66	110
		26%	26%	22%	23%	22%	27%	25%	27%	14%	25%	26%	27%	23%	21%	27%	26%	30%	22%
	1 - Broadly negative	11	23	6	56	2	7	15	15	6	53	11	72	29	4	14	18	25	48
		5%	11%	9%	16%	2%	9%	7%	8%	11%	16%	8%	13%	8%	4%	12%	11%	11%	9%
	Don't watch/ read it	112	91	25	164	49	34	109	91	19	150	70	244	198	53	51	82	86	275
		53%	45%	41%	47%	56%	48%	51%	46%	36%	46%	53%	44%	55%	52%	42%	50%	39%	54%
	Never heard of it	1	2	2	5	3	0	0	4	4	3	3	8	2	10	4	3	4	9
		<1%	<1%	4%	1%	10%	0	0	2%	7%	1%	2%	1%	<1%	10%	3%	2%	2%	2%
	Mean score	2.2	2.1	2.3	1.9	2.2	2.1	2.2	2.2	2.3	1.9	2.0	2.0	2.1	2.2	2.1	2.0	2.1	2.1
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Times	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	52	34	10	23	9	9	52	34	13	21	15	71	56	15	17	23	37	65
		25%	17%	17%	7%	10%	13%	24%	18%	25%	7%	11%	13%	15%	15%	14%	14%	17%	13%
	2 - Neither positive nor negative	48	46	19	76	23	19	47	50	14	78	33	132	82	26	31	43	55	111
		23%	23%	31%	22%	26%	27%	22%	25%	26%	24%	25%	24%	23%	25%	25%	27%	25%	22%
	1 - Broadly negative	11	24	2	62	4	3	9	18	4	59	8	82	24	5	10	17	31	53
		5%	12%	4%	18%	4%	4%	4%	9%	7%	18%	6%	15%	7%	5%	8%	10%	14%	10%
	Don't watch/ read it	101	93	26	181	48	37	106	89	17	162	73	258	194	48	59	76	93	271
		48%	46%	43%	52%	55%	52%	49%	45%	33%	49%	55%	46%	54%	47%	49%	47%	42%	53%
	Never heard of it	0	6	3	8	4	3	0	5	5	7	4	11	5	8	5	3	5	12
		<1%	3%	5%	2%	4%	4%	0	2%	9%	2%	3%	2%	1%	8%	4%	2%	2%	2%
	Mean score	2.4	2.1	2.3	1.8	2.2	2.2	2.4	2.2	2.3	1.8	2.1	2.0	2.2	2.2	2.1	2.1	2.0	2.1

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Herald	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	39	12	5	4	9	8	29	10	80	13	20	6	101	8	10	41	14	8	56
		11%	10%	15%	12%	9%	22%	13%	11%	13%	10%	9%	17%	12%	9%	12%	12%	13%	26%	11%
	2 - Neither positive nor negative	114	28	4	7	19	13	53	14	161	36	54	8	209	16	33	95	36	15	112
		31%	25%	13%	22%	21%	35%	24%	15%	26%	26%	23%	26%	25%	18%	40%	27%	32%	46%	22%
	1 - Broadly negative	41	7	7	2	11	3	17	5	68	9	19	3	76	12	8	26	8	2	62
		11%	6%	21%	7%	12%	9%	8%	5%	11%	6%	8%	8%	9%	13%	10%	7%	8%	6%	12%
	Don't watch/ read it	163	60	17	18	52	11	123	61	291	73	136	10	430	54	28	180	49	5	277
		44%	52%	51%	53%	55%	29%	55%	65%	47%	53%	58%	33%	51%	59%	34%	51%	44%	16%	53%
	Never heard of it	11	8	0	2	2	1	1	4	14	6	7	5	27	2	3	10	4	2	16
		3%	7%	0	7%	2%	4%	<1%	4%	2%	4%	3%	15%	3%	2%	4%	3%	4%	6%	3%
	Mean score	2.0	2.1	1.9	2.1	1.9	2.2	2.1	2.2	2.0	2.1	2.0	2.2	2.1	1.9	2.0	2.1	2.1	2.2	2.0
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Scotsman	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	50	21	5	1	7	8	39	13	94	21	25	7	124	10	13	52	17	10	70
		13%	19%	16%	3%	7%	21%	18%	14%	15%	16%	10%	21%	15%	11%	16%	15%	15%	30%	13%
	2 - Neither positive nor negative	111	24	7	9	20	10	54	10	164	28	50	9	209	17	26	99	30	7	114
		30%	21%	21%	29%	22%	28%	24%	10%	27%	20%	21%	29%	25%	18%	32%	28%	27%	22%	22%
	1 - Broadly negative	45	11	4	3	7	5	18	9	73	11	18	3	87	11	7	31	11	4	58
		12%	9%	13%	9%	8%	14%	8%	10%	12%	8%	8%	10%	10%	12%	8%	9%	10%	14%	11%
	Don't watch/ read it	156	56	16	17	56	13	112	60	278	70	135	11	412	52	31	166	50	11	268
		42%	49%	50%	53%	60%	34%	50%	63%	45%	52%	57%	36%	49%	57%	38%	47%	44%	34%	51%
	Never heard of it	7	2	0	2	3	1	0	3	5	6	8	1	13	2	4	4	4	0	12
		2%	2%	0	7%	3%	3%	0	3%	<1%	4%	3%	4%	2%	2%	5%	1%	4%	0	2%
	Mean score	2.0	2.2	2.1	1.8	2.0	2.1	2.2	2.1	2.1	2.2	2.1	2.2	2.1	2.0	2.1	2.1	2.1	2.2	2.0
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Times	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	55	20	5	2	8	5	31	14	98	23	17	4	103	14	25	53	19	9	62
		15%	17%	16%	7%	9%	12%	14%	15%	16%	17%	7%	13%	12%	16%	31%	15%	17%	27%	12%
	2 - Neither positive nor negative	98	28	11	7	18	14	42	20	149	32	47	11	193	22	26	86	26	11	116
		27%	24%	33%	20%	19%	36%	19%	21%	24%	24%	20%	36%	23%	24%	32%	25%	23%	35%	22%
	1 - Broadly negative	49	9	4	5	8	4	21	7	74	12	20	4	93	10	7	30	13	3	65
		13%	8%	13%	16%	9%	11%	9%	7%	12%	8%	9%	13%	11%	11%	9%	9%	11%	10%	12%
	Don't watch/ read it	158	56	12	17	56	12	128	52	281	65	144	11	436	45	20	177	54	8	261
		43%	49%	36%	50%	60%	33%	57%	55%	46%	48%	61%	34%	52%	48%	24%	50%	48%	24%	50%
	Never heard of it	9	2	1	2	3	3	2	2	11	5	8	1	20	1	3	6	0	1	18
		2%	2%	3%	7%	4%	7%	<1%	2%	2%	3%	3%	4%	2%	1%	4%	2%	0	4%	3%
	Mean score	2.0	2.2	2.1	1.8	2.0	2.0	2.1	2.2	2.1	2.2	2.0	2.0	2.0	2.1	2.3	2.1	2.1	2.2	2.0

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum			
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Sunday Herald	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
	3 - Broadly positive	99	17	23	15	16	14	14	64	35	21	28	5	33	3	18	22	7	34	13	49	45	5
		10%	11%	14%	9%	10%	8%	7%	11%	8%	8%	12%	9%	10%	4%	8%	10%	14%	11%	10%	12%	9%	5%
	2 - Neither positive nor negative	232	42	39	37	39	31	43	131	101	58	50	16	82	13	45	56	11	80	28	96	115	21
		23%	28%	24%	22%	25%	18%	21%	24%	22%	23%	21%	26%	25%	16%	20%	26%	21%	26%	20%	23%	22%	22%
	1 - Broadly negative	96	20	32	14	7	13	10	57	39	26	25	5	35	4	23	19	6	30	9	44	48	4
		9%	13%	19%	8%	5%	7%	5%	10%	9%	10%	10%	8%	11%	5%	11%	9%	15%	10%	7%	11%	9%	4%
	Don't watch/ read it	553	65	62	102	84	112	129	282	271	139	126	29	168	49	126	109	23	157	81	214	293	47
		54%	43%	37%	60%	55%	63%	64%	51%	59%	56%	53%	49%	52%	61%	58%	51%	43%	51%	59%	52%	57%	50%
	Never heard of it	38	7	10	1	7	6	5	24	15	6	8	5	6	11	6	9	4	7	6	10	11	17
		4%	5%	6%	<1%	5%	4%	2%	4%	3%	2%	3%	8%	2%	14%	3%	4%	7%	2%	4%	2%	2%	18%
	Mean score	2.0	2.0	1.9	2.0	2.1	2.0	2.1	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.9	2.0	2.0	2.0	2.1	2.0	2.0	2.0
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Sunday Post	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
	3 - Broadly positive	132	10	19	33	8	24	38	63	69	39	40	12	32	4	35	36	10	24	20	54	72	6
		13%	7%	11%	19%	5%	13%	19%	11%	15%	16%	17%	20%	10%	4%	16%	17%	18%	8%	15%	13%	14%	6%
	2 - Neither positive nor negative	238	45	48	38	33	34	41	136	103	61	58	7	83	16	48	58	9	72	38	88	123	27
		23%	29%	29%	22%	21%	19%	20%	24%	22%	25%	24%	11%	26%	20%	22%	27%	16%	23%	28%	21%	24%	29%
	1 - Broadly negative	105	19	23	23	13	10	16	65	40	18	27	10	43	3	19	16	9	48	7	57	48	0
		10%	13%	14%	14%	9%	6%	8%	12%	9%	7%	11%	16%	13%	4%	9%	7%	17%	16%	5%	14%	9%	0
	Don't watch/ read it	511	65	70	77	95	101	103	271	240	124	106	25	162	49	110	99	23	159	65	206	255	49
		50%	43%	42%	45%	62%	58%	51%	49%	52%	50%	45%	42%	50%	61%	51%	46%	42%	52%	47%	50%	50%	53%
	Never heard of it	33	13	7	0	4	6	2	23	10	8	5	7	3	9	6	5	4	5	7	8	14	11
		3%	8%	4%	0	3%	4%	1%	4%	2%	3%	2%	11%	1%	11%	3%	2%	7%	2%	5%	2%	3%	12%
	Mean score	2.1	1.9	2.0	2.1	1.9	2.2	2.2	2.0	2.1	2.2	2.1	2.1	1.9	2.0	2.2	2.2	2.0	1.8	2.2	2.0	2.1	2.2
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The National	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
	3 - Broadly positive	118	26	21	17	14	12	26	65	53	1	18	2	91	0	3	13	3	91	2	103	12	3
		12%	17%	13%	10%	9%	7%	13%	12%	11%	<1%	8%	4%	28%	0	1%	6%	6%	29%	1%	25%	2%	3%
	2 - Neither positive nor negative	133	29	23	12	28	26	14	75	58	20	33	5	50	13	15	36	3	50	21	61	51	20
		13%	19%	14%	7%	19%	15%	7%	13%	13%	8%	14%	9%	15%	15%	7%	17%	6%	16%	15%	15%	10%	21%
	1 - Broadly negative	96	18	29	15	16	10	7	60	36	41	28	11	9	2	37	21	14	8	11	20	70	6
		9%	12%	18%	9%	10%	6%	3%	11%	8%	16%	12%	19%	3%	2%	17%	10%	26%	3%	8%	5%	14%	6%
	Don't watch/ read it	417	59	49	66	70	87	87	209	208	96	111	19	123	41	83	106	17	111	57	166	208	43
		41%	39%	29%	39%	46%	49%	43%	38%	45%	38%	47%	32%	38%	51%	38%	49%	32%	36%	42%	40%	41%	47%
	Never heard of it	255	19	44	60	25	40	66	148	107	92	46	21	51	26	80	39	16	49	46	63	171	21
		25%	13%	26%	35%	16%	23%	33%	27%	23%	37%	19%	35%	16%	32%	37%	18%	30%	16%	34%	15%	33%	23%
	Mean score	2.1	2.1	1.9	2.0	2.0	2.0	2.4	2.0	2.1	1.4	1.9	1.5	2.5	1.9	1.4	1.9	1.5	2.6	1.7	2.4	1.6	1.9

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Referendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Sunday Herald	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	18%	23%	6%	36%	6%	7%	24%	20%	5%	35%	10%	65%	27%	7%	13%	12%	25%	48%
	2 - Neither positive nor negative	45%	49%	14%	80%	19%	19%	37%	52%	12%	84%	34%	128%	81%	23%	41%	49%	47%	96%
	1 - Broadly negative	21%	24%	23%	23%	21%	27%	17%	26%	22%	26%	25%	23%	23%	22%	33%	30%	21%	19%
	Don't watch/ read it	11%	11%	12%	10%	2%	3%	12%	9%	10%	10%	4%	10%	10%	2%	6%	11%	11%	9%
	Never heard of it	57%	51%	49%	54%	58%	58%	57%	50%	49%	52%	60%	52%	58%	56%	47%	48%	51%	59%
	Mean score	1.9	2.0	2.0	2.0	2.2	2.2	2.0	2.0	2.0	2.0	2.1	2.0	2.0	1.9	2.2	2.1	1.9	2.0
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Sunday Post	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	31%	36%	14%	39%	5%	5%	34%	38%	10%	27%	16%	61%	66%	4%	11%	25%	32%	65%
	2 - Neither positive nor negative	15%	18%	23%	11%	6%	7%	16%	19%	20%	8%	12%	11%	18%	4%	9%	15%	14%	13%
	1 - Broadly negative	56%	50%	5%	75%	21%	22%	48%	53%	5%	79%	32%	129%	83%	26%	44%	52%	54%	89%
	Don't watch/ read it	26%	25%	9%	22%	25%	31%	22%	27%	10%	24%	24%	23%	23%	25%	36%	32%	24%	17%
	Never heard of it	9%	10%	13%	14%	4%	5%	11%	6%	15%	14%	6%	12%	10%	2%	11%	11%	14%	9%
	Mean score	2.1	2.1	2.2	1.9	2.1	2.0	2.1	2.2	2.1	1.9	2.2	2.0	2.2	2.1	2.0	2.1	2.0	2.1
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The National	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	<1%	7%	4%	27%	1%	3%	1%	5%	5%	29%	1%	16%	6%	7%	13%	7%	15%	11%
	2 - Neither positive nor negative	16%	27%	5%	49%	17%	11%	14%	32%	4%	56%	17%	81%	36%	15%	31%	29%	33%	39%
	1 - Broadly negative	8%	13%	9%	14%	19%	15%	7%	16%	8%	17%	13%	15%	10%	15%	25%	18%	15%	8%
	Don't watch/ read it	17%	12%	15%	4%	2%	12%	19%	10%	18%	2%	9%	9%	11%	6%	4%	14%	11%	9%
	Never heard of it	40%	44%	43%	39%	48%	33%	38%	49%	36%	37%	42%	40%	41%	45%	45%	40%	36%	42%
	Mean score	1.3	1.9	1.6	2.5	1.9	1.7	1.3	1.8	1.6	2.5	1.7	2.2	1.8	2.0	2.2	1.8	2.1	2.1

Base: 1,018		Working Status							Household Tenure					Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Sunday Herald	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	44	12	1	5	5	5	18	8	66	10	20	3	79	9	10	24	12	9	54
		12%	11%	2%	14%	6%	13%	8%	8%	11%	7%	8%	9%	9%	10%	12%	7%	10%	28%	10%
	2 - Neither positive nor negative	99	23	6	7	16	10	55	11	152	33	41	6	190	18	24	77	27	15	112
		27%	20%	19%	22%	17%	27%	24%	12%	25%	24%	17%	20%	22%	20%	30%	22%	24%	45%	22%
	1 - Broadly negative	42	13	2	1	7	6	10	8	63	9	20	4	85	6	5	30	13	2	51
		11%	12%	7%	4%	8%	15%	5%	9%	10%	7%	8%	13%	10%	7%	6%	9%	12%	6%	10%
	Don't watch / read it	171	62	21	18	61	13	137	61	315	75	149	15	469	52	32	208	57	4	285
		46%	54%	65%	54%	66%	35%	61%	65%	51%	55%	63%	47%	56%	56%	40%	59%	51%	12%	55%
	Never heard of it	13	4	2	2	3	4	3	6	18	10	7	4	22	7	10	12	3	3	20
		3%	3%	7%	7%	3%	11%	2%	6%	3%	7%	3%	12%	3%	7%	12%	3%	3%	9%	4%
	Mean score	2.0	2.0	1.9	2.3	1.9	2.0	2.1	2.0	2.0	2.0	2.0	1.9	2.0	2.1	2.1	2.0	2.0	2.3	2.0
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The Sunday Post	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	35	14	5	5	12	0	48	10	82	9	38	2	117	9	5	67	16	3	46
		9%	13%	17%	14%	13%	0	22%	10%	13%	7%	16%	7%	14%	10%	7%	19%	14%	9%	9%
	2 - Neither positive nor negative	109	22	5	8	21	9	46	14	155	28	45	10	199	15	25	85	27	15	110
		29%	19%	16%	25%	23%	21%	15%	25%	20%	19%	33%	23%	16%	31%	24%	24%	48%	21%	
	1 - Broadly negative	47	11	1	2	9	2	24	7	73	9	21	2	89	10	6	30	13	4	58
		13%	9%	2%	7%	9%	6%	11%	7%	12%	7%	9%	7%	10%	11%	7%	9%	11%	11%	11%
	Don't watch / read it	172	62	18	16	51	20	103	58	284	87	128	11	423	51	37	164	52	5	290
		46%	54%	55%	47%	55%	53%	46%	62%	46%	64%	54%	35%	50%	55%	45%	47%	46%	16%	56%
	Never heard of it	7	5	3	2	0	7	2	5	20	3	4	6	18	7	8	6	5	5	17
		2%	4%	9%	7%	0	18%	<1%	6%	3%	2%	2%	18%	2%	8%	10%	2%	4%	16%	3%
	Mean score	1.9	2.1	2.4	2.2	2.1	1.8	2.2	2.1	2.0	2.0	2.2	2.0	2.1	2.0	2.0	2.2	2.1	2.0	1.9
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...The National	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	45	13	4	3	10	7	27	7	72	8	34	4	100	7	11	21	13	7	76
		12%	12%	11%	10%	11%	17%	12%	7%	12%	6%	14%	12%	12%	7%	14%	6%	12%	23%	15%
	2 - Neither positive nor negative	67	17	4	4	7	4	15	11	72	21	32	8	109	6	17	40	17	11	64
		18%	15%	12%	12%	7%	11%	7%	11%	12%	16%	13%	24%	13%	7%	22%	11%	15%	35%	12%
	1 - Broadly negative	43	9	2	2	7	5	16	8	70	11	15	0	81	10	4	39	11	1	45
		12%	8%	8%	6%	8%	14%	7%	9%	11%	8%	6%	0	10%	11%	5%	11%	10%	3%	9%
	Don't watch / read it	148	50	16	14	43	12	90	38	231	66	106	14	352	39	26	145	46	8	218
		40%	44%	48%	43%	46%	32%	40%	41%	38%	48%	45%	44%	42%	42%	32%	41%	41%	24%	42%
	Never heard of it	66	25	7	10	27	10	75	30	169	31	49	6	203	30	22	107	25	5	118
		18%	22%	21%	29%	29%	26%	33%	32%	27%	22%	21%	20%	24%	32%	27%	30%	22%	16%	23%
	Mean score	2.0	2.1	2.1	2.2	2.1	2.1	2.2	1.9	2.0	1.9	2.2	2.3	2.1	1.8	2.2	1.8	2.0	2.3	2.2

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election						Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Wings Over Scotland	Base: All respondents (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	9%	15%	10%	8%	5%	6%	10%	9%	9%	<1%	3%	3%	24%	<1%	<1%	3%	3%	25%	3%	21%	1%	2%	
2 - Neither positive nor negative	11%	20%	11%	7%	14%	12%	5%	10%	12%	7%	14%	3%	12%	15%	7%	16%	5%	12%	10%	12%	9%	20%	
1 - Broadly negative	8%	14%	20%	4%	5%	6%	3%	9%	7%	14%	13%	13%	3%	1%	14%	11%	21%	4%	4%	4%	13%	3%	
Don't watch/ read it	27%	29%	16%	26%	39%	30%	23%	26%	28%	26%	29%	21%	25%	33%	27%	27%	21%	26%	30%	28%	25%	29%	
Never heard of it	45%	22%	42%	55%	38%	46%	59%	45%	44%	53%	40%	61%	36%	50%	51%	43%	51%	33%	54%	35%	52%	44%	
Mean score	2.0	2.0	1.8	2.2	2.0	2.0	2.4	2.0	2.1	1.4	1.7	1.4	2.5	2.0	1.4	1.7	1.4	2.5	1.9	2.5	1.5	1.9	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Wee Ginger Dug	Base: All respondents (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	7%	10%	7%	6%	5%	4%	8%	8%	5%	<1%	2%	4%	17%	<1%	<1%	1%	5%	18%	1%	15%	<1%	3%	
2 - Neither positive nor negative	8%	17%	7%	4%	10%	7%	3%	8%	8%	4%	10%	0%	9%	6%	5%	10%	0%	9%	8%	9%	6%	10%	
1 - Broadly negative	4%	8%	9%	<1%	4%	6%	<1%	4%	5%	6%	7%	10%	1%	1%	7%	6%	19%	1%	<1%	3%	6%	2%	
Don't watch/ read it	26%	32%	20%	17%	35%	31%	22%	23%	28%	22%	23%	18%	28%	35%	20%	26%	17%	30%	25%	30%	21%	34%	
Never heard of it	56%	33%	56%	73%	47%	52%	66%	57%	54%	67%	57%	68%	44%	57%	68%	57%	59%	41%	65%	42%	67%	50%	
Mean score	2.1	2.1	1.9	2.5	2.0	1.9	2.6	2.2	2.0	1.5	1.7	1.6	2.6	1.9	1.5	1.7	1.4	2.6	2.1	2.4	1.5	2.1	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Bella Caledonia	Base: All respondents (1018)	151 (97)	167 (166)	170 (175)	153 (173)	176 (191)	200 (215)	557 (537)	461 (481)	250 (214)	237 (203)	60 (49)	323 (385)	81 (81)	218 (189)	215 (185)	54 (45)	309 (363)	137 (139)	413 (499)	512 (426)	93 (93)	
3 - Broadly positive	7%	12%	7%	5%	4%	5%	6%	8%	5%	<1%	3%	0%	16%	1%	1%	3%	0%	18%	2%	14%	1%	<1%	
2 - Neither positive nor negative	10%	20%	11%	6%	14%	7%	5%	11%	10%	4%	14%	8%	12%	13%	4%	14%	10%	12%	10%	11%	8%	19%	
1 - Broadly negative	5%	8%	10%	1%	2%	6%	<1%	5%	4%	7%	5%	10%	3%	0%	7%	3%	19%	3%	<1%	4%	6%	0%	
Don't watch/ read it	28%	35%	21%	19%	40%	33%	25%	26%	31%	29%	28%	12%	28%	31%	26%	30%	9%	31%	32%	32%	25%	33%	
Never heard of it	51%	25%	50%	69%	40%	50%	63%	51%	50%	59%	49%	71%	41%	55%	62%	50%	61%	37%	55%	39%	60%	46%	
Mean score	2.1	2.1	1.9	2.3	2.1	2.0	2.5	2.1	2.1	1.4	1.9	1.4	2.4	2.1	1.5	2.0	1.3	2.5	2.1	2.4	1.7	2.0	

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Wings Over Scotland	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	2	4	2	29	2	2	2	3	2	79	4	74	16	2	14	10	22	46
		<1%	2%	3%	23%	2%	3%	<1%	2%	3%	24%	3%	13%	4%	2%	11%	6%	10%	9%
	2 - Neither positive nor negative	14	33	1	37	12	9	14	33	3	40	13	65	30	19	27	32	30	25
		7%	16%	1%	10%	14%	12%	6%	17%	5%	12%	10%	12%	8%	19%	22%	20%	14%	5%
	1 - Broadly negative	31	26	8	11	1	7	32	26	5	11	8	44	36	9	11	14	21	38
		14%	13%	13%	3%	1%	9%	15%	13%	10%	3%	6%	8%	10%	3%	9%	9%	9%	8%
	Don't watch/ read it	58	52	16	86	24	19	62	51	9	90	37	158	87	28	28	48	22	145
		27%	25%	27%	27%	28%	27%	29%	26%	17%	27%	28%	29%	24%	28%	23%	30%	24%	28%
	Never heard of it	107	89	34	128	48	34	105	84	34	108	72	214	190	49	42	59	96	257
		51%	44%	56%	37%	55%	48%	49%	43%	65%	33%	54%	39%	53%	48%	34%	36%	43%	50%
	Mean score	1.4	1.7	1.4	2.5	2.0	1.7	1.4	1.6	1.6	2.5	1.8	2.2	1.7	2.0	2.0	1.9	2.0	2.1
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Wee Ginger Dug	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	2	1	2	55	2	2	1	1	2	55	2	57	9	2	11	7	14	35
		1%	<1%	4%	16%	2%	2%	<1%	<1%	5%	17%	2%	10%	2%	2%	9%	4%	6%	7%
	2 - Neither positive nor negative	8	23	0	31	3	8	8	22	0	29	13	45	24	8	17	21	27	13
		4%	11%	0%	9%	4%	12%	4%	11%	0%	9%	9%	8%	7%	8%	14%	13%	12%	3%
	1 - Broadly negative	15	19	4	5	1	1	15	16	5	4	1	24	18	4	7	10	5	23
		7%	9%	7%	1%	1%	1%	7%	8%	10%	1%	<1%	4%	5%	4%	6%	6%	2%	5%
	Don't watch/ read it	50	47	10	100	28	16	46	50	8	99	32	145	85	32	32	45	43	142
		24%	23%	16%	29%	32%	22%	22%	26%	16%	30%	24%	26%	24%	31%	26%	27%	19%	28%
	Never heard of it	137	113	43	159	53	45	144	107	37	141	86	284	226	56	56	80	133	298
		65%	56%	72%	45%	60%	63%	67%	55%	70%	43%	65%	51%	63%	55%	46%	49%	60%	58%
	Mean score	1.5	1.6	1.7	2.6	2.1	2.1	1.4	1.6	1.7	2.6	2.1	2.3	1.8	1.8	2.1	1.9	2.2	2.2
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Bella Caledonia	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	1	5	0	56	1	2	0	8	0	54	2	49	15	3	11	11	17	27
		<1%	3%	0%	16%	1%	3%	0%	4%	0%	16%	2%	9%	4%	2%	9%	7%	8%	5%
	2 - Neither positive nor negative	9	29	5	35	10	10	10	27	5	39	14	70	21	12	24	19	29	31
		4%	14%	8%	10%	12%	14%	5%	14%	9%	12%	11%	13%	6%	12%	19%	12%	13%	6%
	1 - Broadly negative	18	10	6	11	0	1	18	9	6	9	1	30	15	1	7	8	10	21
		8%	5%	10%	3%	<1%	1%	8%	4%	12%	3%	<1%	5%	4%	1%	5%	5%	5%	4%
	Don't watch/ read it	52	59	13	98	30	23	53	56	6	101	43	161	92	35	36	53	49	151
		25%	29%	21%	28%	35%	33%	25%	29%	12%	31%	32%	29%	25%	34%	29%	33%	22%	29%
	Never heard of it	132	100	37	149	46	35	134	96	35	126	73	245	218	51	45	71	116	282
		62%	49%	62%	43%	53%	49%	62%	49%	67%	38%	55%	44%	60%	50%	37%	44%	52%	55%
	Mean score	1.4	1.9	1.4	2.4	2.1	2.1	1.4	2.0	1.4	2.4	2.1	2.1	2.0	2.1	2.1	2.1	2.1	2.1

Base: 1,018		Working Status								Household Tenure				Country of birth			Religion			
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing association	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Don't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Wings Over Scotland	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	38	8	4	3	9	4	17	6	56	9	24	3	80	4	8	17	8	6	61
		10%	7%	13%	10%	10%	11%	8%	7%	9%	7%	10%	11%	9%	4%	10%	5%	7%	19%	12%
	2 - Neither positive nor negative	57	16	1	3	11	4	13	6	50	24	35	5	91	4	20	42	22	7	43
		16%	14%	2%	10%	12%	11%	6%	6%	8%	18%	15%	17%	11%	4%	25%	12%	19%	22%	8%
	1 - Broadly negative	45	8	3	3	6	8	4	7	62	7	13	2	67	12	6	27	9	1	48
		12%	7%	9%	10%	6%	20%	2%	7%	10%	5%	6%	6%	8%	13%	7%	8%	8%	4%	9%
	Don't watch / read it	107	31	11	10	25	10	51	23	151	44	70	9	242	17	15	103	25	7	139
		29%	27%	34%	29%	27%	26%	23%	24%	25%	32%	30%	29%	29%	18%	18%	29%	23%	21%	27%
	Never heard of it	121	52	14	14	42	12	138	52	295	53	94	12	365	55	33	163	48	11	231
		33%	45%	42%	41%	45%	32%	62%	56%	48%	39%	40%	37%	43%	60%	41%	46%	43%	33%	44%
	Mean score	2.0	2.0	2.1	2.0	2.1	1.8	2.4	2.0	2.0	2.0	2.1	2.1	2.1	1.6	2.1	1.9	2.0	2.3	2.1
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Wee Ginger Dug	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	23	7	5	2	8	5	11	4	45	6	13	4	57	3	7	13	6	5	43
		6%	6%	15%	6%	9%	14%	5%	4%	7%	4%	5%	12%	7%	3%	9%	4%	6%	15%	8%
	2 - Neither positive nor negative	44	8	3	2	5	1	9	2	36	12	25	5	66	3	8	25	8	5	39
		12%	7%	9%	7%	6%	2%	4%	2%	6%	9%	11%	15%	8%	4%	10%	7%	7%	16%	8%
	1 - Broadly negative	27	6	0	1	1	5	1	3	31	4	11	0	40	3	2	14	6	0	25
		7%	5%	0%	3%	1%	14%	<1%	4%	5%	3%	5%	0%	5%	3%	3%	4%	6%	<1%	5%
	Don't watch / read it	105	32	9	10	23	11	37	27	126	50	73	12	223	17	21	71	29	11	150
		29%	28%	28%	31%	25%	28%	17%	29%	21%	37%	31%	37%	26%	19%	26%	20%	26%	35%	29%
	Never heard of it	169	61	15	18	56	15	165	57	376	65	114	12	460	65	41	229	62	11	264
		46%	54%	47%	53%	60%	41%	74%	61%	61%	47%	48%	37%	54%	71%	51%	65%	56%	34%	51%
	Mean score	2.0	2.1	2.6	2.2	2.5	2.0	2.5	2.1	2.1	2.1	2.0	2.4	2.1	2.0	2.3	2.0	2.0	2.5	2.2
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...Bella Caledonia	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	25	9	5	1	6	5	9	5	41	10	14	1	58	2	6	14	7	4	42
		7%	8%	16%	4%	6%	13%	4%	5%	7%	7%	6%	3%	7%	2%	8%	4%	6%	11%	8%
	2 - Neither positive nor negative	57	12	2	4	9	4	12	3	55	14	28	5	90	5	9	29	17	6	51
		15%	10%	5%	12%	9%	10%	5%	3%	9%	10%	12%	17%	11%	5%	11%	8%	15%	18%	10%
	1 - Broadly negative	22	5	1	2	3	3	4	5	30	7	7	2	39	4	3	14	5	2	25
		6%	4%	4%	6%	3%	9%	2%	6%	5%	5%	3%	7%	5%	4%	3%	4%	5%	5%	5%
	Don't watch / read it	112	40	12	9	30	8	41	29	155	50	71	12	242	26	21	88	36	11	154
		30%	35%	38%	28%	32%	20%	18%	31%	25%	37%	30%	37%	29%	28%	25%	25%	32%	33%	29%
	Never heard of it	152	50	12	17	46	18	157	52	332	55	115	11	416	56	42	207	46	11	250
		41%	43%	38%	50%	49%	48%	70%	56%	54%	41%	49%	36%	49%	60%	52%	59%	41%	33%	48%
	Mean score	2.0	2.2	2.5	1.9	2.2	2.1	2.2	1.9	2.1	2.1	2.1	1.9	2.1	1.8	2.2	2.0	2.1	2.2	2.1

Base: 1,018	Total	Gender x Age						SEG		2017 Westminster Election					Q3. Who would you vote for if a UK Parliamentary Election took place tomorrow?					2014 Scottish Independence Referendum			
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55	ABC1	C2DE	CON	LAB	LD	SNP	Did not vote	CON	LAB	LD	SNP	Don't Know/ Not sure	I voted Yes	I voted No	I did not vote	
Total	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93	
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...CommonSpace	Base: All respondents	1018	151	167	170	153	176	200	557	461	250	237	60	323	81	218	215	54	309	137	413	512	93
		(1018)	(97)	(166)	(175)	(173)	(191)	(215)	(537)	(481)	(214)	(203)	(49)	(385)	(81)	(189)	(185)	(45)	(363)	(139)	(499)	(426)	(93)
	3 - Broadly positive	40	11	9	5	3	5	6	22	18	3	8	2	26	0	5	5	2	27	1	34	5	1
		4%	8%	6%	3%	2%	3%	3%	4%	4%	1%	3%	3%	8%	0	2%	2%	3%	9%	<1%	8%	1%	<1%
	2 - Neither positive nor negative	107	22	24	12	20	16	14	58	49	13	27	2	45	10	10	24	2	50	15	56	41	9
		10%	14%	14%	7%	13%	9%	7%	10%	11%	5%	12%	4%	14%	12%	4%	11%	3%	16%	11%	14%	8%	10%
	1 - Broadly negative	35	9	11	2	6	5	2	22	13	9	13	4	8	0	7	9	6	8	2	14	19	2
		3%	6%	7%	1%	4%	3%	1%	4%	3%	3%	6%	6%	3%	0	3%	4%	15%	3%	1%	3%	4%	3%
	Don't watch/ read it	298	53	41	33	60	61	51	145	153	74	69	13	94	32	56	68	11	94	42	134	131	33
		29%	35%	24%	19%	39%	35%	25%	26%	33%	30%	29%	21%	29%	40%	26%	32%	20%	30%	31%	32%	26%	35%
	Never heard of it	538	56	82	117	64	90	127	309	229	151	120	40	149	39	140	108	32	130	77	175	315	48
		53%	37%	49%	69%	42%	51%	63%	56%	50%	60%	51%	66%	46%	48%	64%	50%	59%	42%	56%	42%	62%	52%
	Mean score	2.0	2.1	2.0	2.2	1.9	2.0	2.2	2.0	2.1	1.8	1.9	1.7	2.2	2.0	1.9	1.9	1.4	2.2	1.9	2.2	1.8	1.9

Base: 1,018		Q7. Did you vote in the May 2016 Scottish Parliamentary Election? If so, who did you vote for with your constituency						Q7b. Who would you vote for with your constituency vote if a Scottish Parliamentary Election took place					2016 EU Refendum			Q9. Which, if any, football club do you support?			
		CON	LAB	LD	SNP	Did not vote	Can't remember	CON	LAB	LD	SNP	Don't Know/ Not sure	The UK should remain in the EU	The UK should leave the EU	Did not vote	Celtic	Rangers	Another club	I don't support any football club
Total		212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...CommonSpace	Base: All respondents	212	203	60	350	87	71	215	196	52	328	133	555	361	102	122	163	222	511
		(180)	(177)	(51)	(408)	(92)	(71)	(182)	(168)	(45)	(385)	(136)	(556)	(361)	(101)	(118)	(154)	(218)	(528)
	3 - Broadly positive	2	6	2	26	1	2	4	6	2	26	2	32	6	2	3	6	15	16
		<1%	3%	3%	8%	1%	3%	2%	3%	3%	8%	1%	6%	2%	3%	4%	7%	3%	3%
	2 - Neither positive nor negative	12	22	3	49	9	9	10	22	2	53	13	67	35	5	23	25	26	33
		6%	11%	5%	14%	10%	13%	4%	11%	3%	16%	10%	12%	10%	5%	19%	15%	12%	6%
	1 - Broadly negative	9	13	4	8	0	1	9	11	5	8	1	25	7	3	4	8	7	17
		4%	7%	6%	2%	0%	1%	4%	6%	10%	3%	<1%	4%	2%	3%	3%	5%	3%	3%
	Don't watch / read it	61	55	14	104	30	20	57	62	13	97	40	171	92	35	43	44	51	161
		29%	27%	23%	30%	34%	28%	27%	32%	25%	30%	30%	31%	25%	35%	35%	27%	23%	32%
	Never heard of it	129	107	38	162	48	38	135	95	30	144	77	260	221	57	50	80	124	284
		61%	52%	63%	46%	55%	54%	63%	49%	58%	44%	58%	47%	61%	56%	41%	49%	56%	56%
	Mean score	1.7	1.8	1.7	2.2	2.1	2.1	1.8	1.9	1.6	2.2	2.1	2.1	2.0	1.9	2.0	1.9	2.2	2.0

Base: 1,018		Working Status							Household Tenure				Country of birth			Religion				
		Employed - full time	Employed - part time	Self Employed	Unemployed	Not working due to ill health / disability	Student	Retired	Housewife / Househusband	Owned / being bought on a mortgage	Rented from a private landlord	Rented from local authority or housing associati	Other	Scotland	England	All others	Protestant	Roman Catholic	Other	None/Do n't want to say
Total		369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
Q25. Specifically in terms of political coverage, which of these media outlets do you have a positive or negative opinion of? ...CommonSpace	Base: All respondents	369	114	33	33	93	37	224	94	614	136	236	32	845	92	81	352	112	32	522
		(339)	(117)	(32)	(36)	(104)	(35)	(232)	(101)	(600)	(137)	(252)	(29)	(824)	(122)	(72)	(345)	(114)	(30)	(529)
	3 - Broadly positive	19	6	2	1	2	2	5	2	28	2	11	0	34	1	5	6	5	2	27
		5%	5%	7%	2%	2%	4%	2%	2%	4%	1%	5%	0	4%	1%	6%	2%	4%	5%	5%
	2 - Neither positive nor negative	61	8	3	3	10	3	15	4	57	22	26	2	94	9	10	36	8	9	55
		17%	7%	8%	9%	10%	8%	7%	4%	9%	16%	11%	8%	11%	3%	12%	10%	7%	26%	10%
	1 - Broadly negative	21	3	1	1	1	2	3	3	20	7	7	1	31	2	3	14	4	0	18
		6%	3%	4%	3%	<1%	6%	1%	3%	3%	5%	3%	4%	4%	2%	3%	4%	3%	0	3%
	Don't watch/ read it	110	37	13	11	28	14	43	32	162	41	83	13	247	25	26	91	32	14	162
		30%	33%	39%	33%	30%	38%	19%	34%	26%	30%	35%	40%	29%	28%	31%	26%	29%	43%	31%
	Never heard of it	158	60	14	17	52	16	158	54	348	65	110	15	439	61	38	205	64	9	260
		43%	52%	42%	53%	56%	44%	71%	58%	57%	48%	47%	48%	52%	66%	47%	58%	57%	26%	50%
	Mean score	2.0	2.2	2.2	2.0	2.1	1.9	2.1	1.9	2.1	1.8	2.1	1.6	2.0	1.8	2.1	1.9	2.0	2.2	2.1